

Topic, Problem, and Purpose

The Topic, Problem, and Purpose (TPP) should present an aligned overview of your dissertation research topic, the problem you will be addressing, and the purpose of this research, including methodology and design of the study. Here is a checklist for each section.

Utilize the PPT Template and instructions for creating recorded presentation for the TPP in your course.

Topic (2 slides)

Checklist:

Begin with an overview of the general topic to establish the context of the study and orient the reader to the field. Do not overstate the topic. Length: 1-2 bullet points

Describe the larger context in which the problem exists. Length: 1-2 bullet points

Present an overview of why this research topic is relevant and warranted. Length: 2-3 bullet points

Problem (1 slide)

Checklist:

Begin with “The problem to be addressed in this study is...” This statement should logically flow from the introduction and clearly identify the problem to be addressed by the study (current citations needed).

Succinctly discuss the problem and provide evidence of its existence.

Identify who is impacted by the problem (e.g., individuals, organizations, industries, or society), what is not known that should be known about it, and what the potential negative consequences could be if the problem is not addressed in this study.

Ensure the concepts presented are exactly the same as those mentioned in the Purpose Statement section.

Do not exceed 250-300 words.

Purpose (2 Slides)

Checklist:

Begin with a succinct purpose statement that identifies the study method, design, and overarching goal. The recommended language to use is: "The purpose of this [identify research methodology] [identify research design] study is to [identify the goal of the dissertation that directly reflects and encompasses the research questions to follow]." (1 sentence, bullet point)

Indicate how the study is a logical, explicit research response to the stated problem and the research questions to follow. (1 bullet point)

Continue with a brief but clear step-by-step overview of how the study will be (proposal) or was (manuscript) conducted. (1 slide, several bullets)