Neural/Cloud Interface to Extend Human-Computer Interaction for Web Applications

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Abstract

This is a rough draft of the abstract (not intended for reader as of now): There are various types of neural interfaces. There are various types of software for neural interfaces. There are various types of users for neural interfaces. The advantages and disadvantages of using local software versus software running in the cloud. A neural/cloud-based interface is defined as a production-ready and mainstream-ready BCI application in this thesis. Connecting web-based BCIs to the future of software, moving towards 3D and spatial computing, and how the web can play an essential role alongside BCI unobtrusive BCI technologies. Paradigm-shift for BCI software and 3D software running in browsers.

The goal is to provide a comprehensive overview of a neural/cloud interface and the components that comprise it. To lay the groundwork for future developers based on empirical technical experience in developing a real-world neural/cloud interface for IDUN Technologies' in-ear EEG sensor product. As part of this project, a public example code is provided.

We also discuss 3D on the web and the implications for human-computer interaction with a BCI based on a neural/cloud interface. Demonstrating the potential for additional use cases and the future of BCI software, web applications, and 3D software.

This work is dedicated to the IDUN Technologies[1] team, who have been extremely helpful in my journey into the neurotechnology industry. They taught me a lot about working in a scientific setting and allowed me to investigate various aspects of non-invasive brain-computer interfaces in conjunction with cloud computing and virtual reality.

I'd also like to thank the open-source collective Poimandres[2] for their WebGL libraries, which have helped me understand some of the most difficult challenges in 3D graphics programming.

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[1]Neurotechnology startup in Zürich: https://iduntechnologies.com
[2]Developers behind various Three.js-related libraries: https://docs.pmnd.rs

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Chapter 1

Introduction

This chapter introduces the reader to this thesis's primary focus and key topics and their overall explanations. It also displays the research question, aims, objectives, and distinctions of the thesis's primary contents and structure.

1.1 Background

There has been a long-standing interest in developing neural interfaces, systems that sense electrical impulses from the nervous system and use them to intercommunicate with the human brain. Successful research into the development of technologies that enable neural interfaces has been going on for decades, with the first experiments being conducted by Jacques J. Vidal in the late 1970s (**vidal_real-time_1977**). Progress has accelerated significantly in the past few years, especially since the availability of vast computational power for deep learning with convolutional neural networks (CNN) or generative adversarial networks (GAN) (**gonfalonieri_deep_2019**). In particular, a related discipline called brain-computer interfacing (BCI), a field focused on the direct interaction between brains and computers, has accumulated much momentum since the popularity of companies like Neuralink and Kernel.

One aspect of neural interfaces is hardware tailored to the human body. Whether it is an invasive sensor, such as in electrocorticography (ECoG), a method which uses electrodes placed on the surface of the brain, or a non-invasively placed sensor on the body, such as in electroencephalography (EEG). Both methods measure electrical activities produced by neurons; however, with decreasing spatial precision, the farther the electrode is placed from the brain, the more body structures (e.g. bones) are between firing neurons and the measuring sensor. The other aspect is software that reads and interprets data of these hardware sensors. Both aspects present their own set of challenges and complexities. Nonetheless, complete and applicable neural interfaces work in practice and have been used for many years in patients with neurological disorders (**braingate_publications_nodate**). There are also consumer and non-clinical neural interfaces available, such as the Neurosity and OpenBCI products, which aim to democratise the use of EEG sensors by offering low-cost hardware and simple-to-use software for BCI applications.

Fig. 1.1: Les Baugh, an amputee, is using a neural interface to control two robotic arms with his thoughts (**campbell_amputee_2014**).

1.2 Relevance

The possibilities of connecting the human brain with computers are almost limitless because one has to think that we are the brain, that our own perception of reality, all our feelings, memories and actions are supposed to be contained in the electrical impulses of our brain. The ability to communicate directly with our thoughts and the outside world — whether through digital or physical objects — is a fantastic prospect. There are several use cases: Controlling prosthetic limbs for amputees (**murphy_electroencephalogram-based_2017**), communication for people with locked-in syndrome (**chaudhary_spelling_2022**), diagnosing neurological problems and improving the mental capacities of elderly patients (**belkacem_brain_2020**) are promising examples, to name a few.

It may appear evident that neural interfaces can significantly impact the field of therapeutics and accessibility for a small subset of the human population. However, one can envision not only alleviating deplorable living conditions but also improving the lives of

healthy people through more natural or efficient ways of interacting with things or by directly altering human brains for certain benefits. Because most current neural interface applications concentrate on the first aspect of therapeutics and accessibility, other use cases, such as stimulating the brain to improve concentration, modifying cognitive load, or even uploading new knowledge directly into the brain, may appear to be science fiction ideas.

Regardless, many capable people — research labs and even entire companies — are developing neural interface hardware and software aimed at the general population without conditions that envision a future for such use cases in the long term. The applicability of a neural interface system to the mainstream will depend on several factors, presumably an important aspect of which is the hardware's form factor. Nonetheless, the totality of the ecosystem in which the software resides is a valuable aspect that should not be overlooked.

1.3 Research question
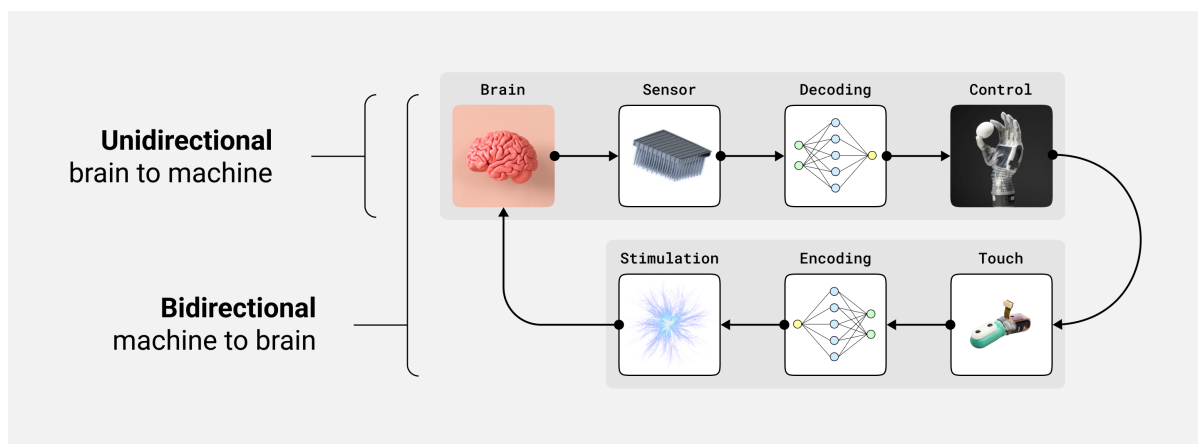
Fig. 1.2: Difference between an unidirectional and bidirectional neural interface and its components (own representation, 2022).

Whether it is a bidirectional and invasive neural interface with the potential to be implanted on a large scale, as, e.g. Neuralink is aiming to do (**urban_neuralink_2017**), or a unidirectional and non-invasive interface in various form factors that are also aimed at the mass market, such as in a pair of glasses or a pair of headphones, the data collected from the brain would always need to be processed, contextualised, and classified to produce an intelligible output. The research question of the present thesis is on determining what technological components such a software system would require to be production-ready and suitable for a mass-market product. The emphasis is on a holistic view of such a system,

which means that the entire technology stack is taken into account in answering the research question.

Furthermore, most current neural interface software systems in production, for example, for an interface implanted in a living patient, are typically run in a local environment, i.e. the software system and its components are typically located on a physically nearby computer, usually connected by a cable, to reduce latency and avoid complexities introduced by a wireless protocol. There is already promising research on wireless mobile brain-computer interfaces (mBCI) by **minguillon_mobile_2017** (**minguillon_mobile_2017**) or possible implications of human brain/cloud interfaces (B/CI) by **martins_human_2019** (**martins_human_2019**) or by **angelica_cognitive_2021** (**angelica_cognitive_2021**), which analyse bringing hypothetical future large-scale brain-computer interface software systems into the cloud.

1.4 Hypothesis

Previous research on brain/cloud interfaces as mentioned in **??** has tended to focus on speculations based on hypothetical scenarios in the future, usually based on the premise of other developed technologies such as neural nanorobotics, vital advances in 5G, or the presence of supercomputers in the cloud, e.g. for the augmentation of the human brain, or a communication network for brain-to-brain interfacing, and are thus somewhat distant from today's pertinence. To distinguish the research presented in this thesis, the author coins the term neural/cloud interface (N/CI), which refers to a holistic software interface that connects a neural interface device to the cloud and then to other neural interfaces, software applications, cloud systems, or physical devices.

The primary hypothesis is that a neural/cloud interface is feasible with modern software technologies, requiring only theoretical groundwork based on empirical software engineering in a deployable and producible system. To shed more light on this, this thesis looks at the process and lessons learned from the author's perspective in developing a N/CI in the industry for a mainstream-capable neural interface device for a BCI end-user application.

1.5 Goals and aims

The overall goal of this thesis is to give the reader an overview of the definition of a N/CI, its components, and the lessons learned in building a reproducible production-grade and end-user-facing N/CI application with a non-invasive, unidirectional neural interface hardware. In addition to the overall goal, the thesis aims to illustrate a powerful demonstration of the

possibilities of neural interfaces on the World Wide Web in order to exemplify how to extend the human-computer interaction (HCI) for future web applications when combined with a BCI.

1.6 Objectives

The hypothesis of the present thesis states that a N/CI is realisable with contemporary technologies and thus distinguishes itself from previous work with the term brain/cloud interface from **martins_human_2019** and **angelica_cognitive_2021**, which, as already mentioned, rather aims at speculative future scenarios. Based on the research question of which components make up a N/CI, the goal is to establish a holistic N/CI and thus identify and evaluate suitable methods for creating such a N/CI. In order to achieve this goal, the author must achieve the following objectives:

1. Establish a definition of a N/CI and its distinction from and relevance to research about BCI software.

2. Identify, define and illustrate the most relevant software components required to realise a N/CI and make the distinctions between other software systems.

3. Publicly release an example N/CI application that demonstrates the applicability to extend HCI for web applications.

Chapter 2

Research Context

This chapter describes the research question's context and the current literature findings. The reader is educated on neuroscientific limitations, the state of current non-invasive and unidirectional BCIs, the paradigm shift in developing cloud-based and production-ready software and the implications of a N/CI for web applications that go hand in hand with BCI technologies.

2.1 Limitations of BCIs

The possibilities of BCIs are not without limitations. In addition to the hardware limitations, the author attempts to address a broader issue related to neuropsychology that directly correlates with the software aspects, in addition to the challenges of computability.

### 2.1.1 Decoding brain data

As outlined in the previous chapter, a holistic view of BCI must take into account the aspect of decoding measured neural data and making it intelligible to computer software. It is important to emphasise that the task of decoding neural data is different from decoding thoughts, which is a critical factor for software. Moreover, decoding neural data and extracting the thoughts behind it so that the software can understand them are disciplines on their own. For example, getting computers to recognise letters written on a photograph is a very different problem from reading the written words in the sentences (i.e. computer vision and natural language processing).

Another part is understanding the sentences and their meaning, as in natural language understanding (NLU). NLU is considered an AI-hard problem, which means that the difficulty of these computational problems is equivalent to solving the central problem of artificial general intelligence[1] (AGI) (**demasi_theoretical_2010**). Understanding less structured data, such as EEG data, is more complicated than understanding structured and human-generated syntax such as written language because it contains more hidden features than a paragraph of text. As a result, the author assumes that understanding brain data might be considered an AI-hard problem.

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[1]Based on the assumption that general human-level intelligence is computable.

2.1.2 Abstract thoughts
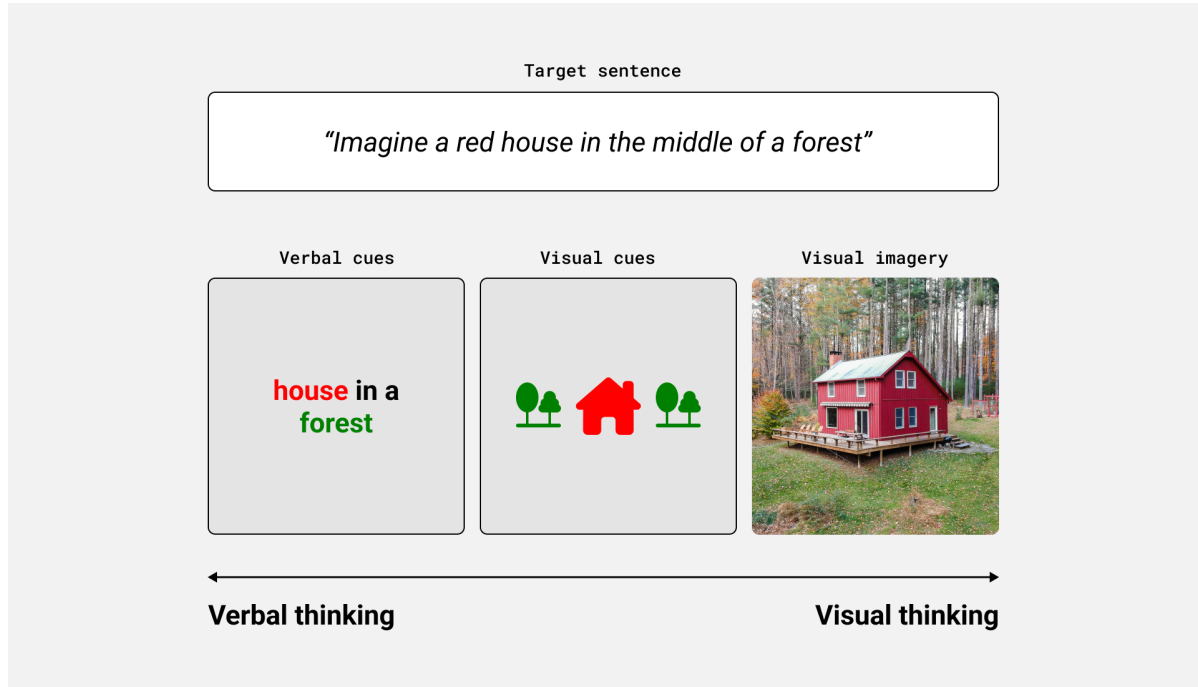
Fig. 2.1: Difference between verbal and visual thinking using the target sentence of a red house in the middle of a forest (own representation, 2022).

To further emphasise the complexity of interpreting neural data, a practical example will be presented: Imagine a red house in the middle of a forest. Depending on the individual thought process, one might imagine the house with temporary visual imagery in mind, as in visual thinking, or one might imagine it more verbally, such as conceptually comprehending each word sequentially of what a red house is and that it is located in a forest (**amit_asymmetrical_2017**). Additionally, it should also be addressed that different types of thoughts exist at different levels of abstraction and complexity. One can assume that the visual image of a red house in the forest is more abstract and far-fetched than, say, the movement of one's own thumbs, which has a clear physical counterpart. It gets even more complicated when one imagines concepts that are inconceivable to visualise, such as the idea of a company. A company is only an abstract, collectively agreed upon concept without a physical counterpart[2] and is, therefore, even less straightforward and more complex to decode the meaning of measured brain activity than the other mentioned examples of the red house.

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[2]Some people might think of a company building when imaging a company, others might imagine their website, their logo or physical products etc.

2.1.3 Technological limitations
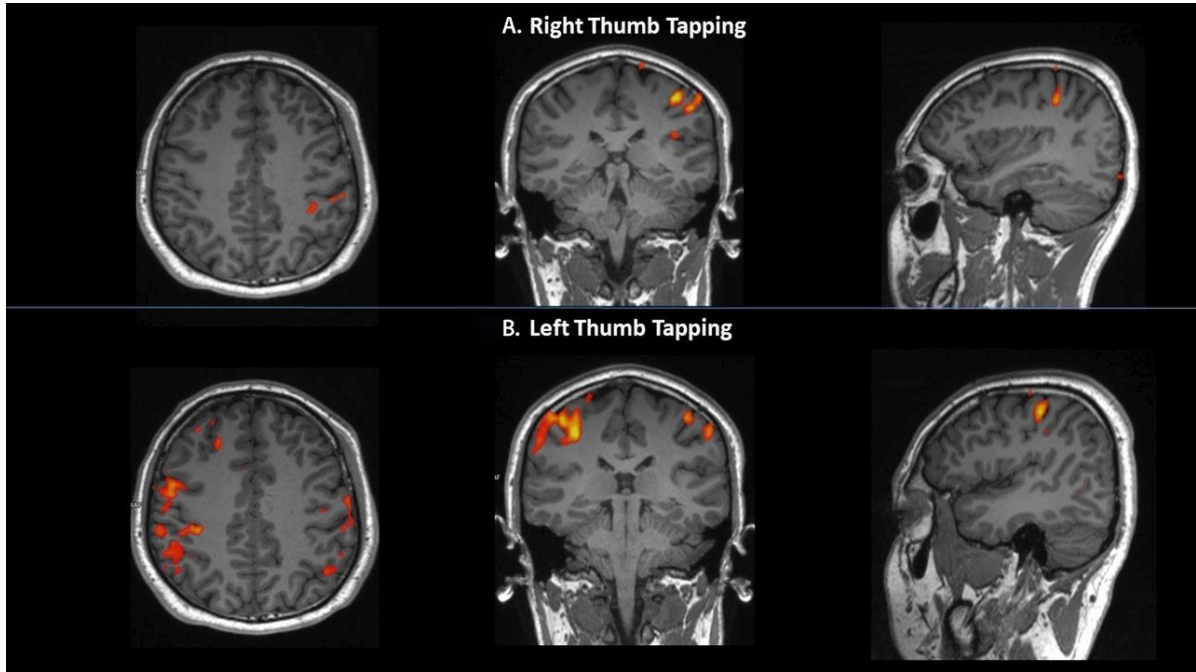
Fig. 2.2: Image of localised activation of neurons during right and left thumb movement using functional magnetic resonance imaging (fMRI) (**rashid_bilateral_2018**).

Most functional tasks of the brain are localised, which means that these signals are generated by local brain areas that can be identified, such as the motor cortex, which has been shown to be responsible for muscle movement as shown in **??** (**rashid_bilateral_2018**). Examining the areas of the brain responsible for activating individual muscle strands can yield a comparable response of muscle stimulation in the brain and thus be measured as output for software to move a prosthesis, for example. However, the more specific, less functional, more behavioural and abstract the thoughts are, the less the brain areas are spatially visible. The intent of identifying, for example, the thought of a red house in a forest in verbal thought, the author identified three technological problem statements:

- To understand single thoughts, it is essential to have sufficiently clear data from experiments with a certain level of detail (e.g., at the level of detail related to the firing of action potential of individual neurons) as well as temporal precision (an action potential takes about 1 ms to arise) to perform studies to extract possible localisation of individual thoughts. Current neuroimaging technologies cannot capture every process in sufficient detail of the entire brain at once to extract the activity of, e.g. individual neurons while also having high temporal precision.

- Even if we could measure every single neuron in the brain with high temporal precision, we would have an extreme amount of data generated concisely. Let us say we would collect a float per neuron that represents the rate of change in voltage with respect to time with a frequency of 1 ms and then record each neuron in the brain a million times a second, taking into account that the average human brain has around 86 billion neurons; we would generate 305.53337637684 petabytes of data per second. This is currently not feasible for commercially available storage and processing resources.

- Even if we have the technology, it is a challenge because reproducibility of experiments is very difficult for neuroscientific studies. It is probably impossible to generate clean-slate neural data that is comparable to previously recorded data. Our neurophysiological brain structure changes over time due to neuroplasticity (**puderbaugh_neuroplasticity_2022**), and we are in different states of mind every millisecond of our existence, which can have different influences, such as insufficient sleep, something disturbing someone, mental distraction due to an important event that may have occurred since the last measurement, or a salient thought that occurs during a measurement.

2.1.4 Lack of data

As pointed out in the previous section, points 2 and 3 depend on advances in data storage systems or the possibility that we do not actually need such precise brain data to understand single thoughts. However, to address point 1, some promising solutions already exist for measuring large parts of the brain with high temporal and spatial precision, such as time-domain functional near-infrared spectroscopy (TD-fNIRS), which Kernel employs in its Kernel Flow device (**ban_kernel_2021**). The TD-fNIRS system detects changes concentrations of oxygenated (oxyHb) and deoxygenated brain cell activity by using near-infrared light in response to neuronal activity. This is a newer and more promising technology for measuring the full spectrum of neuroimaging of brain activity when compared to e.g. EEG. According to Kernel's, the precision of TD-fNIRS is sufficient for better understanding the brain and using it for BCI applications. They, however, claim that collecting and organising longitudinal brain data from a variety of subjects is the key to solving the most difficult challenges in neuroscience (**kernel_hello-humanitypdf_nodate**).

Based on Kernel's claim, a recent publication from 2022 also claims that even data sets with several hundred people are too tiny to consistently offer insights about the brain (**marek_reproducible_2022**). As a result, most published neuroscience studies with dozens or even hundreds of people could all be incorrect. In such research, variations in brain structure and activity have been linked to variances in cognitive capacity, mental health, and

other behavioural features. Numerous studies, for example, have revealed brain structure or activity patterns that may help distinguish persons with depression from those who are not. Neuromarkers of behavioural features is frequently sought in studies. The recent publication from **marek_reproducible_2022** claims that most of these so-called neuro markers would not work when the collected data set is more extensive, which prose a general problem for the field of neuroscience.

This is both fascinating and a significant constraint for BCIs, because understanding the brain is essential to making sense of the measured and classified data for interfacing with it. Therefore a large amount of brain data collected in reproducible experiments is a must for production-ready and mainstream-ready BCIs. UK Biobank's collection of brain scans is one of the first efforts to solve this problem (**noauthor_imaging_nodate**), but it is still far from what we might need. Marek himself claims that we might even need millions of data sets to start understanding the brain (**callaway_can_2022**). This is where customer-oriented BCIs could come into play, because the adoption rate of a device capable to be used in everyday life is higher than that of experimental subjects, making it more likely to generate larger and longitudinal data sets. We will further discuss this in a later chapter.

2.2 BCI landscape

In this section we will discuss the current state of real-life and non-invasive BCIs, their applications and the distinctions that lie within their software offerings.

2.2.1 Real-world BCI applications

As mentioned in **??**, consumer-oriented BCI products are already commercially available. Based on Google Trends[3] the products from OpenBCI are most likely the most popular. OpenBCI does not provide a specific use case, but rather a hardware and software stack that is universally applicable. It can be used in research where EEG is to be used or in the development of BCI applications. Several research or neurofeedback apps have been created using OpenBCI's products (**openbci_openbci_nodate**). Taking this information into consideration, we can see that the OpenBCI customer is responsible for developing their own BCI application or incorporating it into their research, rather than having a sophisticated and end-user application from OpenBCI.

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[3]Google Trends: https://trends.google.com

Another example is NextMind, which was recently acquired by Snapchat (**heater_snap_2022**). They do not have an end-user application for their BCI[4], but they do offer an SDK for the Unity real-time engine to use their technology for brain-controlled actions in video games. One significant difference between NextMind and OpenBCI is that NextMind includes built-in classification of brain waves captured by hardware, in this case classification of active visual focus on virtual objects based on steady state visual evoked potentials (SSVEP). Because their business model was presumably based on the unique selling point of their active visual focus classifier, NextMind did not provide access to the raw EEG data collected by the sensors. Nonetheless, NextMind's product is less focused on a specific use case, as its applicability is limited to game developers.
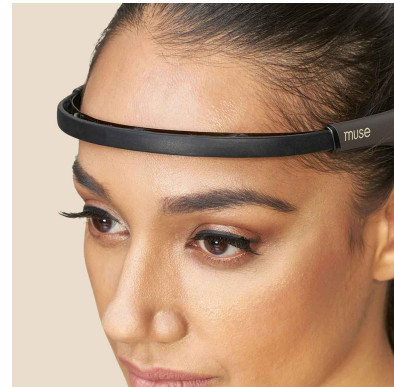
Fig. 2.3: OpenBCI's EEG device (**be_superhvman_conde_2017**)

Fig. 2.4: NextMind's BCI (**louise_neurotechnology_2018**)

Fig. 2.5: Muse's meditation band (**muse_muse_nodate**)

A rather closed and specific BCI is, for example, the EEG headband by Muse. Its purpose is to measure meditation and sleep. They also offer an end-user app to help people better understand their meditation and sleep and how to improve them. The Muse headband is not unidirectional BCI per se, as there is also biofeedback based on neural signals, but the important difference between Muse and e.g. OpenBCI is that they abstract away the neurotechnology. Users don't need to know anything about neuroscience, neurotechnology or the interpretation and classification of brain data to get useful functionality for their use case. They also do not need to understand the software system's underlying architecture. The only thing they need to know is how to pair the device with their smartphone via Bluetooth.

Aside from full-stack BCI solutions, where a company provides a complete BCI solution including hardware and software, there are also companies that focus solely on the software aspect of neural data. Neuromore, a company based in Florida and Germany that provides a software platform for everything related to neural signal processing and BCI, is one example.

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[4]NextMind and OpenBCI have both a graphical user interface (GUI) application for the control and quality check of their hardware, but neither is intended for end-users.

The company is hardware agnostic, which means you can plug any hardware or sensor into your computer and connect it to the Neuromore Studio software. Neuromore Studio is free and open-source software that runs locally on a variety of platforms, including Windows and macOS. It provides a variety of drag-and-drop interfaces for creating and managing signal processing pipelines, even including machine learning classifiers. For example, you can transform EEG data to extract band power and create triggers based on band power selection, and generate conditional outputs for a game to e.g. move a character.

Fig. 2.6: Screenshot of the Neuromore Studio software
(**neuromore_neuromore_nodate**).

The author attempts to differentiate the offerings of the consumer-oriented BCIs mentioned: They either provide the hardware (with software that at least connects to the device) but are then more broadly applicable to use cases not defined by the company behind the BCI, such as OpenBCI, or they are application-specific in terms of both the software and the hardware, such as the Muse headband[5].

Despite the fact that this paper focuses on consumer-oriented BCIs, the applications of various BCI offerings can still be distinguished based on whether they are more consumer-

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[5]Third-party developers have reverse engineered the Bluetooth features to access Muse's raw EEG data and turn it into a general-purpose device.

oriented or research-oriented, such as the distinction between e.g. NeuroSky[6] for hobbyists and Emotiv's[7] EEG systems, which are more research-oriented.

However, both NeuroSky and Emotiv provide a research version as well as a consumer or enterprise version of their software and hardware, aiming for general-purpose applicability across customer segments and use cases.

Other considerations include whether the applications are rather steady state evoked such as based on a frequency of noise laid on top of virtual objects to detect which object the person is looking at (e.g. as NextMind is doing), or whether they track the totality of mental states without evoking neural signals with external stimuli, such as in tracking sleep or concentration levels, both of which arise primarily evoked from inside the mind. This distinction can be made as passive, active or reactive BCI, as **alimardani_passive_2020** coined in their work on passive BCIs (**alimardani_passive_2020**). However, we do not want to include this dimension because it would introduce unnecessary and additional complexities that are more related to the application layer of BCI software.
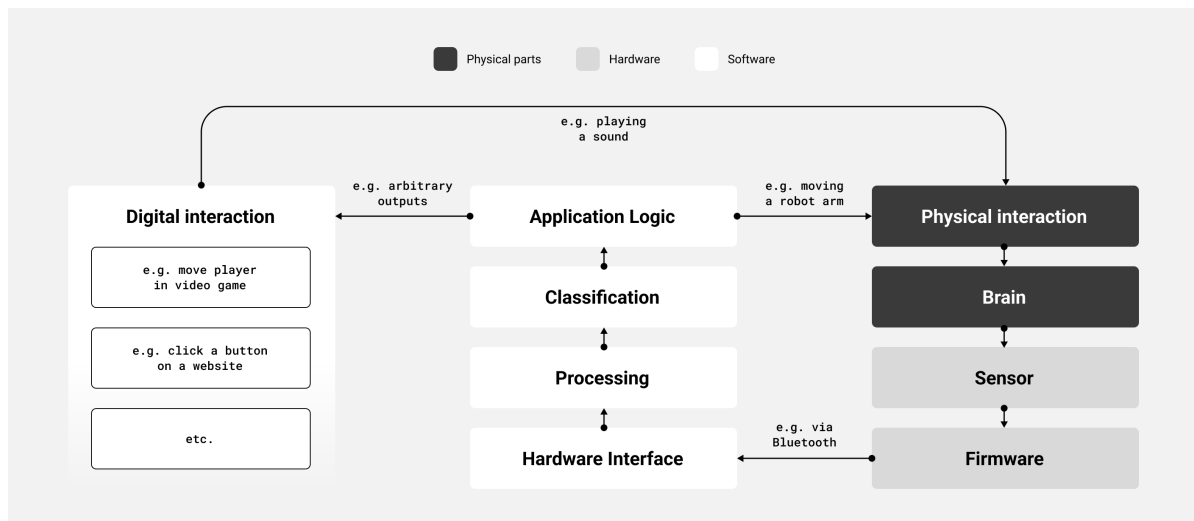
Fig. 2.7: Architectural overview of BCI components including a bidirectionality due to neurofeedback in form of e.g. playing a sound in a certain frequency to enable SSVEP (own representation, 2022).

As shown on **??** there are two main components of a BCI: the hardware and the software. Next to the hardware, there is also the physical part of it, e.g. the brain and a physical interaction counterpart in form of e.g. a robot arm[8]. The software is the part that is responsible for

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[6]NeuroSky website: https://neurosky.com

[7]Emotiv website: https://emotiv.com

[8]Some people call this a brain-machine interface rather than a brain-computer interface because you interface with a machine rather than a computer.

the actual processing of the data, e.g. extracting the relevant information from the raw data and turning it into a meaningful output that the application layer can use. The application layer interacts then with a physical or digital counterpart to e.g. move a player in a game or turn start playing sound on the computer via its speakers.

2.2.2 Unobtrusive hardware and software

The unobtrusiveness of hardware and software is another aspect to consider when talking about BCIs. Unobtrusiveness in hardware means that it is either not visible at all[9], such as when sensors are implanted beneath the skull, or that it is in a form factor that is already socially accepted, such as glasses or headphones. The prototype of IDUN Technologies' hardware, which measures brain activity in the ear canal, is shown in **??** that aims to resemble in-earbuds. **??** shows the Neurosity device, which measures brain activity on the head and is not comparable to a socially established form factor. What is considered socially established and accepted truly depends on the society and context, as one could argue that wearing a Neurosity device under a hat while talking to a friend is more acceptable than wearing in-earbuds. However, if, for example, in-ear EEG technology is becoming more discreet, such as hearing aids, it is more inconspicuous and socially acceptable.

Fig. 2.8: IDUN Guardian hardware, unobtrusive BCI (own representation, 2022).

Fig. 2.9: Neurosity Notion hardware, obtrusive BCI (own representation, 2022).

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[9]There are other things related to the overall user experience (UX) that are sometimes included in the notion of unobtrusiveness, such as comfort, reusability and convenience, where the author only implies the physical characteristics such as shape, size, etc.

The implications of different form factors must also be considered, such as the possibility of moving the device and thus creating motion artefacts in the signals or the position of the sensors. The ear canal, for example, is ideally closely located to the auditory cortex of the brain but not so much for the visual cortex, which is located at the back of the head. However, further hardware implications for BCIs are not a topic covered in this thesis.

It is perhaps not as simple to discuss the unobtrusiveness of software as it is with hardware. Unobtrusive[10] software, as defined by the author, is the abstraction of the underlying software or system that executes the logic to fulfill a task without the user knowing what the technical requirements are. As an example: To use an HP ENVY Photo 6200 printer with your Android phone, you must first download the HP Smart app and the HP Print Service Plugin app that acts as a driver for the printer in order to get it set up and running (**hp_hp_nodate**). In the case of the HP printer, the user must understand some of the underlying technical requirements in order for it to work, rather than simply concentrating on the task to print something. For example, unobtrusive software is when you get a new computer mouse that you simply plug in and it works[11].

Unobtrusive software in BCI refers to the ability to connect your hardware to your computer or smartphone and use it without the need for additional software such as drivers or command-line interface (CLI) software. As an example: To use an OpenBCI device, one needs to open the GUI app, connect the hardware, test it's quality, begin a data stream session, output the stream as e.g. a Lab Streaming Layer (LSL) or via the User Datagram Protocol (UDP), connect to the signal from e.g. Neuromore Studio (**openbci_neuromore_nodate**), run the data through a classification pipeline, and then connect the output from Neuromore to a video game via the engine itself to have controls for the video game. It should go without saying that this is not unobtrusive software.

There are examples of software that is included as an executable file and thus is rather unobtrusive, but the software is closely linked with the hardware and the brand behind the hardware, or it is in the proof of concept (PoC) stage rather than a production-ready application. Buying a new pair of headphones and plugging them into your computer to enjoy neuro-enhanced experiences that interact with your brain's outputs or measure brain data across all apps, the operating system, and so on would be an example of completely unobtrusive software. One step into this direction would mean to create standards such as a common understanding of a N/CI or in general to come out of the PoC stage of most BCI software and rather create extensible and production-ready software.

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[10]Other words for unobtrusive could be discreet, fully-integrated, invisible or simply "in the background".

[11]Unobtrusiveness usually correlates with usability, but it is not always the case as e.g. more advanced users wouldn't consider locked-in abstraction as more usable, therefore the aspect of usability (as well as accessibility) always remains context-bound.

2.2.3   Production-grade software

There is no textbook definition of what production-grade software is, but in most cases, software developers agree on the following points:

- The software works at any time when access is required. It is therefore capable for frequent and intensive use in commercial or industrial environments.

- Software whose behaviour is deterministic and predictable and which is therefore well-tested, well-documented and optimised in terms of speed, efficiency and security for the given context (e.g. the size of the user base). Usually developers agree on a Definition of Done (DoD) inside their team to what is considered production-ready, e.g. including a test-coverage of 80+%, peer-reviewed and commented code, common code style guide etc.

- Software that runs in a production environment, i.e. on a cloud computing cluster for actual users rather than in a test environment with test users or, for example, on hardware delivered to real customers, and that is able to adapt itself to the context, e.g. to a higher access rate or insecure user-generated input. In most cases, especially in cloud computing, production-ready also means larger data sets, such as in databases, the possibility of a greater number of edge cases due to a larger user base, and, most importantly, more available computing power on production instances.

As stated in previous sections, most BCIs, such as the OpenBCI, are not intended for production. They are intended for PoCs that are used in examples, such as controlling objects in games or conducting research. End-to-end and full-stack BCIs for production are rare, as most are very specific and not intended for general purposes, such as the Muse headband, or the software aspect is intended for PoCs or researchers, such as with Emotiv. Pure software products, such as Neuromore, lack the hardware component and miss, for example, an SDK that can be integrated into existing software for different platforms. Neurosity, for example, the company behind the device depicted in **??**, aims to provide a universally usable and unobtrusive software stack that is even open-source. However, because the hardware isn't unobtrusive enough, it doesn't qualify the author's definition as production-ready (apart from the fact that it is not known whether their software stack is actually aimed to be used in production (**neurosity_neurosity_2022**) or that third-party developers provide disclaimers of being a work in progress (**turney_notion_2022**)).

Companies such as e.g. Neuralink are presumably working on a general purpose, unobtrusive and production-ready software system which enables developers to build production apps and even platforms on top of it for a variety of use cases without being limited (**musk_integrated_2019**), in their case, since it is a bidirectional BCI, developers are also able to write data back to the brain. Since their aimed hardware is also as unobtrusive in the form factor (since it's implanted) they have a high potential to become one of the first mass-market ready BCIs if we ignore the fact that we need a surgery to get the device itself (**neuralink_approach_nodate**) and other considerations as a harder opt-out of the device compared to e.g. plugging out earphones.

2.3 Neural/cloud interface definition

This section discusses the definition, need and differentiation of a N/CI and the paradigm shifts associated with it when talking about BCI software.

2.3.1 BCI software on the cloud

Having a look at **??** we can see that the three software layers of a BCI-component illustration as pictures on **??** are highlighted. This is due to the fact that these components are able to run on the cloud, i.e. on a public cloud provider such as Amazon Web Services (AWS).
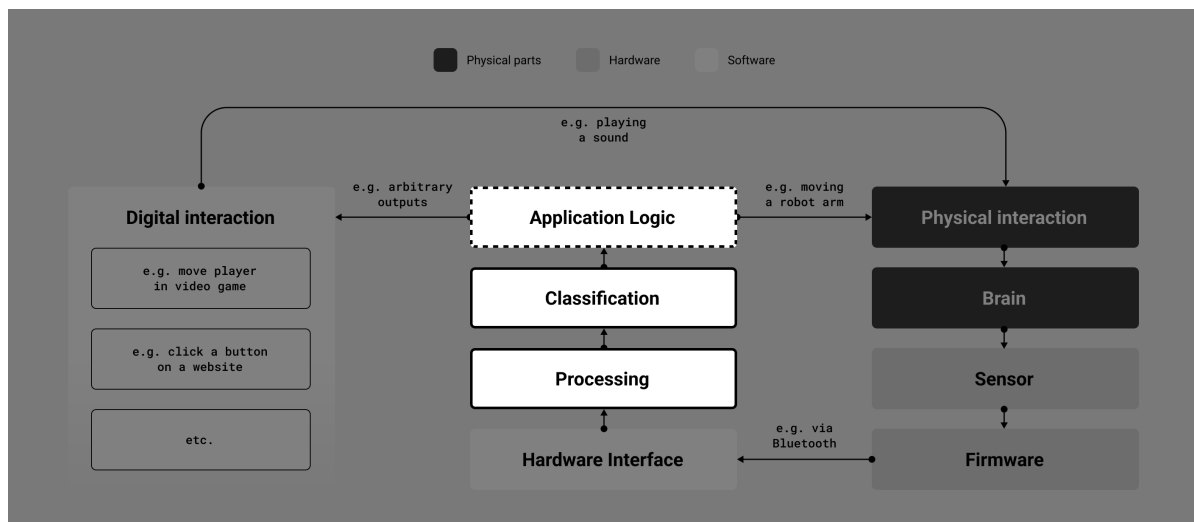
Fig. 2.10: Highlight of the software components as shown on **??** of a BCI that could be moved to the cloud. The Application Logic layer can partially be part of the cloud, but doesn't need to be entirely part if it (own representation, 2022).

Running software on the cloud means that developers or companies can access provisioned information technology (IT) infrastructure through the internet usually with a pay-as-you-go pricing model (**amazon_web_services_inc_what_nodate**). Development speed of software applications can drastically improve since software developers can only focus on software, rather than incorporating the hardware and network aspect of setting up their own server farms, therefore abstracting the hardware part away. What started out with simple computers that can be rented on a server such as it was with e.g. AWS Elastic Compute Cloud (EC2) (**barr_amazon_2006**) ended up being a diverse offering from cloud providers offering various levels of abstracted offerings as shown on **??**.

Type	Description
Infrastructure as a Service (IaaS)	IaaS gives access to data storage space, virtual or dedicated computers, and network services. The greatest degree of flexibility and administrative control over your IT resources are provided by utilising IaaS.
Platform as a Service (PaaS)	PaaS lets developers concentrate on developing and managing their code rather than worrying about the underlying infrastructure (often hardware and operating systems). An example is Kubernetes.
Software as a Service (SaaS)	SaaS provides a whole product that is run and controlled by the service provider. The phrase SaaS often refers to end-user apps (e.g. web-based email). Developers don't have to be concerned about how the service is handled or whether the underlying infrastructure is maintained.

Table 2.1: The three abstraction levels and types of cloud computing (**amazon_web_services_inc_what_nodate**).

According to Milind Govekar, vice president of Gartner, which is an IT research and consultancy company, it is assumed that 85% of organisations will embrace a cloud-first principle by 2025 and will not be able to fully execute on their digital strategies without the use of cloud-native architectures and technologies (**gartner_gartner_nodate**).

There were many paradigm-shifts in terms of writing software for local software such as a Desktop executable such as Adobe Photoshop versus software which is cloud-native. Some aspects, which are relevant for the context of N/CIs are
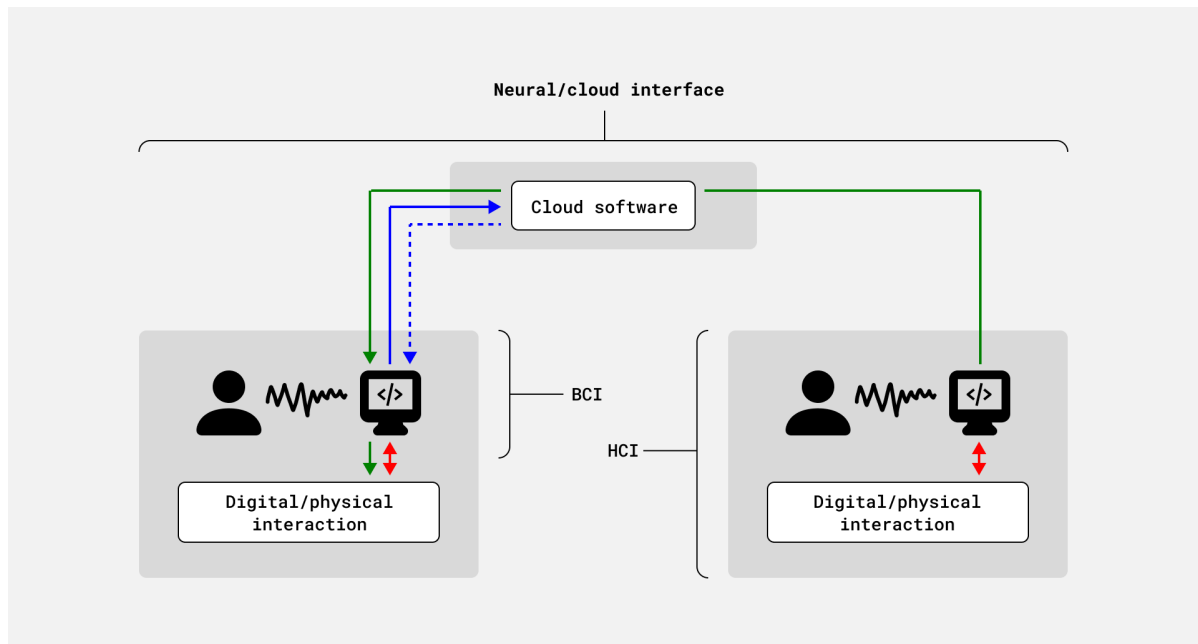
Fig. 2.11: A N/CI is the connection between multiple BCIs and their HCI (own representation, 2022).
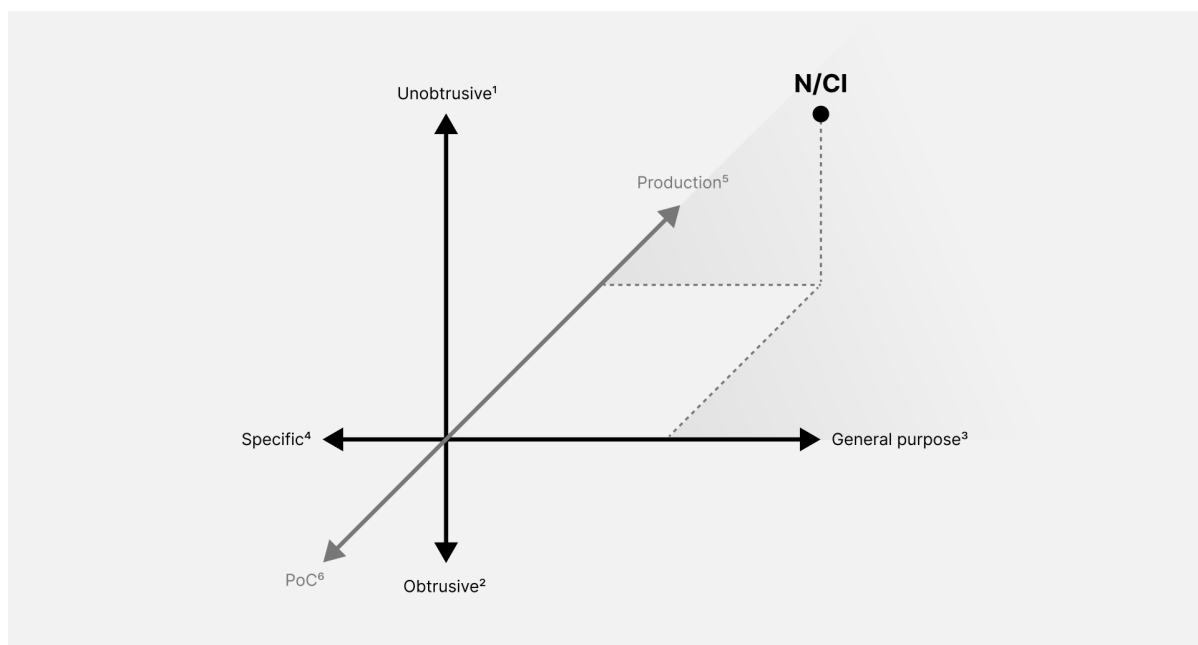
Fig. 2.12: Visualisation of the three-dimensionality of the term neural/cloud interface (own representation, 2022).

Chapter 3

Methodologies

3.1 Participants

3.2 Design

3.3 Materials

3.4 Procedure

3.5 Data Analysis

3.6 Goals

Chapter 4

Implementation

4.1 Web-first approach to software

4.2 Web-based AR and VR

Chapter 5

Results

5.1   Steps Before The Analysis

5.2   Main Results

5.3   Figures And Tables

5.4   Goals

5.5   Conclusion

Appendix A

User interview outline

Appendix B

User interviews

User interview with Paul Doyle

User interview with Ghena Hammour

User interview with Nicole Zahnd

User interview with Melanie Baumgartner

User interview with Mayank Jain

User interview with Martin Hutchings

User interview with Jacopo de Araujo