

## Module:

**Psychological Foundations of Mental Health**

Week 4:

Beyond basic cognition and emotion



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**Topic 3:**

**Delving deeper into social cognition**

Part 3 of 4

## Social inferences



Wijnand van Tilburg

## Person perception and attributions

How do we make judgements about others?

Social attributions help us understand others

Stereotypes

Person, not situation ← Attribution theory



Week 4 Beyond basic cognition and emotion

Topic 3: Delving deeper into social cognition

3 of 9

## Fundamental attribution error

Person, not situation

Fundamental attribution error

Jones & Harris (1967)

Essays: pro and contra Castro



Even though they knew the situation, participants still attributed attitudes to persons

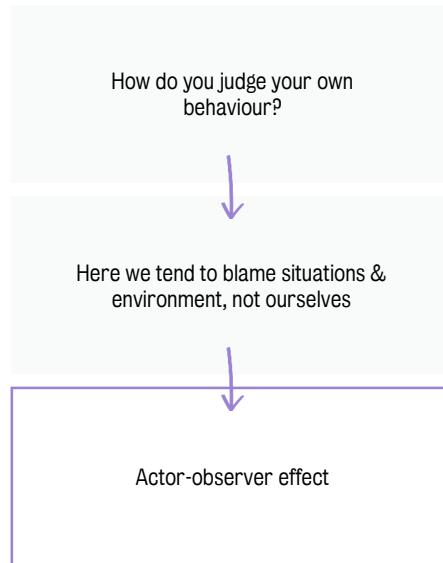
Jones & Harris (1967)

Week 4 Beyond basic cognition and emotion

Topic 3: Delving deeper into social cognition

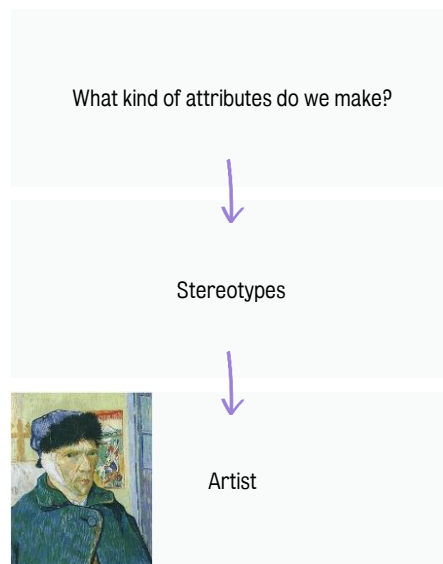
4 of 9

## Actor-observer effect



Jones &amp; Nisbet (1972)

## Person perceptions based on specific attributes

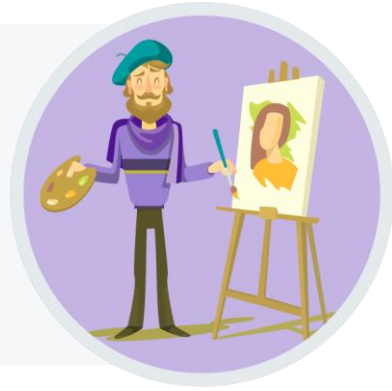


## Artist stereotypes (1)

“Creative geniuses”

“Eccentric and bizarre”

**Stereotype =**  
unconventional and creative



Martindale (1989)

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Topic 3: Delving deeper into social cognition

7 of 9

## Artist stereotypes (2)

How do stereotypes affect attributions?

Group A:  
Told about ear



Group B:  
Not told about ear

Judged work to be more  
attractive than Group B



Week 4 Beyond basic cognition and emotion

Topic 3: Delving deeper into social cognition

8 of 9

## Artist stereotypes (3)

