

# Dan Whiting

Policy and Communications Strategist

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## Employment

2011-Present	<i>Senior Strategist, ADG Creative, Columbia, MD</i> Provide strategy for marketing/communication campaigns; manage client relationships, internal teams, and projects; write; gain new business
2009-2011	<i>Director of Communications, National Alliance of Forest Owners, Washington, DC</i> Represented forest owners to the government; outreached to media; wrote press releases, web content, letters, and white papers; oversaw academic research; developed grassroots network; built coalitions
2008-2009	<i>Chief of Staff, USDA Natural Resources Conservation Service, Washington, DC</i> Managed the Office of the Chief of the NRCS; built support for the President's priorities with agency staff and partners; coordinated headquarters' budget development; served as the NRCS Chief's representative
<u>1997-2008</u>	<u>U.S. Senator Larry Craig</u>
2006-2008	<i>Communications Director, Washington, DC</i> Orchestrated external and internal communications; developed proactive and reactive strategies; executed crises communications; served as the primary spokesman for the Senator; hired and managed a staff of seven
2004-2008	<i>Press Secretary, Washington, DC</i> Primary spokesman for DC press; wrote press releases, speeches, op-eds, and website copy; developed relationships with Idaho and national reporters
2001-2004	<i>Regional Director, Coeur d'Alene, ID</i> Responsible for knowing the communities, legislators, key leaders and influencers; focused on mining, forestry, public lands, and economic development
1999-2001	<i>Legislative Assistant, Washington, DC</i> Advised the Senator on university research funding, forestry, mining, public lands, environment, and wildlife; built coalitions; crafted legislation and talking points; met with constituent groups and agencies; delivered remarks
1997-1999	<i>Legislative Correspondent, Washington, DC</i> Crafted letters to constituents on energy, environment, natural resources, public lands, agriculture, and education
<b>Education</b>	
2015	Front End Web Development, General Assembly
2004-2005	M.A. Management and Entrepreneurship, Regent University
1991-1996	B.S. Human Resource Management, University of Idaho