

Daniela Castilla

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A recent Media Production graduate passionate about media and particularly interested in post-production, as well as learning and acquiring new skills while working in the industry.

SKILLS

Adobe Software

Premiere Pro	Novice Adept Expert
After Effects	Novice Adept Expert
Photoshop	Novice Adept Expert
Illustrator	Novice Adept Expert
Audition	Novice Adept Expert
InDesign	Novice Adept Expert

Languages

Spanish	Novice Adept Native
English	Novice Adept Expert
Japanese	Novice Adept Expert

HOBBIES & INTERESTS

- » **Novels, films and TV shows**
I have always enjoyed fiction and appreciate the crafting of a good story
- » **Videogames and tabletop games**
I play them for the plot, but tabletop games have given me the chance to develop decision-making skills, teamwork, and collaborative storytelling
- » **Art**
Though not very proficient, I am partial to watercolours
- » **Piano**
A discipline that I've maintained since I was 6 years old and that I still love
- » **Jiu-Jitsu**
For exercise and self-defense; I also served as Treasurer and Chairperson for DMU's Jiu-Jitsu club

REFERENCES

Available upon request

EDUCATION

- De Montfort University, Leicester Oct 2018 - Jul 2022
BSc Hons Media Production
First Class Degree (73%)
 - 1st Year Modules**
 - » Image Capture and Processing (80%)
 - » Multimedia 1 (66%)
 - » Social Media and Innovation (71%)
 - » Audio Capture and Processing (77%)
 - 2nd Year Modules**
 - » Video and Imaging Techniques (78%)
 - » Television Studio Production (66%)
 - » Principles of Audio Recording and Production (76%)
 - » Social Media Production (76%)
 - 3rd Year Modules**
 - » Creative Image Production (74%)
 - » Post-Production for Video and Film (73%)
 - » Television Documentary Production (66%)
 - » Technology Project (72%)
- ITESM, Monterrey Mexico Sep 2015 - May 2017
BA Communication and Digital Media
96% average; not completed
- Prepa Tec Valle Alto Campus, Monterrey Mexico Sep 2012 - May 2015
International Baccalaureate (Bilingual Diploma)
34 marks
 - » Spanish Literature (6)
 - » English (7)
 - » History of America (4)
 - » Environmental Systems and Societies (4)
 - » Mathematics (6)
 - » Drama (5)
 - » Extended Essay (B)
 - » TOK (B)

VOLUNTEERING AND WORK EXPERIENCE

- De Montfort University, Leicester Sep 2020 - Sep 2021
Assistant Performance and Events Technician
Placement
 - » Assisted in organization and execution of student events
 - » Helped with set up for livestreaming spaces and operated camera during live performances
 - » Edited videos, particularly clipping sections from livestreams and adjusting footage for redistribution
 - » Operated and maintained livestreaming software such as OBS, Streamyard, and IBM Cloud
 - » Planned, filmed, and edited dance performance for external choreographer
 - » Did PAT testing for Performance and Events kit
 - » Managed responsibilities in office and WFH
- Kan Flavour, Leicester Jan 2020
Videographer and Editor
 - » Filmed footage for music video, as well as behind-the-scenes material
 - » Edited footage to create music video, including special effects, motion graphics, and colour correction
- COMIENZA Campaign, Monterrey Mexico Oct 2017 - Nov 2017
Graphic Designer and Marketing Manager
 - » Produced and managed visual identity for a school presidency campaign
 - » Created content primarily for Facebook and Instagram with Photoshop and Illustrator (static images), as well as Premiere Pro and After Effects (short animations)
 - » Managed photoshoots to promote the brand and created animated profile pictures for Facebook as part of the marketing campaign
 - » Served as main photographer and photo editor for the campaign
- THANTE, Monterrey Mexico May 2017
Post-Producer
 - » Edited music video for THANTE, a local band
 - » Supervised and directed second editor to work efficiently together