

Sara Jinfan Bai,

UX/Product Design

[My Portfolio](#) [My LinkedIn](#)
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EXPERIENCE

UX Designer @ Bulin Technology Inc.

Part-time & Remote | May-August 2020

- Performed competitive analysis and user research for a crypto trading APP.
- Achieved a 8% increase in registered users. Produced wireframe, low-fi and high-fi prototypes with the focus of lowering the bar for beginner traders and converting customers from simulated trading to real trading.

Branding Specialist @ Lianchuang Architects

Shanghai, China | Jan 2019-July 2019

- Proposed buisness model from research on local lifestyle, culture, business, finance and potential users for clients' real estate development and generate marketing PPT.
- Produced branding materials: logo redesign, brochues, article template for WeChat official account.

Junior Architectural Designer @ Lake Flato Architects

San Antonio, TX | Aug 2017-Aug 2018

- Prepared business/site analysis, feasibility reports and shop drawings using Adobe, PowerPoint, and 3D modeling software.
- Consulted with clients to produce design according to budget.
- Collaborated with design team on projects including residential, apartment, higher education, and commercials.
- Assisted marketing team on company brochures, planning and preparation for internal activities.

Drafting Intern @ Northwest Architecture Research Institute

Xi'an, China | Jun-Jul 2015

- Assisted and collaborated with BIM design group on constructional drawings.

INVOLVEMENT

Volunteering Summer Teaching in China Program by UIUC

[Student Teacher/Team Translator]

Shanghai & Yunnan & Hubei, China | Jun-Aug 2014

- Taught music in English to students from elementary in rural area to international secondary school in Shanghai
- Collaborated with 22 teachers, 14 students and local teachers on lesson plans, school wide activities planning and organizing, and translated for both sides on meetings, etc.

Phi Eta Sigma Honor Society [Publicist Committee Chair] **Aug 2016-May 2017**

School of Architecture [Ambassador] **Oct 2014-May 2017**

SELF-LEARNED COURSES

All Certificates in UI/UX Design Specialization	California Institute of Arts on Coursera	Aug, 2019
2 Certificates in Basics of Web Development & Coding Specialization	University of Michigan	May, 2020
3 Certificates in Python for Everybody Specialization	University of Michigan	Aug, 2020

EDUCATION

Carnegie Mellon University

Master of Integrated Innovation of Product and Services (MIIPS)

Aug 2020-May 2022 | GPA: 3.70 / 4.0

University of Illinois at Urbana-Champaign

B.S. in Architectural Studies

Aug 2013-May 2017 | GPA: 3.48 / 4.0

AWARD

Edward C. Earl Prize First Place in architecture sophomore studio

Freshman Excellence Award by Gargoyle Architecture Honor Society

Make Series 2 Design Competition Finalist of 3

by School of Architecture

TECHNICAL SKILLS

UI / UX

Sketch	● ● ● ● ● ○
Adobe XD	● ● ● ● ○ ○
Framer	● ● ● ● ○ ○
Figma	● ● ● ● ● ○
Basamiq	● ● ● ● ● ●
Axure	● ● ● ● ● ○
Invision	● ● ● ● ● ○
XMind	● ● ● ● ● ○
Adobe Photoshop	● ● ● ● ● ●
Adobe Illustrator	● ● ● ● ● ●
Adobe InDesign	● ● ● ● ● ●

Coding

HTML	● ● ● ○ ○ ○
CSS	● ● ● ○ ○ ○
JavaScript	● ● ○ ○ ○ ○
Python	● ● ● ○ ○ ○

3D Modeling

AutoCAD	● ● ● ● ● ●
BIM Revit	● ● ● ● ● ○
SketchUp	● ● ● ● ● ○
Rhino	● ● ● ● ● ○
Vray render	● ● ● ○ ○ ○