# Sara Jinfan Bai,
UX/Product Design

My Portfolio    My LinkedIn
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## EXPERIENCE

### UX Designer @ Bulin Technology Inc.
Part-time & Remote | May-August 2020

- Performed competitive analysis and user research for a crypto trading APP.
- Achieved a 8% increase in registered users. Produced wireframe, low-fi and high-fi prototypes with the focus of lowering the bar for beginner traders and converting customers from simulated trading to real trading.

### Branding Specialist @ Lianchuang Architects
Shanghai, China | Jan 2019-July 2019

- Proposed business model from research on local lifestyle, business, and potential users for clients' real estate development and generated marketing PPT.
- Produced branding materials: logo redesign, brochures, article template for WeChat official account.

### Junior Architectural Designer @ Lake Flato Architects
San Antonio, TX | Aug 2017-Aug 2018

- Prepared business/site analysis, feasibility reports, and shop drawings using Adobe, PowerPoint, and 3D modeling software.
- Consulted with clients to produce designs according to budget.
- Collaborated with the design team on projects including residential, apartment, higher education, and commercials.
- Assisted marketing team on company brochures, planning, and preparation for internal activities.

### Drafting Intern @ Northwest Architecture Research Institute
Xi'an, China | Jun-Jul 2015

- Assisted and collaborated with BIM design group on construction drawings.

## INVOLVEMENT

### Volunteering Summer Teaching in China Program by UIUC
[ Student Teacher/Team Translator ]
Shanghai & Yunnan & Hubei, China | Jun-Aug 2014

- Taught music in English to students from elementary in the rural area to international secondary school in Shanghai
- Collaborated with 22 teachers, 14 students, and local teachers on lesson plans, school-wide activities planning and organizing, and translated for both sides on meetings, etc.

### Phi Eta Sigma Honor Society [Publicist Committee Chair]   Aug 2016-May 2017

## GRADUATE COURSES

- **Integrated Product Development Capstone**
- **Programming User Interface**
- **User Research Methods**
- **Design for the Internet of Things**

## EDUCATION

### Carnegie Mellon University
Master of Integrated Innovation of Product and Services (MIIPS)
**Aug 2020-May 2022 | GPA: 3.84 / 4.0**

### University of Illinois at Urbana-Champaign
B.S. in Architectural Studies
**Aug 2013-May 2017 | GPA: 3.48 / 4.0**

## AWARD

Edward C. Earl Prize First Place
in architecture sophomore studio

Freshman Excellence Award
by Gargoyle Architecture Honor Society

Make Series 2 Design Competition Finalist of 3
by School of Architecture

## TECHNICAL SKILLS

### UI / UX
| | |
|---|---|
| Sketch | ● ● ● ● ● ○ |
| Adobe XD | ● ● ● ● ○ ○ |
| Framer | ● ● ● ● ○ ○ |
| Figma | ● ● ● ● ● ○ |
| Miro | ● ● ● ● ● ● |
| Basamiq | ● ● ● ● ● ● |
| Axure | ● ● ● ● ● ○ |
| Invision | ● ● ● ● ● ● |
| Adobe Photoshop | ● ● ● ● ● ● |
| Adobe Illustrator | ● ● ● ● ● ● |
| Adobe InDesign | ● ● ● ● ● ● |

### Coding
| | |
|---|---|
| HTML | ● ● ● ● ○ ○ |
| CSS | ● ● ● ● ○ ○ |
| JavaScript | ● ● ○ ○ ○ ○ |
| Python | ● ● ○ ○ ○ ○ |

### 3D Modeling
| | |
|---|---|
| AutoCAD | ● ● ● ● ● ● |
| BIM Revit | ● ● ● ● ● ○ |
| SketchUp | ● ● ● ● ● ○ |
| Rhino | ● ● ● ● ● ○ |