Customer Service Foundations

with Jeff Toister



Additional Resources

This page contains a list of links to additional customer service resources. They can help you take a deeper dive into many of the topics covered in the course.

From Jeff Toister

Tips: Customer Service Tip of the Week

Blog: Inside Customer Service

Book: The Service Culture Handbook: A Step-by-Step Guide to Getting Your Employees

Obsessed with Customer Service

More Training Videos

Lynda.com/JeffToister
LinkedIn Learning

Customer Service Books

Be Your Customer's Hero, by Adam Toporek
The Amazement Revolution, by Shep Hyken
High-Tech, High-Touch Customer Service, by Micah Solomon

Customer Service Blogs

<u>Customer Service Life</u>

<u>Shep Hyken's Customer Service Blog</u>

<u>HelpScout Blog</u>

Podcasts

Navigating the Customer Experience
Net Promoter System Podcast
Crack the Customer Code

Organizations

International Customer Management Institute (ICMI)

Customer Experience Association (CXPA)