Sales Performance Dashboard **Select Product Category** Total Revenue Avg. Units per Transaction Avg. Order Value **Product Sales Breakdown** All 68 Unit \$80.43 \$161.64M **31.75**% **26**% **1.68%** Online Orders Store Purchases Products Sold (Units) 259,988 222,817 546,019 323,202 161,758 421,746 This Month Last Month This Month Last Month This Month Last Month **Customer Retention Rate Sales Growth Rate** Between Current and Previous Month 40 Leggings Clothing 40 60 Kids' Wears annel Jacket Men's Wears Dresses Women's Wears 97.86% 23.02% **Sales by Customer Segment** Store - Online Bohemian Style Luxury Fashion Fast Fashion 'intage Fashion \$0 \$5M \$10M \$15M \$20M \$25M \$30M \$35M \$40M \$45M \$50M