

Sales Performance Dashboard

Select Product Category

All

Total Revenue

\$161.64M

Avg. Units per Transaction

68 Unit

Avg. Order Value

\$80.43

▲ 21.68%

Online Orders

323,202

This Month

259,988

Last Month

▲ 31.75%

Store Purchases

222,817

This Month

161,758

Last Month

▲ 26%

Products Sold (Units)

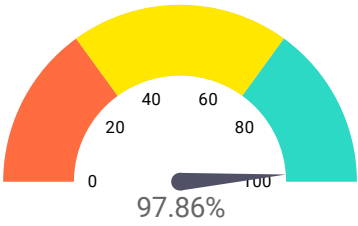
546,019

This Month

421,746

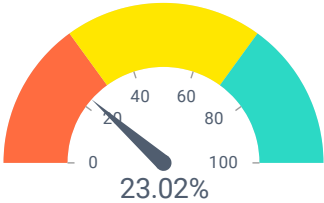
Last Month

Customer Retention Rate

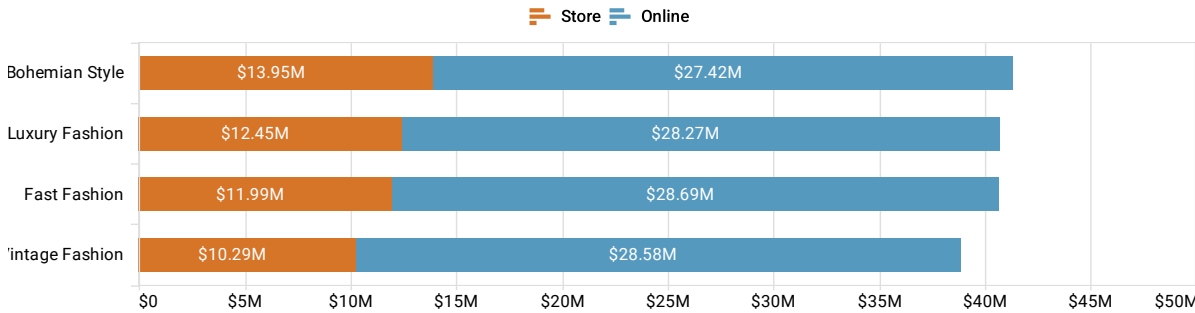


Sales Growth Rate

Between Current and Previous Month



Sales by Customer Segment



Product Sales Breakdown

