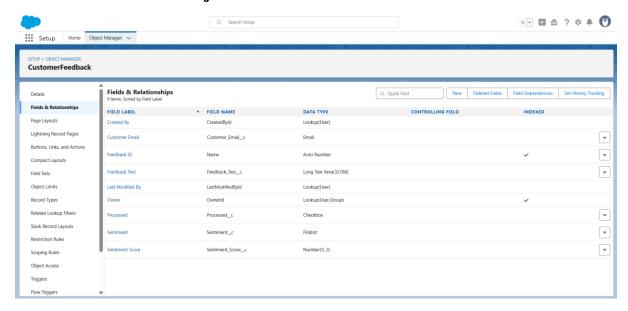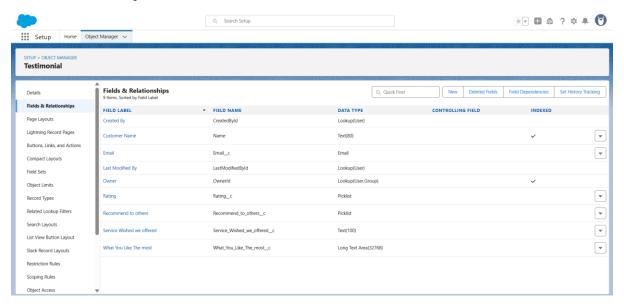# CXINTEL – CUSTOMER EXPERIENCE INTELLIGENCE PLATFORM

Phase 3: Data Modelling
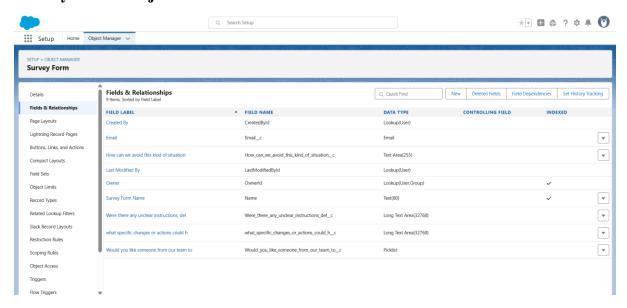
Customer Feedback Object

Testimonial Object

Survey Form Object

SETUP > OBJECT MANAGER
Survey Form

Fields & Relationships
9 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED	
Created By	CreatedById	Lookup(User)			
Email	Email__c	Email			▾
How can we avoid this kind of situation	How_can_we_avoid_this_kind_of_situation__c	Text Area(255)			▾
Last Modified By	LastModifiedById	Lookup(User)			
Owner	OwnerId	Lookup(User,Group)		✓	
Survey Form Name	Name	Text(80)		✓	▾
Were there any unclear instructions, del	Were_there_any_unclear_instructions_del__c	Long Text Area(32768)			▾
what specific changes or actions could h	what_specific_changes_or_actions_could_h__c	Long Text Area(32768)			▾
Would you like someone from our team to	Would_you_like_someone_from_our_team_to__c	Picklist			▾

Registration Object

SETUP > OBJECT MANAGER
Registration

Fields & Relationships
10 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED	
Created By	CreatedById	Lookup(User)			
Customer Id	Name	Auto Number		✓	▾
Email	Email__c	Email			▾
Full Name	Full_Name__c	Text(18)			▾
Gender	Gender__c	Picklist			▾
Last Modified By	LastModifiedById	Lookup(User)			
Owner	OwnerId	Lookup(User,Group)		✓	
Password	Password__c	Text (Encrypted)(80)			▾
Phone	Phone__c	Phone			▾
User Name	User_Name__c	Text(22)			▾