Daien Lyu

Multimedia Developer

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Brief

- Creative multimedia specialist and problem solver with 5+ years of experience in digital content creation, specialising in Website Design Development, UI/UX Design, and 3D visualisation.
- Proficient in conceptualising and developing captivating visual content across multiple platforms (e.g. responsive design) while maintaining consistent brand identity.
- Demonstrated expertise in Spatial Computing Interactivity (VR & MR), motion graphics, animation, and interactive media development using industry-standard tools including Adobe Creative Suite, Unity, and Blender.
- Recognised designer with a track record of strategic creative thinking and cross-departmental collaboration at RMIT University, commercial studios, and enterprise clients. Adept at interpreting briefs, adhering to delivery timelines, and creating optimised assets for various digital platforms.

Experience

Digital Content Developer
Stacked Learning, AJ Stack Solutions (Melbourne, Australia)   08/2023 - Present
Lead Curator of product demonstration and presentation; Web Developer and Designer of company websites and LMS (learning management system) within ecommerce environment; Research and Development of bespoke B2B Interactive Training Solutions (e.g. games and animations) in 3D (Unity).

Game Developer
STEM Chemistry College, RMIT University (Melbourne, Australia)   11/2022
Developed AR education app for STEM Chemistry College, specialised in UI & UX.

Web Developer and Designer
School of Design, RMIT University (Melbourne, Australia)   09/2022 - 11/2022
Design and tech lead of exhibition website in 2022 and consultant in 2023; recognised by School of Design with Dean's List Special Mentions.

Technical Intern
Hunan TV & Broadcast Co., Ltd (Changsha, China)   11/2020 - 04/2021
Member of stage management of the variety show "乘风破浪的姐姐 Season 2"; specialised in interactive instalments and infographic design).

Skills

Proficiency: Game/Interactive Development, Web Design & Development, UI & UX Design, Graphic Design, Generative Arts
Programming Languages: C#, JavaScript, HTML, CSS
Tools and Frameworks: Unity, Blender, Substance 3D Painter, Figma, Photoshop, WordPress, After Effects, TouchDesigner

Certificate

ACS (Australian Computer Society) Member   08/2024 - Present
- Multimedia specialist
- Web Programmer

Awards and Honours

Overall Winner, RMIT Adobe UX Awards 2020   2020
Special Award, MARS WRIGLEY Marketing Contest 2020   2020
Dean's Award Special Mentions, School of Design, RMIT University   2022

Exhibition

RMIT Industrial Design Mid-semester Exhibition   2020
RMIT MDIT Graduation Exhibition   2021
RMIT Digital Media Graduate Showcase   2021
RMIT MAGI EXPO   2022 - 2023

Education

RMIT University   Melbourne, Australia
Bachelor of Design (Digital Media)
Master of Animation, Games and Interactivity

Apple Inc.   Sydney, Australia
Apple Foundation Program

Extensive Skills

Sound Design (Logic Pro); **Video Editing** (Premiere Pro); **IT Support Specialist**