

MA 1024 Conference 4

1. Directional Derivatives
2. Tangent Lines to Level Curves
3. Critical Points and the Second Derivative Test

Example 1 (Directional Derivatives)

Find the derivative of $f(x, y) = \frac{x-y}{xy+2}$ at $P_0 = (1, -1)$ in the direction of $\mathbf{v} = \langle 12, 5 \rangle$.

1. Find $\nabla f = \langle \frac{\partial f}{\partial x}, \frac{\partial f}{\partial y} \rangle$.
2. Calculate $(\nabla f)_{P_0}$.
3. The directional derivative is $D_{\mathbf{u}}f = (\nabla f)_{P_0} \cdot \mathbf{u}$, where $\mathbf{u} = \frac{\mathbf{v}}{|\mathbf{v}|}$.

Using the quotient rule:

$$\frac{\partial f}{\partial x} = \frac{(xy+2) - (x-y)y}{(xy+2)^2}$$

$$\frac{\partial f}{\partial y} = \frac{-(xy+2) - (x-y)x}{(xy+2)^2}$$

$$\begin{aligned} (\nabla f)_{(1, -1)} &= \left\langle \frac{\partial f}{\partial x}(1, -1), \frac{\partial f}{\partial y}(1, -1) \right\rangle \\ &= \langle 3, -3 \rangle \end{aligned}$$

$$\vec{u} = \frac{\vec{v}}{|\vec{v}|} = \frac{\langle 12, 5 \rangle}{\sqrt{12^2 + 5^2}} = \left\langle \frac{12}{13}, \frac{5}{13} \right\rangle$$

$$(\nabla f)_{(1, -1)} \cdot \vec{u} = \langle 3, -3 \rangle \cdot \left\langle \frac{12}{13}, \frac{5}{13} \right\rangle = \frac{21}{13}$$

Example 2 (Directional Derivatives)

Find the direction in which $f(x, y) = \frac{x-y}{xy+2}$ increases most rapidly at the point $P_0 = (1, -1)$. What is this maximum rate of change?

The function f increases most rapidly when $\cos \theta = 1$ or when $\theta = 0$ and \mathbf{u} is the direction of ∇f . That is, at each point P in its domain, f increases most rapidly in the direction of the gradient vector ∇f at P . The derivative in this direction is

$$D_{\mathbf{u}}f = |\nabla f| \cos(0) = |\nabla f|.$$

The gradient vector at P_0 was

$$(\nabla f)_{(1, -1)} = \langle 3, -3 \rangle. \text{ So } f$$

increases most rapidly in the direction of the vector $\langle 3, -3 \rangle$. The standard convention is to give a unit vector in this direction:

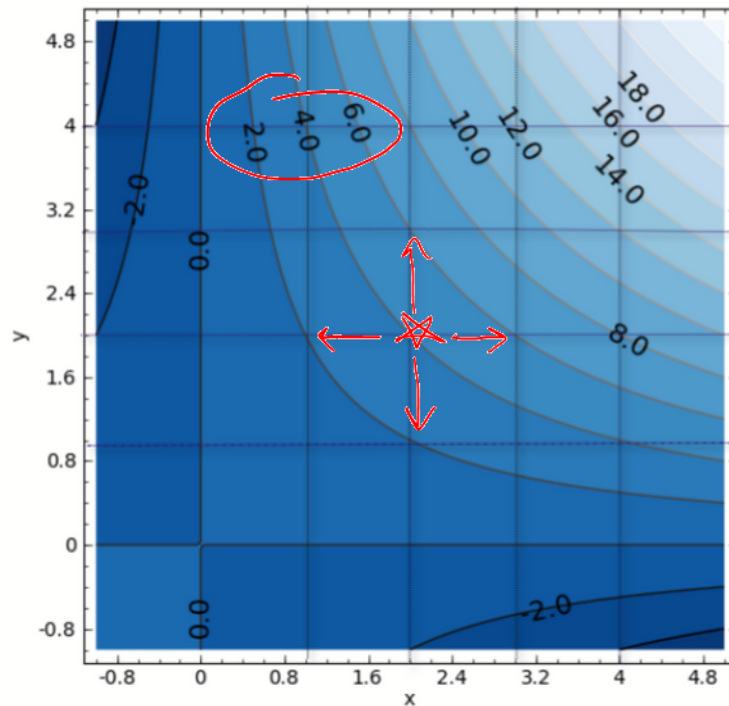
$$\frac{\langle 3, -3 \rangle}{|\langle 3, -3 \rangle|} = \frac{\langle 3, -3 \rangle}{\sqrt{18}} = \left\langle \frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}} \right\rangle$$

That is, $\left\langle \frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}} \right\rangle$ is a unit vector pointing in the direction of steepest ascent (most rapid increase of f).

The max rate of change is the derivative in the direction of $\left\langle \frac{1}{\sqrt{2}}, -\frac{1}{\sqrt{2}} \right\rangle$, which is $|\nabla f| = \sqrt{18} = 3\sqrt{2}$.

Example 3 (Directional Derivatives)

Use the contour diagram to estimate the directional derivative of $f(x,y)$ at the point $P_0 = (2,2)$ in the direction of $\mathbf{v} = \hat{i}$. (Note that $\hat{i} = \langle 1,0 \rangle$ is already a unit length vector).



We want to approximate $(\nabla f)_{(2,2)} \cdot \langle 1,0 \rangle$.

Use tangent line slopes:

$$f_x(x_0, y_0) \approx \frac{f(x_0 + \Delta x, y_0) - f(x_0, y_0)}{\Delta x}$$

$$f_y(x_0, y_0) \approx \frac{f(x_0, y_0 + \Delta y) - f(x_0, y_0)}{\Delta y}$$

Using the data from the point (3,2)

$$f_x(2,2) \approx \frac{f(2+1, 2) - f(2,2)}{1} = \frac{6-4}{1} = 2$$

We could have used the point $(1, 2)$ instead to apprx. f_x like this:

$$f_x(2, 2) \approx \frac{f(2-1, 2) - f(2, 2)}{-1} = \frac{2-4}{-1} = 2$$



We found $f_x(2, 2) \approx 2$ using two different data points. You shouldn't expect this to always happen.

Using the data point $(2, 3)$:

$$f_y(2, 2) \approx \frac{f(2, 2+1) - f(2, 2)}{1} = \frac{6-4}{1} = 2$$

Alternatively, we could have picked $(2, 1)$:

$$f_y(2, 2) \approx \frac{f(2, 2-1) - f(2, 2)}{-1} = \frac{2-4}{-1} = 2$$



Again, it is just a coincidence that different data pts produced the same apprx of f_y . It is also just an artifact of the contour map that $f_x = f_y$ (totally coincidental as far as we know).

Commentary aside, the directional derivative is:

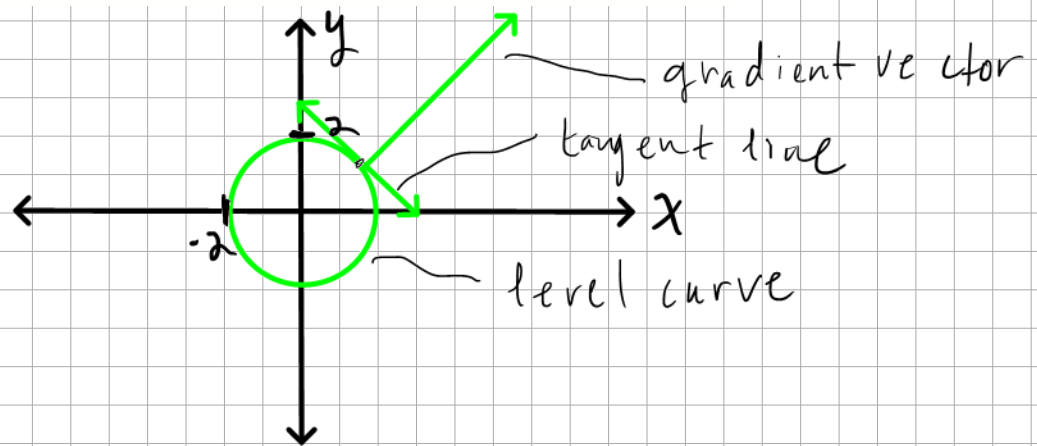
$$(\nabla f)_{(2,2)} \cdot \langle 1, 0 \rangle = \langle f_x(2, 2), f_y(2, 2) \rangle \cdot \langle 1, 0 \rangle \approx \langle 2, 2 \rangle \cdot \langle 1, 0 \rangle = 2$$

Example 4 (Tangent Lines to Level Curves)

Let $f(x, y) = x^2 + y^2$. Sketch the level curve $f(x, y) = 4$ together with ∇f at the point $P_0 = (\sqrt{2}, \sqrt{2})$. Then write an equation for the tangent line.

Graphing.
Note f .

$$\sqrt{2} \approx 1.4$$



- The level curve when $f(x, y) = 4$ is the circle of radius 2 with center at the origin: $x^2 + y^2 = 4$.

$$\nabla f = \langle f_x, f_y \rangle = \langle 2x, 2y \rangle$$

$$(\nabla f)_{(\sqrt{2}, \sqrt{2})} = \langle 2\sqrt{2}, 2\sqrt{2} \rangle$$

$$|\langle 2\sqrt{2}, 2\sqrt{2} \rangle| = \sqrt{(2\sqrt{2})^2 + (2\sqrt{2})^2} = 4$$

so the gradient vector is at a 45° and (x-comp = y-comp) and length 4.

Tangent Line to a Level Curve

$$f_x(x_0, y_0)(x - x_0) + f_y(x_0, y_0)(y - y_0) = 0 \quad (6)$$

$$f_x(x_0, y_0) = 2\sqrt{2}, \quad f_y(x_0, y_0) = 2\sqrt{2}$$

Tangent line equation:

$$2\sqrt{2}(x - \sqrt{2}) + 2\sqrt{2}(y - \sqrt{2}) = 0$$

For visualization, we might prefer the form:

$$y - \sqrt{2} = \frac{-2\sqrt{2}(x - \sqrt{2})}{2\sqrt{2}}$$

$$y = -(x - \sqrt{2}) + \sqrt{2}$$

$$y = -x + 2\sqrt{2} \approx -x + 2.8$$

Example 5 (Tangent Lines to Level Curves)

Determine if the level curves of $f(x, y) = 2x + 4y$ and $g(x, y) = 4x - 2y$ intersect at right angles.

At every point (x_0, y_0) in the domain of a differentiable function $f(x, y)$, the gradient of f is normal to the level curve through (x_0, y_0) (Figure 14.31).

Strategy: Since gradient vectors are normal (here read normal = perpendicular) to level curves, the level curves are perpendicular if ∇f and ∇g are perpendicular. Recall that the dot product of 2 vectors is 0 when the vectors are perpendicular. So,

- 1) Find ∇f , ∇g
- 2) Level curves intersect at right angles if $\nabla f \cdot \nabla g = 0$
(no matter our choice of level curve).

$$\nabla f \cdot \nabla g = \langle 2, 4 \rangle \cdot \langle 4, -2 \rangle = 8 - 8 = 0$$

Yes, the level curves of f and g intersect at right angles.

Example 6 (Critical Points and the Second Derivative Test)

Find the local maxima, minima, and saddle points of the function $f(x, y) = x^2 + xy + y^2 + 3x - 3y + 4$.

THEOREM 11—Second Derivative Test for Local Extreme Values Suppose that $f(x, y)$ and its first and second partial derivatives are continuous throughout a disk centered at (a, b) and that $f_x(a, b) = f_y(a, b) = 0$. Then

- i) f has a local maximum at (a, b) if $f_{xx} < 0$ and $f_{xx}f_{yy} - f_{xy}^2 > 0$ at (a, b) .
- ii) f has a local minimum at (a, b) if $f_{xx} > 0$ and $f_{xx}f_{yy} - f_{xy}^2 > 0$ at (a, b) .
- iii) f has a saddle point at (a, b) if $f_{xx}f_{yy} - f_{xy}^2 < 0$ at (a, b) .
- iv) the test is inconclusive at (a, b) if $f_{xx}f_{yy} - f_{xy}^2 = 0$ at (a, b) . In this case, we must find some other way to determine the behavior of f at (a, b) .

• Set $f_x = 0$ & $f_y = 0$

$$f_x(x, y) = 2x + y + 3 = 0$$

$$f_y(x, y) = x + 2y - 3 = 0$$

$$\Rightarrow x = -3, y = 3$$

- $f_{xx}(x, y) = 2$, $f_{yy}(x, y) = 2$, $f_{xy}(x, y) = 1$
 Since f , the first derivatives of f , and the second derivatives of f are all continuous, the theorem applies (also f_x & f_y are defined everywhere so $(-3, 3)$ is the only critical point).

$$f_{xx}(-3, 3) = 2 > 0 \quad \text{and} \quad f_{xx}f_{yy} - (f_{xy})^2 = 3 > 0$$

$$\Rightarrow (-3, 3) \text{ is a local min. of } f$$

How to start HW 3 Question 30

(1 point) A company operates two plants which manufacture the same item and whose total cost functions are

$$C_1 = 10 + 0.04q_1^2 \quad \text{and} \quad C_2 = 3 + 0.05q_2^2,$$

where q_1 and q_2 are the quantities produced by each plant. The total quantity demanded, $q = q_1 + q_2$, is related to the price, p , by

$$p = 60 - 0.05q.$$

How much should each plant produce in order to maximize the company's profit?

Profit = Revenue - Costs

Revenue = (Unit Price) x (Quantity of Units Sold)

So, in brief use the general formula

Profit = Price x Quantity - Costs

Let profit P be a fn of q_1 and q_2

$$P(q_1, q_2) = pq - (C_1 + C_2)$$

$$P(q_1, q_2) = (60 - 0.05q)q - (10 + 0.04q_1^2 + 3 + 0.05q_2^2)$$

$$P(q_1, q_2) = [60 - 0.05(q_1 + q_2)][q_1 + q_2] - (10 + 0.04q_1^2 + 3 + 0.05q_2^2)$$

- To find critical points, simplify and set $P_{q_1} = 0$ and $P_{q_2} = 0$.

- Test for a max using the second derivative test.