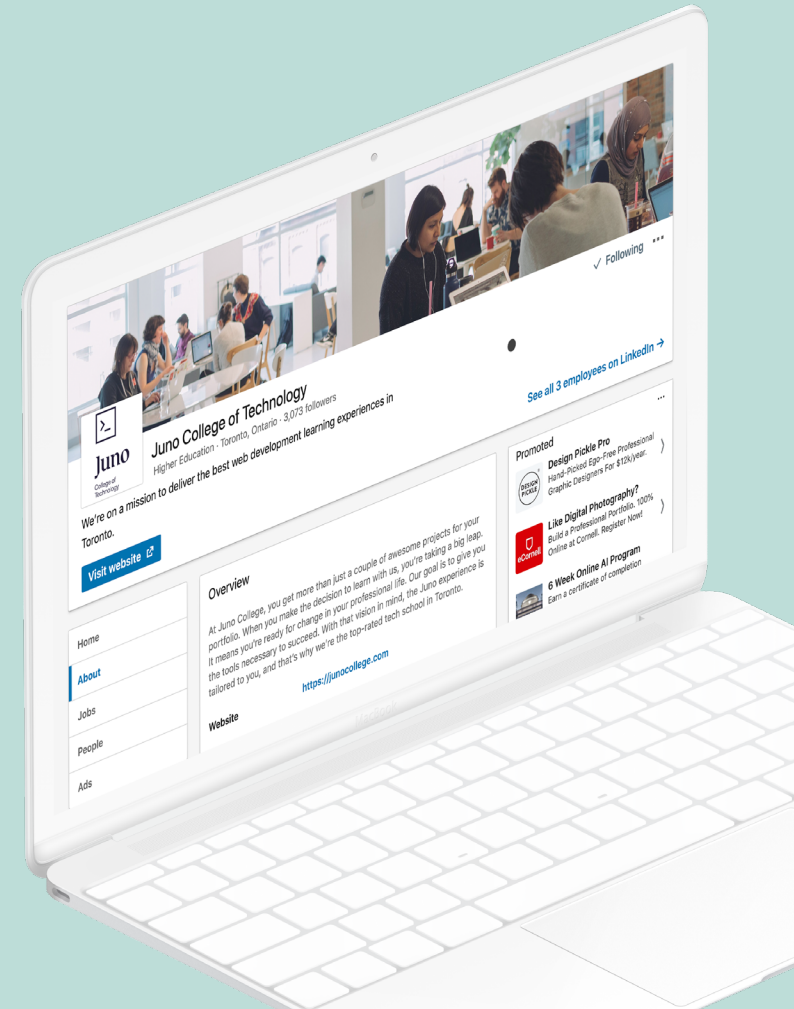




# Juno

## Job Seeker Session



# General Job Seeking Rules

- Represent HackerYou.
- Finding a job is a full-time job.
- Signed offers are firm.
- Be humble & grateful.
- Be patient and gentle with yourself.
- Any experience is good experience
- No giving up.
- Please consult me!



# Biggest Job Seeking Mistakes



- Not coding every single day
- Not applying to enough jobs
- Not following up on applications
- Not applying to a variety of jobs
- Taking breaks from job searching
- Giving up

# Resume/Linkedin Tips

Write one “About Me” paragraph and use it on your resume, website, and LinkedIn. No need to write it twice! Grab someone else’s and modify it.

Find your story and try and tie everything you’ve done to what you’re doing now. We’re trying to get your interviewer to see you not as someone who has been coding for nine weeks, but that this has been part of you for years.



# Your Skills



- HTML5, CSS3, Sass and responsive design
- JavaScript fundamentals, jQuery, using APIs
- React and Firebase
- Workflow automation and Javascript tooling with Gulp
- Version control and open-sourcing code using Git and Github
- Paired programming & working in teams
- Sublime Text
- Best practices for modern web development
- Website accessibility requirements

# Resume Sections to Consider

- Profile
- Skills
- Portfolio
- Work Experience
- Volunteer Experience
- Contact Info



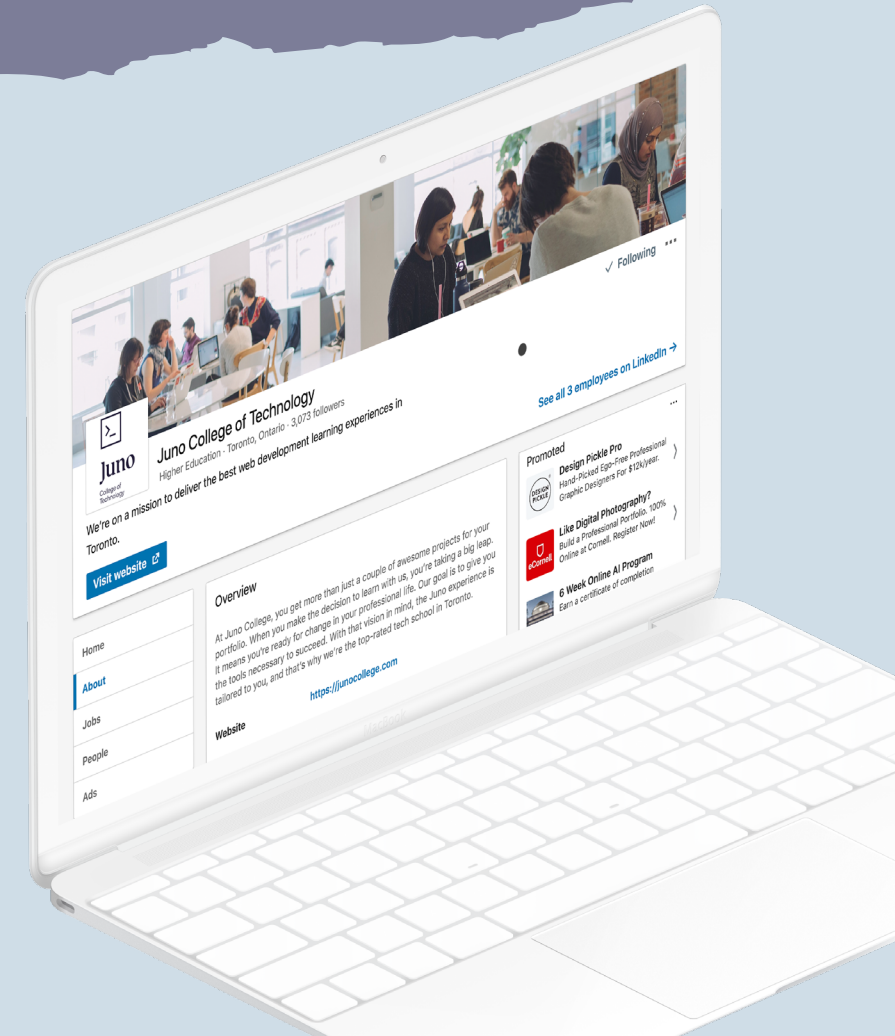


# Resume/Linkedin Tips

Include one or two sentences and a few bullet points about your previous experiences. Look up developer job postings for wording you can adapt.

Focus on things like:

- Team work
- Collaboration
- Project management
- Working with timelines
- Customer/client service



# Linkedin Tips

Looking to describe HackerYou on LinkedIn? Here's a starting point:

HackerYou is a Private Career College located in downtown Toronto that runs nine-week full-time bootcamps to train web developers on the most up-to-date skills, including HTML5, CSS3, responsive design, JavaScript, jQuery, APIs and Wordpress. In small classes with an 10:1 ratio of students to instructors, bootcamp students complete 315+ hours of in-class learning and countless hours out of class, preparing them to land jobs as web developers after graduation.



# The Job Hunt

Starting the week after graduation



You need a cover letter. Here are the best practices:

- Keep it short and to the point.
- Mention HackerYou...or not.
- Do your research.
- Differentiate yourself!
- Don't be afraid to show your enthusiasm.
- Match the tone of the company's website/social media.
- Always tell the truth.
- Consider adding a link to a specific portfolio piece.
- Put it in the body of your email (not attached as a PDF)
- Ensure you have an email signature with relevant links.

# What you need

- A cover letter
- Your resume
- [A job hunting spreadsheet \(linked here\)](#)
- Places to apply
- Your polished portfolio



# Important Dates



- Cover letter resume reviews
  - 20 min appointments available between June 24 & 28.
- Job seeker meetings
  - Kick-off: June 25, 5pm - 6pm
  - Q&A Panel: July 5, 5pm - 7pm
  - Co-working Day: July 11, 2pm - 5pm, Meeting 5pm - 6pm
  - One-on-Ones with Sarah - 20 min appointments available on July 22 & 23

# Job Hunting Tips

- Create some structure. You're going from a very structured environment into a completely unstructured one. Make a daily schedule.
- You're welcome to come to Juno until you're employed.
- Apply for 2 - 4 jobs per day. Start early, 9am at the latest. That should take you about 4 hours per day.
- Use your spreadsheet to track everything. If it is not up to date, I can't help you when you ask.
- When you're done 2-4 applications, stop. Code for four hours. Stop. Do something else.
- I'm available for one-on-ones anytime. Slack me. Email me. Keep me up to date.



- Once you've completed 40 applications or we reach the one month mark, whichever comes first, I will do a one-on-one with each of you. I want to assess your progress and see if you should keep applying, or re-assess.
- Keep your pipeline full. Even if you feel like you're getting close with one opportunity, keep applying for other jobs.
- Don't be too picky. Apply for some jobs that would be a dream, as well as some that you think are kind of meh. The most important thing is to get developer on your resume.



# Case in Point

- Mandy Thomson worked at Telus for four months and then got hired at Klick
- Sharon Chan worked at Telus for four months and then got hired at Teehan+Lax
- Karley MacDonald worked at a startup for four months and then got hired at AdParlour
- Jeremy North-Lewis did a three-month contract and then got hired at Razorfish
- Lili Ye worked on contract for six months or so and then got hired by Scotiabank
- Etc.



# Some Great Tools

- Hunter.io
- Getemail.io
- Gmelius (schedule emails, set follow up reminders)
- Boomerang (schedule emails, set follow up reminders)

## More Resources:

- [Mastering Web Developer Interview Code on Lynda](#)  
(recommended by alumni Tim Lemke)
- [Winning Tech Resume \(Free e-book\)](#)





# Places to Apply



- <http://indeed.ca>
- <http://linkedin.com>
- <http://craigslist.ca> (search in the “jobs” category for “developer”)
- <http://torontotechjobs.wordpress.com/>
- <http://www.digitalmediacompanies.com/region/canada/ontario/toronto.php>
- <http://canada.firmelist.com/ontario/toronto.php>
- <http://digitalmediazone.ryerson.ca/teams/jobs-opportunities/>
- <http://www.marsdd.com/careers/>
- <http://mediajobsearchcanada.com>
- <http://www.techvibes.com>
- <http://eluta.ca>
- <http://startupnorth.ca>
- <http://www.dice.com/>
- <http://kjiji.ca>
- <http://interactiveontario.com>
- <http://techjobstoronto.com>
- <http://backbonemag.com>
- <http://stackoverflow.com/>
- <http://devbistro.com/>
- <http://www.coroflot.com/>
- <http://charityvillage.com/>
- <http://freshgigs.ca/>
- <http://connectjobs.ca/>
- <https://jobbatical.com/>

# Recruitment Agencies

- <http://www.roberthalf.com/creativegroup>
- <http://boostagents.com>
- <https://www.creativecircle.com>
- <http://www.creativeniche.com>
- <http://vitamintalent.com>
- <http://hireglyphics.com>
- <http://deskribed.com>
- <http://www.modiscanada.com>
- <http://www.iqpartners.com>



# Interviews

- You will get better at interviews the more you do. If you do three interviews and get no offers, come and see me, as we may want to do a mock interview to improve your interview skills.
- Be prepared to state your salary expectation. You should say something like, “I’m looking at opportunities around \$55K.” or “Peers with similar skills have been getting offers around \$55K, so that’s what I’m looking for, too.”
- If you don’t know what salary you should ask for (or even if you think you do), come ask me. I will give you a range based on grads with similar skill sets.



- The amount might change based on where you're applying.
- Be yourself. Be honest.
- If you're not comfortable with your JavaScript skills yet, highlight your enthusiasm for learning more.
- Always bring your laptop.
- Always follow up with an email thank you the same day. A written thank you (sent in the mail) is a really nice touch.
- Bring a printed out list of questions with the company logo on top :)
- Follow up 5-7 days later, and keep following up weekly until you get an answer or feel really creepy.



# Offers

- If you receive a verbal offer, tell them “Thank you! I’d love to review an offer in writing.”
- You can always take at least a few days to review offers (and run them by me, if you like.)
- We will always negotiate the salary unless they give you what you asked for. That’s why it’s important to ask for the right range (not too low, and not too high)
- Don’t turn anything down without speaking to me first. There are often ways to negotiate offers to make them better.
- If you’re turning down an opportunity, please refer another graduate!
- In general, if you’re not sure about anything, come see me.



# Follow up Emails

An example



Hi Maja!

Just wanted to check in with you about your open Front-End Developer position. I applied last week, and I'm still super interested in learning more about the role.

Since I applied, I've been working on an additional portfolio piece, which I just completed. It's a... You can check it out here!

Again, I'd love the chance to chat to see if I might be a fit for the Front-End Developer role at COMPANY NAME. Please let me know what the next steps are!

Best,

Heather Payne

Web Developer

[www.portfolio.pizza](http://www.portfolio.pizza)

@heatherpayne

# Any questions?

Juno