Jobs Redesign

Legacy pages need an update

Defining the Problem

From Product Team

- Needs to look modern and in line with updated contacts section.
- Need easier way to update job details (currently have to promote job in order to make changes).
- Cannot lose existing functionality.

Additional UX Considerations

- Details are generally managed outside of console (defaults, imports)
- Multiple types of metrics viewers
- Need information hierarchy as form of best practices
- External Dashboards will give context

View of Legacy Screens

Job Board Metrics

Promotion Metrics

Conversion Metrics

View/Edit Job Details

Promote Job

User Goals

Verify Job Details

- Compare against other jobs
- Update job description
- Use default fields
- Minor field changes
- Update recruiter or manager information

Promote via Campaign or Board

- Mostly email campaigns to job list or talent network
- New job boards
- Also view results of specific campaigns

Monitor Progress

- How is the job campaign doing?
- How are specific tactics working compared to others
- Cost analysis
- View contacts/applicants in more detail

UX Process

I began with very fast and small sketches, mostly just for my own understanding of the feature. From there wireframes were created in Illustrator. Because a system was already set up, there weren't very drastic revisions, but details were changed iteratively as the product team saw the direction. Working directly with the front end engineers allowed many details of the data grid to be defined later in the process.
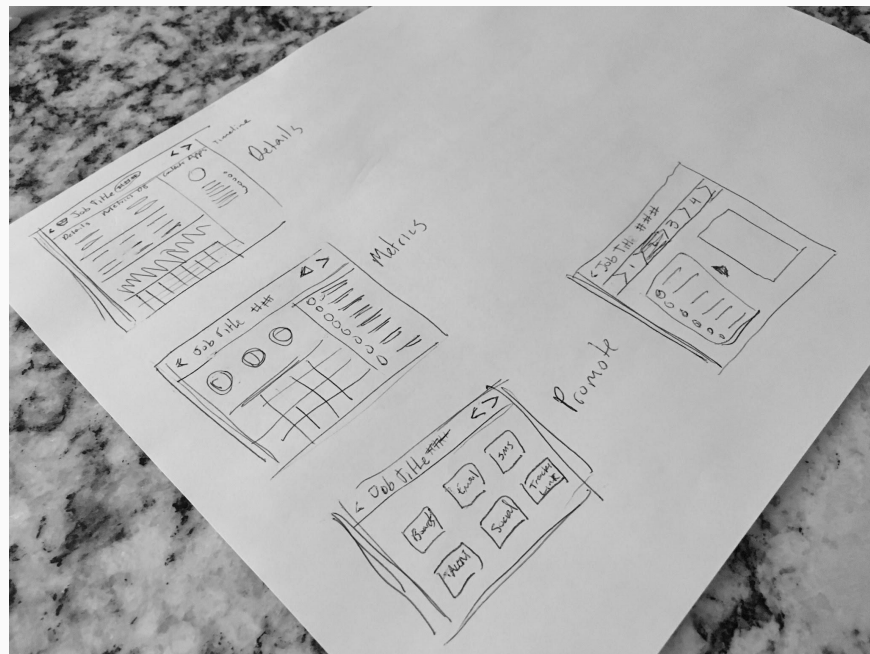
Job Overview

This page has been split into two columns, with multiple tabs for each column, following the precedent set with modernized contacts.

Tabs are more logically organized, with action buttons on the right.

All sections can be expanded and collapsed with memory of last state.

The data table is categorized and multi-level. Columns are defined in standard and custom views.
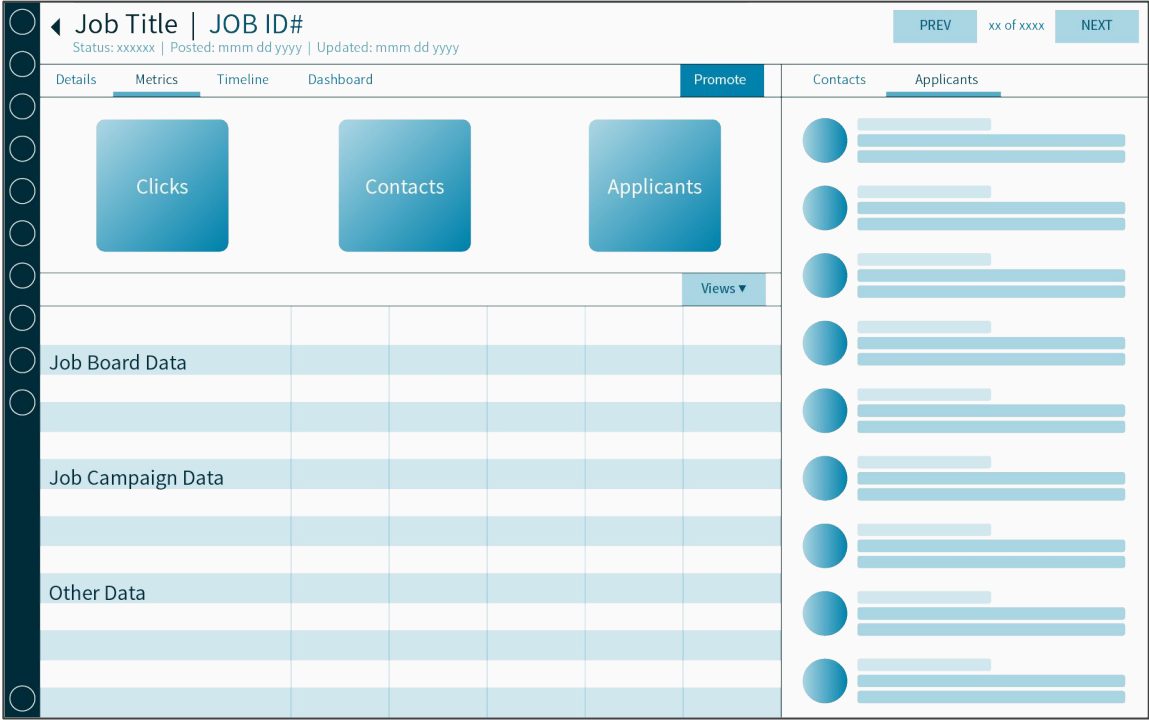
View/Edit Details

Viewing details shows relevant information categorized appropriately.

Edit mode allows default fields to be used and set. Also clearly defines required fields.

Timeline Iterations

The timeline data ended up getting included as part of the dashboard as we changed external tools to help with customizable reports and visualizations.

These are the earliest concepts before that change was determined.
(combined to one screen)
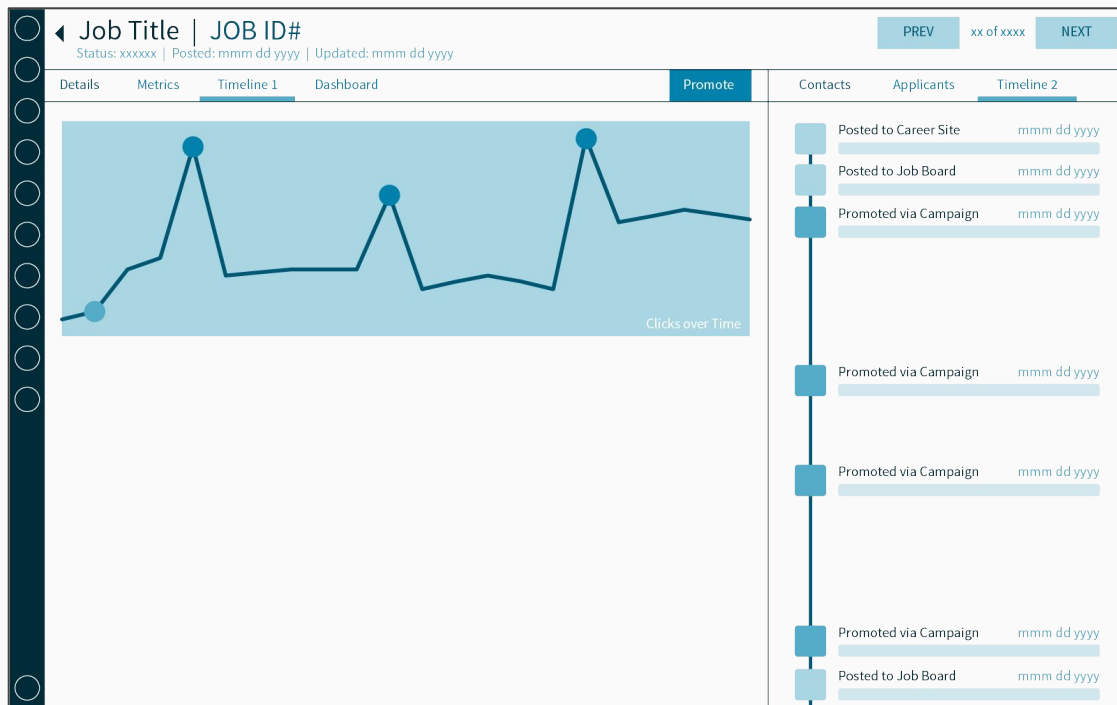
Promotion Wizard

The first step in promoting a job is deciding which one or many ways you're going to do so. The steps change depending on what options are selected here.