

and it also provides matching donations to UNICEF, UNESCO, the World Wildlife Fund Japan and the World Food Program in addition to donations given directly to UNICEF by the company. It also offers the UNICEF VISA Card and other social contribution credit cards and donates a portion of credit card payments to charitable organizations.

Cedyna contributes to the Japan National Council of Protective Care Homes for Children and other organizations by issuing social contribution credit cards such as the ATOM Card, which supports “Realizing children’s dreams.” It also collects donations from cardholders using “points” accumulated from their purchases, and also accepts online donations.

● Participation in the “TABLE FOR TWO” Program

SMBC’s Head Office has a program that provides donations to the nonprofit organization TABLE FOR TWO International to fund school meals in developing countries, for every low-calorie meal ordered for lunch. SMBC Friend Securities has also installed vending machines selling healthy drinks, donating part of their sales to TABLE FOR TWO International.

● Social Contribution Activities of In-House Foundations

Based in the United States, SMBC Global Foundation has provided scholarships to more than 5,000 university students in Asian countries since its establishment in



1994. In the United States, it supports educational trips to Japan organized by a high school located in Harlem, New York City, and volunteer employees of SMBC and JRI to participate in school beautification programs. The foundation also provides matching gifts for SMBC employees.

Established in 1990, the SMBC Foundation for International Cooperation strives to assist in developing human resources necessary to achieve sustainable growth in developing economies as well as to promote international exchange activities. Since its inception, the foundation has provided financial support for 7-8 students from Asian countries each year, enabling them to attend universities in Japan. The foundation also offers subsidies to research institutes and researchers undertaking projects related to developing countries.

Environmental Activities

● Participation in Environmental Preservation Initiatives

SMFG organizes “SMFG Clean-up Day” on which Group employees volunteer to clean up beaches. In fiscal 2010, some 120 employees participated in this activity in Kanagawa and Hyogo prefectures. SMBC Friend Securities organized its own beach cleanup events in Chiba and Hyogo Prefectures. Approximately 101 employees participated. In addition, employees of Cedyna, SMFL and JRI regularly participate in such cleanup activities near their offices.

In autumn 2010, SMBC Nikko Securities established “Green Week” for environmental protection and social contribution activities. A total of 2,211 employees and their family members participated in clean-ups and other group activities.



● SMBC Environmental Program NPO C.C.C Furano Field

SMBC also provides support to an environmental project in Furano, Hokkaido implemented by screenwriter, Soh Kuramoto. SMBC is providing support for forestation in a closed-down golf course in Furano. It supports environmental education programs under which children explore nature by using their five senses.

● Donations through Marketing of the World Bank Green Fund

SMBC and SMBC Nikko Securities donate a portion of the earnings from the “SMBC Nikko World Bank Bond Fund” (simply referred to as “World Bank Green Fund”) to the Japanese Red Cross Society and the Japan Committee for UNICEF.



● Support for the EARTH PHOTO CONTEST

SMFL supports a photography contest for communicating the importance of resolving environmental problems and encouraging people to take action. The company presents the Sumitomo Mitsui Finance and Leasing Prize for outstanding photographic entries.

Contributing to Cultural, Artistic, and Educational Activities

● Concerts Held in the Reception Lobbies of Branches

At the SMBC Head Office and Osaka Head Office, we hold lobby concerts for the general public free of charge. The concerts held last March and April were organized to raise donations for the disaster recovery and reconstruction efforts after the Great East Japan Earthquake.

● Support for Cultural and Artistic Ventures

For supporting *kabuki* and other traditional performing arts in Japan, Sumitomo Mitsui Card donated stage curtains to the