

Privacy Policy

Effective Date: 1/05/2025

Welcome to Swiftbet! Your privacy is important to us. This Privacy Policy outlines how Tirpsmon Limited (“we,” “us,” or “our”), the owner and operator of Swiftbet (www.swiftbet.bet), collects, uses, discloses, and protects your personal data when you use our services.

1. Who We Are

Swiftbet is a sports betting platform owned and operated by Tirpsmon Limited, a company registered and operating in Kenya. We are committed to protecting your privacy and handling your data transparently and lawfully.

2. Information We Collect

We collect personal information to provide a secure and personalized experience. The types of data we collect include:

- Identity Data: Full name, date of birth, national ID or passport number.
- Contact Data: Email address, phone number, and physical address.
- Financial Data: Payment details, bank account information, mobile money account information (e.g., M-Pesa).
- Usage Data: Login times, IP address, device information, browser type, pages viewed.
- Location Data: Geolocation when necessary for legal compliance.
- Communication Data: Any communication you have with us (email, chat, support queries).

3. How We Use Your Information

Your data is used for:

- Creating and managing your betting account
- Processing deposits and withdrawals
- Verifying your identity and age
- Detecting and preventing fraud, money laundering, and other illegal activities

- Providing customer support
- Sending promotional messages (if you opt in)
- Complying with legal and regulatory obligations

4. Legal Basis for Processing

We process your data under the following legal bases:

- Contractual necessity: To provide you with our betting services
- Legal obligation: To meet requirements under Kenyan laws and regulations
- Legitimate interests: To protect our business from fraud and abuse
- Consent: For marketing communications and use of optional cookies

5. Sharing of Information

We may share your personal data with:

- Regulatory and law enforcement bodies (e.g., BCLB)
- Payment service providers (e.g., banks, mobile money operators)
- Identity verification partners
- IT and analytics service providers
- Legal or professional advisors

We do not sell your personal data to third parties.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. These include:

- SSL encryption
- Firewalls and intrusion detection
- Access controls
- Regular security audits

7. Data Retention

We retain your personal data for as long as necessary to:

- Provide services to you
- Comply with legal obligations (e.g., anti-money laundering laws)
- Resolve disputes and enforce agreements

Once no longer needed, your data will be securely deleted or anonymized.

8. Your Rights

Subject to Kenyan data protection laws, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data (subject to legal exceptions)
- Object to or restrict certain processing
- Withdraw consent at any time (for marketing, etc.)

To exercise any of these rights, contact us at:

 support@swiftbet.bet

9. Cookies and Tracking Technologies

Our website uses cookies to enhance user experience, analyze traffic, and deliver relevant advertisements. You can control cookie settings through your browser.

10. Children's Privacy

Swiftbet is strictly for persons 18 years and above. We do not knowingly collect data from individuals under 18. Any account found to be in breach will be terminated.

11. International Data Transfers

While our servers are primarily located in Kenya, your data may be processed in other countries with adequate data protection safeguards in place.

12. Changes to This Policy

We may update this Privacy Policy periodically. We will notify users of material changes via email or website notification. Continued use of our services after updates constitutes acceptance of the revised policy.

13. Contact Us

For questions or concerns regarding this Privacy Policy, contact:

 support@swiftbet.bet

 www.swiftbet.bet