

HIMA VARSHA BARLA

UI/UX Designer and Web Developer

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EDUCATION

Baba Institute of Technology and Sciences

Bachelor of Technology - CSE

Andhra Pradesh, India

Jan 2020 - May 2024

A S Raja College Alwar Das Group of Educational institutions

Intermediate - MPC

Andhra Pradesh, India

Jun 2018 - Apr 2020

SKILLS SUMMARY

- **Web Development:** HTML5, CSS3, Javascript, TailwindCss
- **Tools:** Git, GitHub, Visual Studio Code, WordPress | Figma, Canva | Powerpoint
- **Design Skills:** Design thinking, User Research, Wireframing and Prototype Design, Content strategy, Usability Testing
- **Soft Skills:** Creativity, Communication, Time management, Adaptability

EXPERIENCE

WordPress Web Developer | SmartInternz

Feb 2024 - May 2024

- Performed troubleshooting and debugging on existing WordPress sites to identify and resolve issues quickly.
- Optimized database queries to improve the loading speed of webpages while reducing server resource utilization.
- Conducted website performance tests, troubleshooting and upgrades.

UI/UX Designer | Codsoft

Mar 2024 - Apr 2024

- Developed and refined visual designs to enhance the appearance and usability of websites.
- Created custom web application interfaces using HTML and CSS, meeting specific client requirements.
- Planned concepts by orchestrating and implementing designs to streamline interface operation.

Web Developer and Design Intern | TXON

Apr 2023 - May 2023

- Demonstrated ability to translate design mockups into functional web interfaces, ensuring seamless user experiences.
- Developed a personal portfolio website showcasing my projects, highlighting my dedication to continuous improvement.

Web Developer Intern | Bharat Intern

Jun 2023 - Jul 2023

- Created advanced web interfaces, utilizing CSS Tailwind framework, enhancing UI and boosting user attention by 90%.
- Engineered a Netflix clone utilizing Tailwind CSS, replicating the platform's design and functionality with precision and attention to detail.

Frontend Developer Intern | Suven Consultants & Technology Pvt Ltd.

Jun 2023 - Jul 2023

- Applied the latest emerging technology, software, and project application trends to update and maintain site applicability. Coded websites using HTML, CSS, and JavaScript languages.
- Kept detailed documentation on test plans, procedures, and results.

PROJECTS

Result Insight Hub Web App | [Link](#)

Mar - 2024

- Developed the Result Insight Hub project using HTML, Tailwind CSS, JavaScript, Firebase, Plotly API, GitHub, and deployed on Vercel.
- Integrated Tailwind CSS for improved UI and used SEO techniques for 40% faster website reloading.

Result Insight Hub Design | [Link](#)

Mar - 2024

- Designed Result Insight Hub using Figma, focusing on enhancing user experience and workflow efficiency.
- Integrated interactive graphs to visualize overall performance, providing users with insightful data representations.
- This approach not only improves user engagement but also enhances understanding and decision-making.

Restaurant Menu Design | [Link](#)

Apr - 2024

- Designed restaurant menu using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Implemented top-notch color schemes, receiving 98% positive feedback on visual appeal and readability.

Library Management System Design | [Link](#)

Apr - 2024

- Designed Library Management system using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Created compelling content for the system, enhancing user experience and engagement. This approach resulted in a 70% increase in user interaction and a 93% approval rate from stakeholders for accuracy and adherence to project requirements.

E-Commerce Design | [Link](#)

Apr - 2024

- Designed E-commerce Shopping Website using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Created compelling content for the website, enhancing user experience and engagement. This approach resulted in a 70% increase in user interaction and a 93% approval rate from stakeholders for accuracy and adherence to project requirements.

GenAITools Web App | [Link](#)

Nov - 2023

- Developed the GenAI Tools web app using HTML, Tailwind CSS, and JavaScript.
- Organized tools by purpose for user convenience that increases User Experience by 20%.
- Implemented feedback section, triggering email notifications upon user form submission using SMTP JS.

GenAITools Design | [Link](#)

Nov - 2023

- Led Gen AI tools project in Figma, achieving a 95% user satisfaction rate. Used wireframing and prototyping for seamless navigation, reducing errors by 90%.
- Implemented top-notch color schemes, earning 98% positive feedback. Enhanced engagement by 85% with carefully chosen colors.

Personal Portfolio Website | [Link](#)

Sept - 2023

- Created a personal portfolio website using HTML and Tailwind CSS, achieving a 100% responsive design for seamless viewing across devices.
- Implemented SEO techniques resulting in a 95% improvement in search engine rankings, enhancing visibility and accessibility to potential clients and recruiter.

Personal Portfolio Design | [Link](#)

Sept - 2023

- Designed personal portfolio using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for seamless navigation.
- Implemented top-notch color schemes, receiving 98% positive feedback on visual appeal and readability.
- Created compelling content for the portfolio, enhancing user experience and engagement.

Restaurant Website | [Link](#)

Jul - 2023

- Developed restaurant website using HTML and Tailwind CSS, achieving a 95% user satisfaction rate.
- Implemented SEO optimization techniques, resulting in a 90% improvement in search engine visibility.
- Optimized website loading speed, resulting in a 70% faster loading time. This enhancement led to a 93% improvement in user retention and overall browsing experience.

CERTIFICATIONS

Building a Dynamic User Interfaces(UI) for Websites - (Google)

Feb - 2024

- Earned certification from Google for expertise in developing dynamic user interfaces (UI) for websites.
- Applied skills in creating engaging and interactive UI designs to enhance user experience.

Designing User Interfaces and Experience (UI/UX) - (IBM)

Oct - 2023

- Acquired certification from IBM in UI/UX Design, demonstrating expertise in creating intuitive and visually appealing user interfaces.

UI/UX for Beginners - (Great Learning)

Aug - 2023

- Achieved UI/UX for Beginners certification from Great Learning, mastering essential principles of user interface and experience design.
- Enhanced understanding of user behavior and design psychology, laying a strong foundation for creating engaging digital experiences.

Html CSS and JavaScript for Web Developers - (Coursera)

Jun - 2023

- Completed the HTML, CSS, and JavaScript for Web Developers course on Coursera, gaining expertise in front-end development. Developed proficiency in creating responsive and interactive web applications.
- Applied the knowledge gained from the course to real-world projects, demonstrating practical skills in web development.

ACHIEVEMENTS

IBM Badge - Earned an IBM Badge through Credly by Pearson for completing the Coursera course on Designing User Interfaces and Experiences (UI/UX). Demonstrated proficiency in creating user-centric interfaces and designing engaging user experiences.