HIMA VARSHA BARLA

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EDUCATION

Baba Institute of Technology and Sciences   Andhra Pradesh, India
Bachelor of Technology - **CSE**   **Jan 2020 - May 2024**

A S Raja College Alwar Das Group of Educational institutions   Andhra Pradesh, India
Intermediate - **MPC**   **Jun 2018 - Apr 2020**

SKILLS SUMMARY

- **Web Development:** HTML5,CSS3,Javascript,TailwindCss
- **Tools:**   Git, GitHub, Visual Studio Code, WordPress | Figma, Canva | Powerpoint | Excel
- **Design Skills:** Design thinking, User Research ,Wireframing and Prototype Design, Content strategy, Usability Testing
- **Soft Skills:**   Creativity, Communication, Time management, Adaptability

EXPERIENCE

WordPress Web Developer| SmartInternz   **Feb 2024 - May 2024**

- Performed troubleshooting and debugging on existing WordPress sites to identify and resolve issues quickly.
- Optimized database queries to improve the loading speed of webpages while reducing server resource utilization.
- Conducted website performance tests, troubleshooting and upgrades.

UI/UX Designer | Codsoft   **Mar 2024 - Apr 2024**

- Developed and refined visual designs to enhance the appearance and usability of websites.
- Created custom web application interfaces using HTML and CSS, meeting specific client requirements.
- Planned concepts by orchestrating and implementing designs to streamline interface operation.

Web Developer and Design Intern | TXON   **Apr 2023 - May 2023**

- Demonstrated ability to translate design mockups into functional web interfaces, ensuring seamless user experiences.
- Developed a personal portfolio website showcasing my projects, highlighting my dedication to continuous improvement.

Web Developer Intern | Bharat Intern   **Jun 2023 - Jul 2023**

- Created advanced web interfaces, utilizing CSS Tailwind framework, enhancing UI and boosting user attention by 90%.
- Engineered a Netflix clone utilizing Tailwind CSS, replicating the platform's design and functionality with precision and attention to detail.

Frontend Developer Intern | Suven Consultants & Technology Pvt Ltd.   **Jun 2023 - Jul 2023**

- Applied the latest emerging technology, software, and project application trends to update and maintain site applicability. Coded websites using HTML, CSS, and JavaScript languages.
- Kept detailed documentation on test plans, procedures, and results.

PROJECTS & DESIGNS

Result Insight Hub Web App | Link   **Mar - 2024**

- Developed the Result Insight Hub project using HTML, Tailwind CSS, JavaScript, Firebase, Plotly API, GitHub, and deployed on Vercel.
- Integrated Tailwind CSS for improved UI and used SEO techniques for 40% faster website reloading.

Result Insight Hub Design | Link
Mar - 2024

- Designed Result Insight Hub using Figma, focusing on enhancing user experience and workflow efficiency.
- Integrated interactive graphs to visualize overall performance, providing users with insightful data representations.
- This approach not only improves user engagement but also enhances understanding and decision-making.

Restaurant Menu Design| Link
Apr - 2024

- Designed restaurant menu using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Implemented top-notch color schemes, receiving 98% positive feedback on visual appeal and readability.

Library Management System Design| Link
Apr - 2024

- Designed Library Management system using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Created compelling content for the system, enhancing user experience and engagement. This approach resulted in a 70% increase in user interaction and a 93% approval rate from stakeholders for accuracy and adherence to project requirements.

E-Commerce Design| Link
Apr - 2024

- Designed E-commerce Shopping Website using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for intuitive navigation, resulting in a 90% reduction in user error rates.
- Created compelling content for the website, enhancing user experience and engagement. This approach resulted in a 70% increase in user interaction and a 93% approval rate from stakeholders for accuracy and adherence to project requirements.

GenAITools Web App| Link
Nov - 2023

- Developed the GenAI Tools web app using HTML, Tailwind CSS, and JavaScript.
- Organized tools by purpose for user convenience that increases User Experience by 20%.
- Implemented feedback section, triggering email notifications upon user form submission using SMTP JS.

GenAITools Design| Link
Nov - 2023

- Led Gen AI tools project in Figma, achieving a 95% user satisfaction rate. Used wireframing and prototyping for seamless navigation, reducing errors by 90%.
- Implemented top-notch color schemes, earning 98% positive feedback. Enhanced engagement by 85% with carefully chosen colors.

Personal Portfolio Website| Link
Sept - 2023

- Created a personal portfolio website using HTML and Tailwind CSS, achieving a 100% responsive design for seamless viewing across devices.
- Implemented SEO techniques resulting in a 95% improvement in search engine rankings, enhancing visibility and accessibility to potential clients and recruiter.

Personal Portfolio Design| Link
Sept - 2023

- Designed personal portfolio using Figma, achieving a 95% user satisfaction rate. Employed wireframing and prototyping for seamless navigation.
- Implemented top-notch color schemes, receiving 98% positive feedback on visual appeal and readability.
- Created compelling content for the portfolio, enhancing user experience and engagement.

Restaurant Website| Link
Jul - 2023

- Developed restaurant website using HTML and Tailwind CSS, achieving a 95% user satisfaction rate.
- Implemented SEO optimization techniques, resulting in a 90% improvement in search engine visibility.
- Optimized website loading speed, resulting in a 70% faster loading time. This enhancement led to a 93% improvement in user retention and overall browsing experience.

CERTIFICATIONS

Building a Dynamic User Interfaces(UI) for Websites - (Google)	**Feb - 2024**
Designing User Interfaces and Experience (UI/UX) - (IBM)	**Oct - 2023**
Introduction to Cloud Computing- (IBM)	**Sep - 2023**
UI/UX for Beginners - (Great Learning)	**Aug - 2023**
Html CSS and JavaScript for Web Developers - (Coursera)	**Jun - 2023**

ACCOMPLISHMENTS

Class Representative - Held Class Representative position during Bachelor's degree, showcasing ability to lead, motivate, and communicate effectively with diverse groups, resolving student concerns and promoting positive academic environment.

IBM Badge - Earned an IBM Badge through Credly by Pearson for completing the Coursera course on Designing User Interfaces and Experiences (UI/UX). Demonstrated proficiency in creating user-centric interfaces and designing engaging user experiences.