Onboard Date   % Active Lyft Drivers after Onboarding

Cohort	Drivers	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Mar 28, 2016	21	100%	81.0%	81.0%	66.7%	61.9%	57.1%	57.1%	61.9%	47.6%	57.1%	57.1%	52.4%	38.1%	9.5%
Mar 29, 2016	31	100%	87.1%	80.6%	74.2%	83.9%	64.5%	54.8%	61.3%	61.3%	58.1%	67.7%	54.8%	58.1%	22.6%
Mar 30, 2016	21	100%	90.5%	76.2%	71.4%	71.4%	76.2%	71.4%	81.0%	76.2%	81.0%	71.4%	71.4%	71.4%	38.1%
Mar 31, 2016	26	100%	96.2%	88.5%	84.6%	80.8%	61.5%	61.5%	65.4%	61.5%	61.5%	65.4%	65.4%	61.5%	30.8%
Apr 01, 2016	18	100%	88.9%	77.8%	66.7%	72.2%	66.7%	66.7%	61.1%	50.0%	44.4%	50.0%	55.6%	38.9%	22.2%
Apr 02, 2016	8	100%	100.0%	87.5%	87.5%	75.0%	112.5%	100.0%	50.0%	62.5%	75.0%	62.5%	37.5%	62.5%	37.5%
Apr 03, 2016	1	100%													
Apr 04, 2016	26	100%	69.2%	73.1%	73.1%	80.8%	61.5%	65.4%	61.5%	61.5%	65.4%	73.1%	57.7%	26.9%	
Apr 05, 2016	34	100%	91.2%	88.2%	79.4%	82.4%	79.4%	79.4%	85.3%	79.4%	76.5%	70.6%	64.7%	26.5%	
Apr 06, 2016	24	100%	104.2%	87.5%	87.5%	75.0%	62.5%	62.5%	66.7%	66.7%	66.7%	62.5%	50.0%	8.3%	
Apr 07, 2016	17	100%	94.1%	88.2%	88.2%	94.1%	70.6%	64.7%	64.7%	70.6%	70.6%	64.7%	58.8%	23.5%	
Apr 08, 2016	18	100%	100.0%	94.4%	83.3%	72.2%	61.1%	55.6%	50.0%	61.1%	66.7%	61.1%	61.1%	38.9%	
Apr 09, 2016	16	100%	112.5%	112.5%	93.8%	100.0%	100.0%	81.3%	81.3%	81.3%	93.8%	87.5%	75.0%	56.3%	
Apr 10, 2016	9	100%	100.0%	88.9%	88.9%	77.8%	100.0%	100.0%	77.8%	66.7%	77.8%	77.8%	22.2%		
Apr 11, 2016	15	100%	80.0%	66.7%	66.7%	60.0%	73.3%	73.3%	73.3%	60.0%	53.3%	60.0%	33.3%		
Apr 12, 2016	20	100%	95.0%	70.0%	70.0%	80.0%	75.0%	70.0%	55.0%	60.0%	65.0%	60.0%	25.0%		
Apr 13, 2016	17	100%	100.0%	94.1%	88.2%	82.4%	88.2%	82.4%	76.5%	76.5%	82.4%	76.5%	52.9%		
Apr 14, 2016	24	100%	95.8%	83.3%	91.7%	79.2%	83.3%	83.3%	70.8%	70.8%	70.8%	70.8%	50.0%		
Apr 15, 2016	22	100%	95.5%	81.8%	77.3%	63.6%	59.1%	54.5%	63.6%	54.5%	54.5%	63.6%	27.3%		
Apr 16, 2016	12	100%	108.3%	91.7%	100.0%	91.7%	91.7%	75.0%	66.7%	66.7%	91.7%	91.7%	50.0%		
Apr 17, 2016	15	100%	93.3%	86.7%	73.3%	80.0%	80.0%	80.0%	80.0%	80.0%	73.3%	40.0%			
Apr 18, 2016	15	100%	93.3%	86.7%	80.0%	93.3%	66.7%	86.7%	73.3%	53.3%	66.7%	20.0%			
Apr 19, 2016	15	100%	93.3%	100.0%	93.3%	80.0%	73.3%	73.3%	53.3%	53.3%	46.7%	26.7%			
Apr 20, 2016	21	100%	95.2%	85.7%	90.5%	76.2%	76.2%	76.2%	66.7%	71.4%	61.9%	42.9%			
Apr 21, 2016	22	100%	95.5%	90.9%	86.4%	81.8%	81.8%	90.9%	77.3%	72.7%	63.6%	36.4%			
Apr 22, 2016	17	100%	105.9%	88.2%	76.5%	76.5%	76.5%	64.7%	64.7%	70.6%	70.6%	29.4%			
Apr 23, 2016	16	100%	106.3%	106.3%	100.0%	93.8%	87.5%	81.3%	75.0%	75.0%	75.0%	43.8%			
Apr 24, 2016	12	100%	83.3%	66.7%	75.0%	50.0%	66.7%	41.7%	58.3%	50.0%	50.0%				
Apr 25, 2016	15	100%	93.3%	73.3%	60.0%	73.3%	66.7%	53.3%	53.3%	46.7%	20.0%				
Apr 26, 2016	20	100%	95.0%	100.0%	85.0%	90.0%	85.0%	75.0%	70.0%	60.0%	50.0%				
Apr 27, 2016	14	100%	85.7%	78.6%	64.3%	78.6%	78.6%	78.6%	64.3%	71.4%	21.4%				
Apr 28, 2016	16	100%	87.5%	81.3%	81.3%	75.0%	56.3%	50.0%	56.3%	50.0%	25.0%				
Apr 29, 2016	22	100%	100.0%	90.9%	86.4%	86.4%	86.4%	81.8%	63.6%	72.7%	27.3%				
Apr 30, 2016	14	100%	107.1%	85.7%	100.0%	78.6%	78.6%	78.6%	50.0%	64.3%	28.6%				
May 01, 2016	7	100%	85.7%	85.7%	85.7%	71.4%	85.7%	71.4%	71.4%	42.9%					
May 02, 2016	9	100%	88.9%	100.0%	88.9%	88.9%	88.9%	77.8%	66.7%	44.4%					
May 03, 2016	14	100%	100.0%	71.4%	71.4%	35.7%	64.3%	57.1%	57.1%	35.7%					
May 04, 2016	22	100%	100.0%	100.0%	90.9%	86.4%	81.8%	81.8%	72.7%	54.5%					
May 05, 2016	15	100%	93.3%	86.7%	80.0%	73.3%	86.7%	66.7%	66.7%	40.0%					
May 06, 2016	16	100%	100.0%	100.0%	87.5%	93.8%	87.5%	68.8%	68.8%	43.8%					
May 07, 2016	17	100%	88.2%	94.1%	82.4%	82.4%	70.6%	58.8%	64.7%	23.5%					
May 08, 2016	11	100%	90.9%	90.9%	72.7%	54.5%	54.5%	54.5%	36.4%						
May 09, 2016	9	100%	100.0%	100.0%	100.0%	77.8%	77.8%	77.8%	22.2%						
May 10, 2016	14	100%	85.7%	85.7%	78.6%	78.6%	78.6%	71.4%	42.9%						
May 11, 2016	20	100%	85.0%	90.0%	80.0%	80.0%	60.0%	65.0%	40.0%						
May 12, 2016	22	100%	100.0%	95.5%	81.8%	77.3%	81.8%	81.8%	45.5%						
May 13, 2016	15	100%	100.0%	93.3%	80.0%	93.3%	80.0%	66.7%	33.3%						
May 14, 2016	9	100%	111.1%	77.8%	66.7%	66.7%	44.4%	77.8%	22.2%						
May 15, 2016	5	100%	100.0%	80.0%	60.0%	40.0%	60.0%	20.0%							
All Drivers	**819**	**100%**	**94.1%**	**86.9%**	**81.1%**	**78.1%**	**74.2%**	**70.2%**	**62.6%**	**53.6%**	**45.4%**	**36.4%**	**24.4%**	**13.1%**	**3.9%**

Source: Lyft ride data