Feature Generation

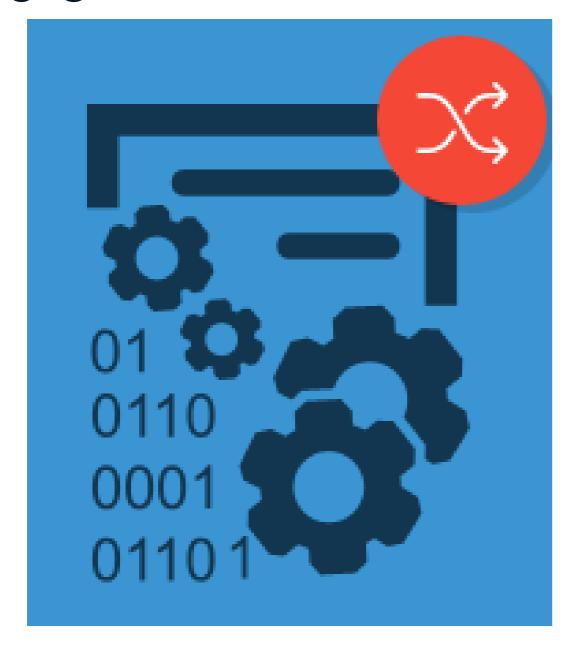
FEATURE ENGINEERING WITH PYSPARK



John Hogue
Lead Data Scientist



Why generate new features?



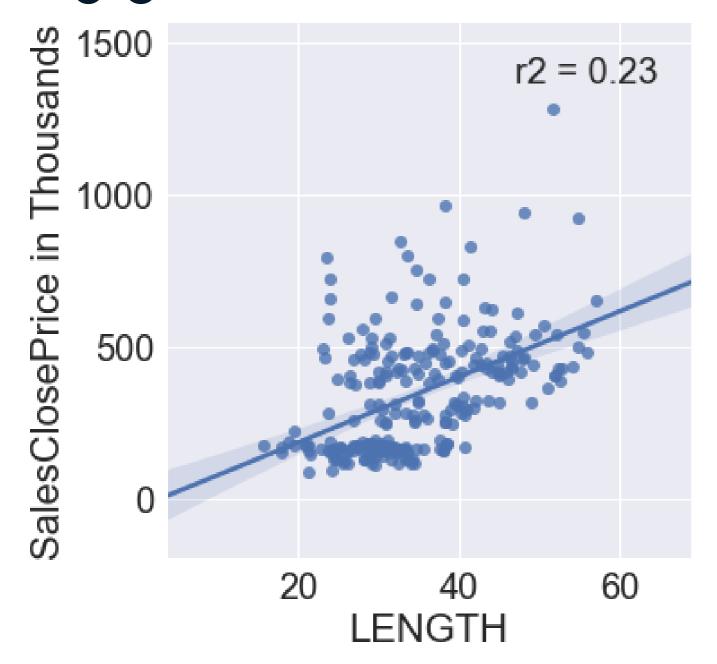
Multiplying

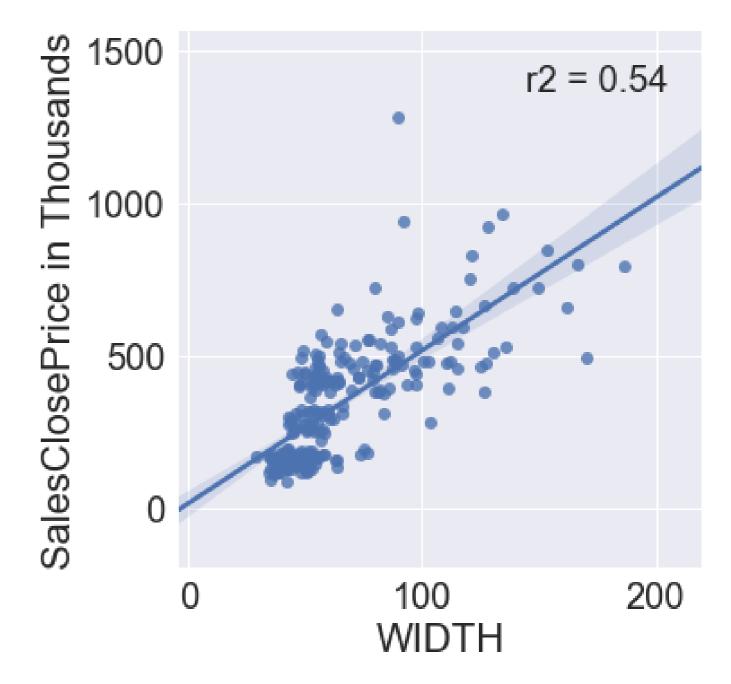
Summing

Differencing

Dividing

Why generate new features?

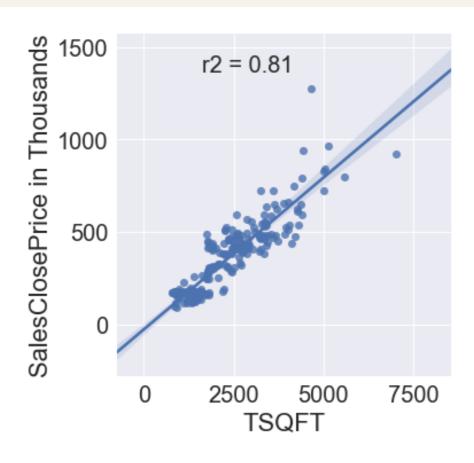




Combining Two Features

Multiplication

```
# Creating a new feature, area by multiplying
df = df.withColumn('TSQFT', (df['WIDTH'] * df['LENGTH']))
```





Other Ways to Combine Two Features

```
# Sum two columns
df = df.withColumn('TSQFT', (df['SQFTBELOWGROUND'] + df['SQFTABOVEGROUND']))

# Divide two columns
df = df.withColumn('PRICEPERTSQFT', (df['LISTPRICE'] / df['TSQFT']))

# Difference two columns
df = df.withColumn('DAYSONMARKET', datediff('OFFMARKETDATE', 'LISTDATE'))
```

What's the limit?

Automation of Features

- FeatureTools & TSFresh
- Explosion of Features
- Higher Order & Beyond?



Go forth and combine!

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Time Features

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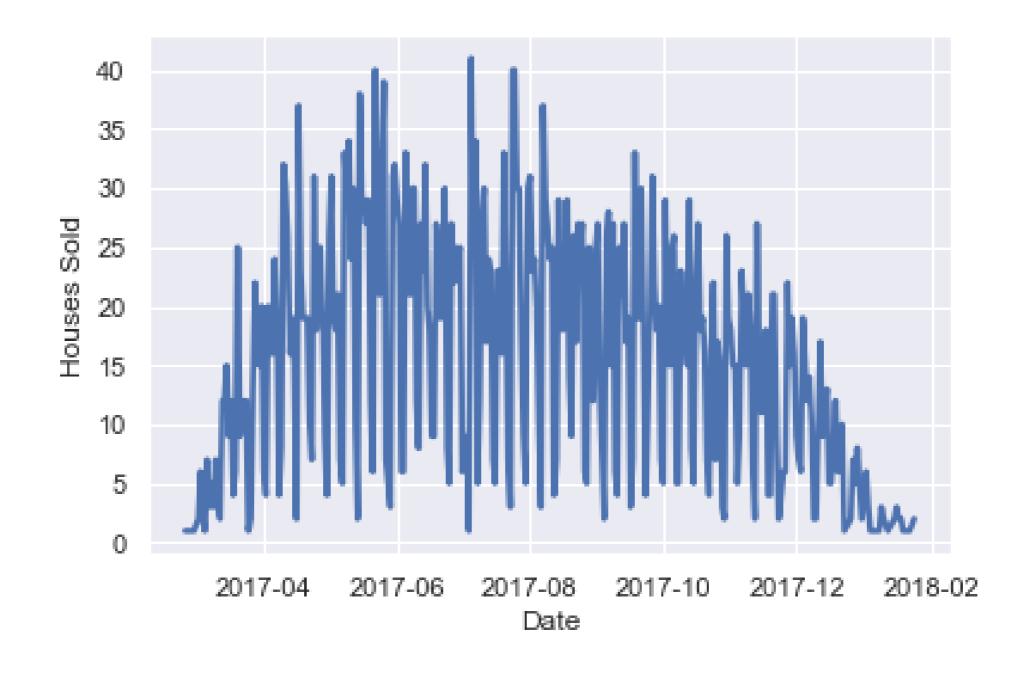
John Hogue Lead Data Scientist, General Mills



The Cyclical Nature of Things

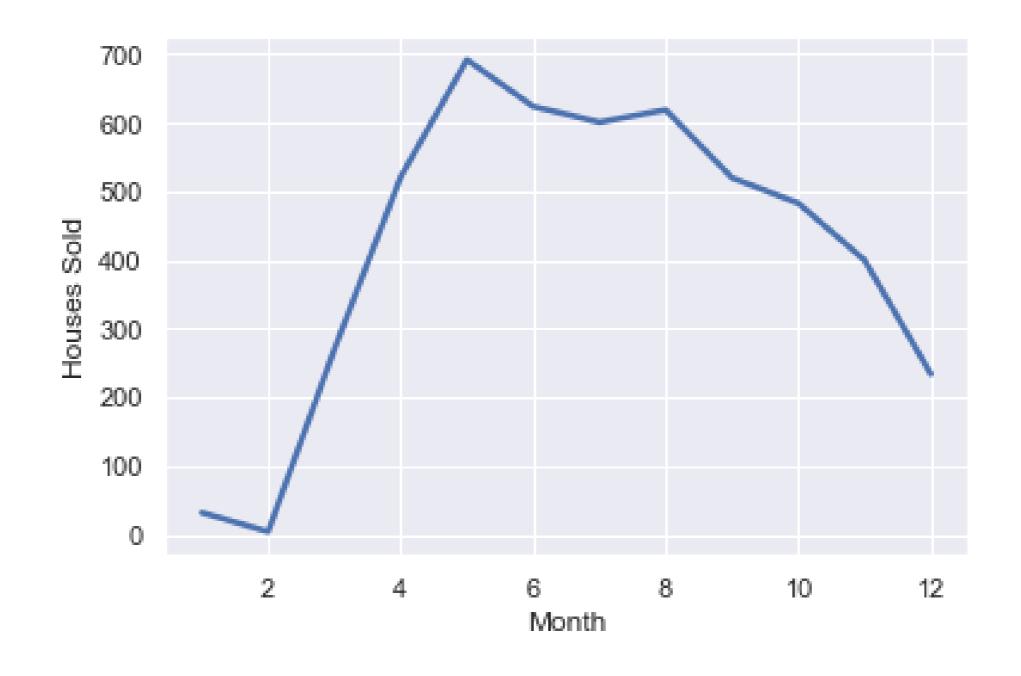


Choosing the Right Level





Choosing the Right Level





Treating Date Fields as Dates...

```
from pyspark.sql.functions import to_date
# Cast the data type to Date
df = df.withColumn('LISTDATE', to_date('LISTDATE'))
# Inspect the field
df[['LISTDATE']].show(2)
   LISTDATE|
|2017-07-14|
|2017-10-08|
```



only showing top 2 rows

Time Components

```
from pyspark.sql.functions import year, month
# Create a new column of year number
df = df.withColumn('LIST_YEAR', year('LISTDATE'))
# Create a new column of month number
df = df.withColumn('LIST_MONTH', month('LISTDATE'))
from pyspark.sql.functions import dayofmonth, weekofyear
# Create new columns of the day number within the month
df = df.withColumn('LIST_DAYOFMONTH', dayofmonth('LISTDATE'))
# Create new columns of the week number within the year
df = df.withColumn('LIST_WEEKOFYEAR', weekofyear('LISTDATE'))
```



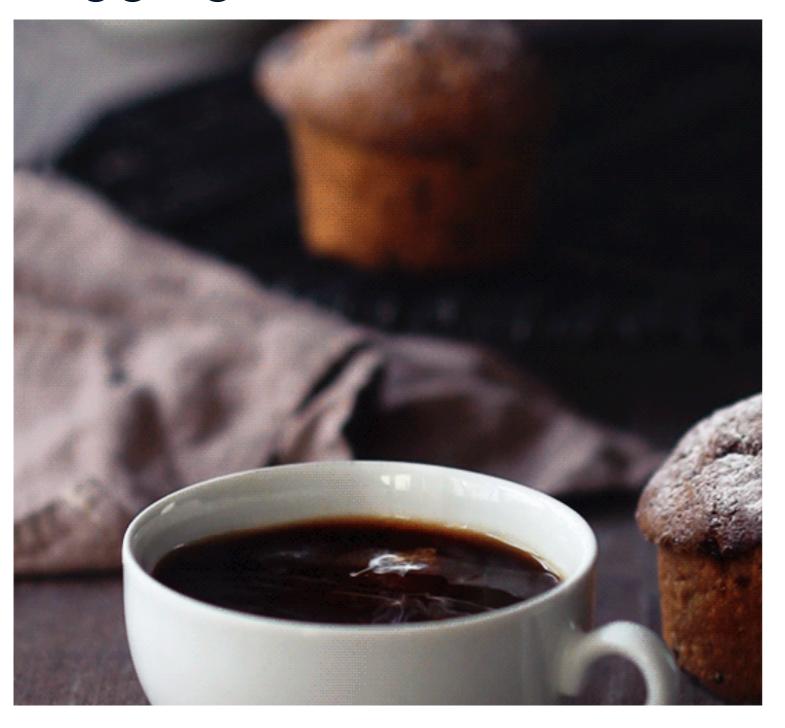
Basic Time Based Metrics



```
from pyspark.sql.functions import datediff

# Calculate difference between two date fields
df.withColumn('DAYSONMARKET', datediff('OFFMARKETDATE', 'LISTDATE'))
```

Lagging Features



window()

Returns a record based off a group of records

lag(col, count=1)

Returns the value that is offset by rows before the current row

Lagging Features, the PySpark Way

```
from pyspark.sql.functions import lag
from pyspark.sql.window import Window

# Create Window

w = Window().orderBy(m_df['DATE'])

# Create lagged column

m_df = m_df.withColumn('MORTGAGE-1wk', lag('MORTGAGE', count=1).over(w))

# Inspect results

m_df.show(3)
```

```
+-----+
| DATE| MORTGAGE| MORTGAGE-1wk|
+-----+
|2013-10-10| 4.23| null|
|2013-10-17| 4.28| 4.23|
|2013-10-24| 4.13| 4.28|
+-----+
only showing top 3 rows
```

It's TIME to practice!

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Extracting Features

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John Hogue Lead Data Scientist, General Mills



Extracting Age with Text Match

ROOF

Asphalt Shingles, Pitched, Age 8 Years or Less

Asphalt Shingles, Age Over 8 Years

Asphalt Shingles, Age 8 Years or Less

Asphalt Shingles

Roof_Age	becomes	Roof>8yrs
Age 8 Years or Less	?	0
Age Over 8 Years	?	1
Age 8 Years or Less	?	0
NULL	?	NULL

Extracting Age with Text Match



Splitting Columns

ROOF	becomes	Roof_Material
Asphalt Shingles, Pitched, Age 8 Years or Less	?	Asphalt Shingles
Null	?	
Asphalt Shingles, Age Over 8 Years	?	Asphalt Shingles
Metal, Age 8 Years or Less	?	Metal
Tile, Age 8 Years or Less	?	Tile
Asphalt Shingles	?	Asphalt Shingles

Splitting Columns

```
from pyspark.sql.functions import split
# Split the column on commas into a list
split_col = split(df['R00F'], ',')
# Put the first value of the list into a new column
df = df.withColumn('Roof_Material', split_col.getItem(0))
# Inspect results
df[['R00F', 'Roof_Material']].show(5, truncate=100)
```



Explode!

Starting Record

NO	roof_list
2	[Asphalt Shingles, Pitched, Age 8 Years or Less]

Exploded Record

NO	ex_roof_list
2	Asphalt Shingles
2	Pitched
2	Age 8 Years or Less

Pivot!

Exploded Record

NO	ex_roof_list
2	Asphalt Shingles
2	Pitched
2	Age 8 Years or Less

Pivoted Record

N	10	Age 8 Years or Less	Age Over 8 Years	Asphalt Shingles	Flat	Metal	Other	Pitched	•••	
2		0	1	1	0	0	0	1	•••	

Explode & Pivot!

```
from pyspark.sql.functions import split, explode, lit, coalesce, first
# Split the column on commas into a list
df = df.withColumn('roof_list', split(df['ROOF'], ', '))
# Explode list into new records for each value
ex_df = df.withColumn('ex_roof_list', explode(df['roof_list']))
# Create a dummy column of constant value
ex_df = ex_df.withColumn('constant_val', lit(1))
# Pivot the values into boolean columns
piv_df = ex_df.groupBy('NO').pivot('ex_roof_list')\
  .aqq(coalesce(first('constant_val')))
```



Let's wrangle some features!

FEATURE ENGINEERING WITH PYSPARK



Binarizing, Bucketing & Encoding

FEATURE ENGINEERING WITH PYSPARK



John Hogue
Lead Data Scientist



Binarizing

FIREPLACES	becomes	Has_Fireplace
1	?	1
3	?	1
1	?	1
2	?	1
0	?	0

Binarizing

```
from pyspark.ml.feature import Binarizer

# Cast the data type to double

df = df.withColumn('FIREPLACES', df['FIREPLACES'].cast('double'))

# Create binarizing transformer

bin = Binarizer(threshold=0.0, inputCol='FIREPLACES', outputCol='FireplaceT')

# Apply the transformer

df = bin.transform(df)

# Inspect the results

df[['FIREPLACES', 'FireplaceT']].show(3)
```

Bucketing

```
from pyspark.ml.feature import Bucketizer

# Define how to split data
splits = [0, 1, 2, 3, 4, float('Inf')]

# Create bucketing transformer
buck = Bucketizer(splits=splits, inputCol='BATHSTOTAL', outputCol='baths')

# Apply transformer
df = buck.transform(df)

# Inspect results
df[['BATHSTOTAL', 'baths']].show(4)
```

One Hot Encoding

CITY	becomes	LELM	MAPW	OAKD	STP	WB
LELM - Lake Elmo	?	1	0	0	0	0
MAPW - Maplewood	?	0	1	0	0	0
OAKD - Oakdale	?	0	0	1	0	0
STP - Saint Paul	?	0	0	0	1	0
WB - Woodbury	?	0	0	0	0	1

One Hot Encoding the PySpark Way

```
from pyspark.ml.feature import OneHotEncoder, StringIndexer
# Create indexer transformer
stringIndexer = StringIndexer(inputCol='CITY', outputCol='City_Index')
# Fit transformer
model = stringIndexer.fit(df)
# Apply transformer
indexed = model.transform(df)
```



One Hot Encoding the PySpark Way

```
# Create encoder transformer
encoder = OneHotEncoder(inputCol='City_Index', outputCol='City_Vec)
# Apply the encoder transformer
encoded_df = encoder.transform(indexed)
# Inspect results
encoded_df[['City_Vec']].show(4)
     City_Vec|
     (4,[],[])|
     (4,[],[])|
(4,[2],[1.0])
|(4,[2],[1.0])|
```



only showing top 4 rows

Get Transforming!

FEATURE ENGINEERING WITH PYSPARK

