

PREVIOUS PROJECTS - 3



Dec 2006 – Jun2007

Tesco.com Promotions: Bringing the In-Store Experience Online

My Role:

Challenge
This project aimed to bridge the gap between Tesco's brick-and-mortar experience and their online store (Tesco.com). I played a key role in developing a system to deliver targeted promotions (like limited-time offers) to online shoppers, making their experience more competitive and engaging.

- Requirements Expert: Gathered crucial information from subject matter experts (SMEs) to understand the promotional needs.
- Design Champion: Crafted comprehensive design documents and secured sign-off from technical leads.
- Reusable Solutions: Developed generic Ab Initio graphs for common functionalities, promoting efficient development across use cases.
- Collaborative Powerhouse: Actively participated in team discussions and effectively coordinated with the onshore team, ensuring seamless progress.
- Implementation Rockstar: Prepared detailed implementation plans and change orders, while supporting new code rollouts for a successful launch.

May 2006 – Nov 2006

Product Reconciliation: Cleaning Up the Data for a Leading UK Retailer

Challenge

This project tackled a critical data challenge for a major UK retailer. My role involved reconciling product information between their Operational Data Store (ODS) and legacy systems to ensure consistent data across the organization. This project ultimately paved the way for decommissioning the legacy system.

My Role:

- Business Requirement Champion: Collaborated with subject matter experts (SMEs) to understand the reconciliation needs.
- Design Architect: Created detailed design documents for the Ab Initio ETL process and obtained SME sign-off.
- ETL developer: Developed Ab Initio graphs to extract data from the mainframe and populate the product area of the ODS.
- Performance Optimizer: Identified performance bottlenecks due to high data volume and implemented optimizations using Ab Initio SORT instead of Syncsort.
- Collaborative Powerhouse: Actively participated in team discussions and effectively coordinated with the onshore team for smooth progress.
- Prepared implementation plans and change orders, supported code rollouts .