

Agenda > Introduction > Objectives

- > Challenges of Estimation & Issues
- Introduction to Estimation Models
- > Test Estimation Model Overview

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Why Estimation?

Business Drivers

- Estimation is one of the major driving factor for the business
- Estimation techniques varies by organization to organization, client needs and service
- Business moving towards fixed bid / managed services
- Business demands different techniques for development, Testing, Production support

Estimation Drivers

- Estimating the Test Size is a challenge
- Skill sets and other attributes varies from development
- Defect Management plays vital role in Test Execution
- Very few estimation models available for testing services

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Golden Rules of Estimation

- Require all estimates to be justified. Gut feeling is not an adequate justification
- Require all Assumptions documented and validated
- Don't use methods or tools blindly. Try estimating previous (completed) projects to validate and tune the methods
- Educate your estimators. Knowing how to do something doesn't mean you know how long it will take
- Verify the Estimates with Actuals periodically and Re-Estimate

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Challenges & Market Analysis

Uncertainty (percent)
+100/-50
+50/-25
+20/-10
+10/-5
+5

• Estimated value is over / under estimated

Re-Estimation is mandatory in all the phases

Example: Assume that the estimated effort is 100 persons months during design stage. Due to uncertainty, the probable estimated range could be between 90 and 120 person months (+20/-10%)

 Are we able to estimate 95% accurate?

*Source : The Limitations of Estimation by Linda M. Laird

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Schedule Problem? Extend it— new trend

- In 2002, the most common remedy for schedule problems was overtime.
- In 2008, a Cutter Consortium survey has revealed that: when projects run into scheduling problems, the two
 most common remedies are extending the schedule and reducing functionality, with overtime relegated to
 third place, followed by adding staff. ...
- To a large degree, the shift away from adding overtime indicates a positive change in culture. Organizational behavior is improving!"

Percentage of respondents



Source : Cutter Consortium late 2008

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- > Previous Cutter Consortium research has consistently shown the move toward more manageable agile software projects (short, evolutionary, customer-driven)
- ➤ Bennatan examined this phenomenon in 2008 survey and found a clear preference toward smaller projects and the estimation advantages they provide

Percentage of respondents

Not at all; there has been no change in the average duration of software projects

Somewhat; shorter projects have helped improve our ability to estimate software development

Greatly; shorter projects have significantly improved our ability to estimate software development

I don't know 16%

Source: Cutter Consortium late 2008

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Project Failures

- A recent study of 100 companies found the average company completes only 37% of major IT projects on time, while only 42% finish on budget
- The Standish Group International, "Chaos Report" highlighted IT project failures:
- 16% projects completed successfully
- 53% projects overrun
- 31% projects canceled before completion
- Cost Overrun was 189%
- Schedule overrun was 222%

- 8600+ Projects
- 370+ respondents
- Total 40000 Projects in 10 years

• Standish Group calculated these failed and struggling projects cost U.S. companies and government agencies \$145 billion annually

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Primary Causes of Software Failures

- Project Objectives Not Fully Specified
- Bad Planning and Estimating

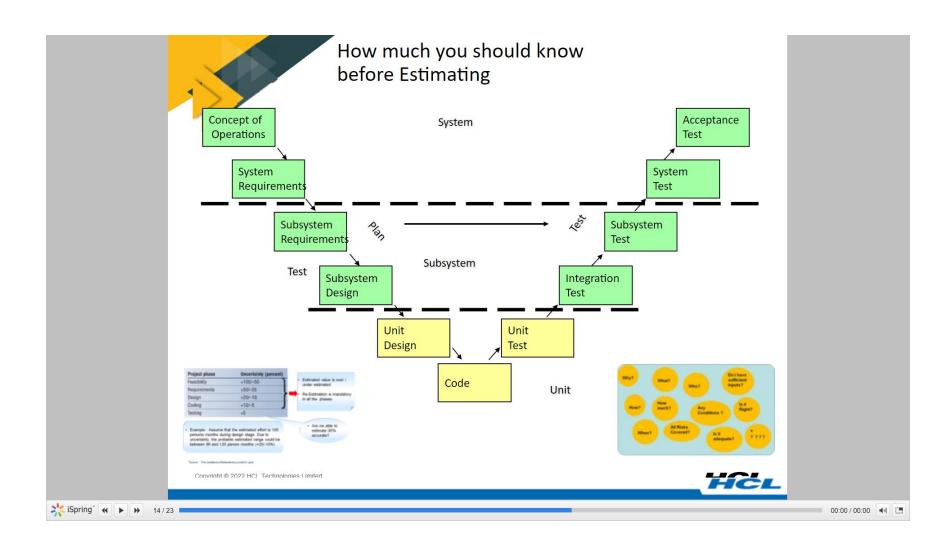
Other factors

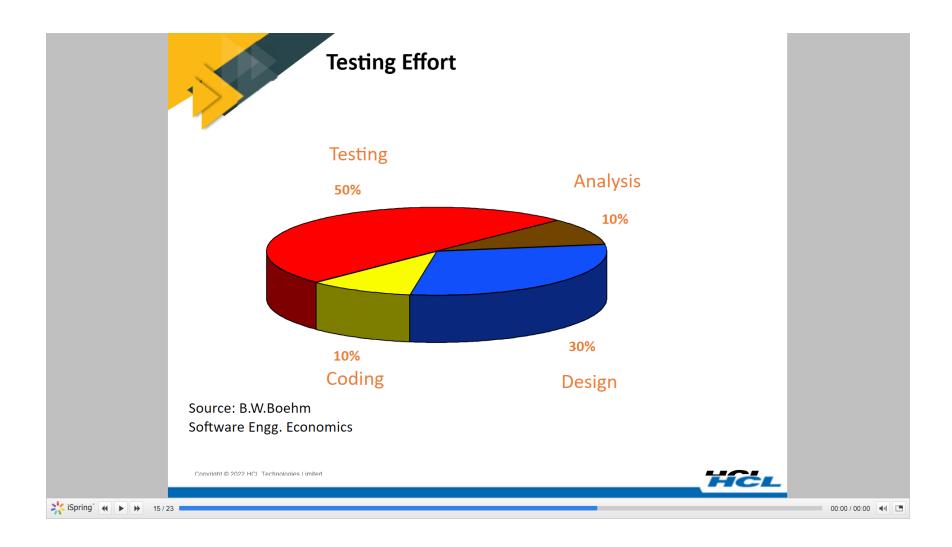
- Technology New to the Organization
- Inadequate/No Project Management Methodology
- Insufficient Senior Staff on the Team
- Poor Performance by Suppliers of Hardware/Software
- Other Efficiency Problems

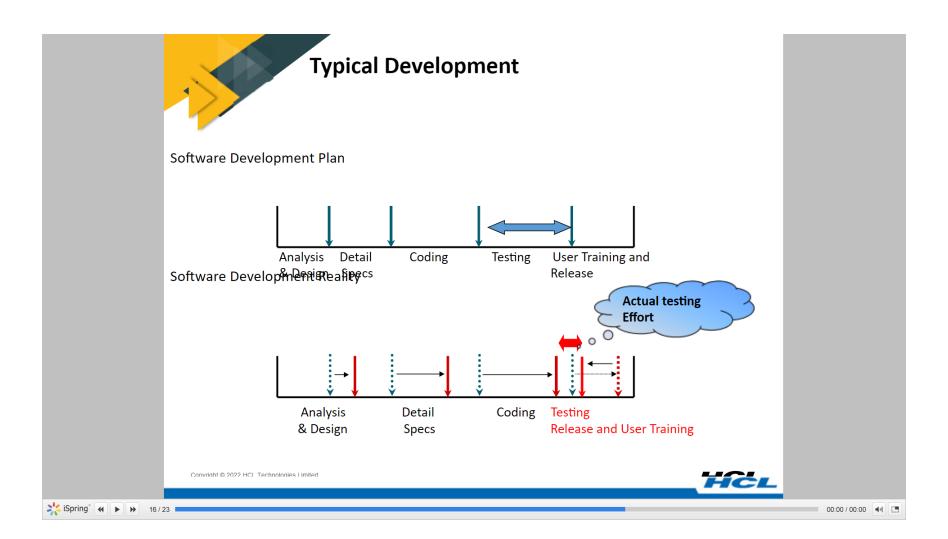
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Industry Practices

Estimation Models in Software Industry (1965 to)

Size Estimation

- Lines of Code
- IFPUG 4.0 Function Point [Allen Albrecht]
- Fast FPA
- Mark II FPA [Mark Symons]
- Feature Point Method [Capers Jones]
- Bang Metrics [Tom De Marco]
- Use Case Points
- Object Points
- Test Points
- Full Function Points
- Enhancement Function **Points**

Effort Estimation

- COCOMO 81 (Barry Boehme)
- SLIM Model (Putnam)
- Mark II Estimation
- Halstead Metrics
- COCOMO 2.0

Analogous Models

- Guess(timate)
- Expert Opinion
- Bottom-UP

Normalization Methods

- Work Breakdown Structures
- Delphi Wide band

Estimation Models Used in HCL

- T Estimation Model

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