Daniel Hahn

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Key Skills

ReactJs, Redux, Javascript, TypeScript, Svelte, A11y, Storybook, GraphQL, Gatsby, ES6, HTML5, CSS3, SCSS/LESS, Firebase, Firestore, NodeJs, Git, Scrum, MySql.

Experience

Peloton - Sr. Software Engineer

New York, NY 5/2020 - Present

- Peloton is a global leader in connected fitness.
- Currently working on building out our design system and component library using Storybook, React and styled components.
- Work very closely with the design team to ensure standard terminology, design tokens, component design
- Developer advocate for the design system teaching internal developers new patterns and best practices
- Feature lead for accessibility work (A11y) and ensuring that external audit was completed with a passing grade.
- Ran many lunch and learns to teach other developers why and how to ensure that future work is fully accessible.
- Feature Lead for lunch or marking pages for new Bike and Tread pages on onepeloton.com

Fevo - Sr. Software Engineer

New York, NY 1/2019-3/2020

- Fevo is a social ticketing platform that allows for a new way to sell anything. Built using React and GraphQL.
- Update the application to ensure that all public-facing applications are ADA compliant.
- Build and maintain global tracking for consumer application
- Built a component library for consumer and b2b applications
- Build new fevo.com using Gatsby

Michael Kors - Sr. Software Engineer

New York, NY 11/2016-1/2019

- michaelkors.com - Worldwide e-commerce platform for Michael Kors Inc. Over 1 million monthly visitors and millions of dollars in sales annually in sales. Build as a headless application using ReactJs and Redux using ES6.
- Serve as an architect working with third-party contractors.
- Integrate translations from a vendor into the codebase.

- Phone screen and interview potential candidates.

AppNexus - Sr. Software Engineer

New York, NY 1/2012-10/2016

AppNexus is an internet technology company that enables and optimizes the real-time sale and purchase of digital advertising. Their powerful, real-time decision platform supports core products that enable publishers to maximize yield; and marketers and agencies to harness data and machine learning to deliver intelligent and customized campaigns

- Working with ReactJs build and maintain components used by AppNexus core application. Responsible for all aspects of development including JSX templates, Moca test, and CSS/LESS styles. Contributed over 50 core components to a shared library.
- Contributed to AppNexus open-source ReactJs library Lucid-IU. Built many of the core components include the Grid Table, CSS/LESS variables, core animations.
- Using EmberJs worked on a project to allow traders of the application to view their information and make changes to speed up user's workflow.
- Lead a team, the design architects whose responsibility was to develop deploy and maintain all HTML, CSS components within the application.
- Team was made up of 5 engineers
- Managed career growth, including quarterly reviews, weekly syncs and day to day task management.

School of Visual Arts - Continuing Education Professor

New York, NY 2002-2020

- Teach four night/weekend counting education class at SVA.
- Introduction to Web Languages: HTML (4.6 out of 5 student rating)
- Introduction to Web Languages: Cascading Style Sheets (4.8 out of 5 student rating)
- Weekend HTML (4.6 out of 5 student rating)
- Weekend Advanced HTML (4.7 out of 5 student rating)

Starwood Hotels - Senior Front End Developer

White Plains, NY 4/2006-6/2009
Accenture-6/2009-2/2012

Starwood Hotels has over 1000 properties in over 100 countries. Starwood Hotels has nine different brands under its umbrella including Sheraton, Westin, St. Regis, W Hotels, and Four Points. Since joining Starwood in 2006 the branded websites revenue has grown from just over 1 billion dollars to well over 2 billion dollars in 2009. Starwood's brands each have their own branded website that represents each brand's values. All the branded website share a central reservations system. Starwood being a global company has its branded website translated into seven different languages. In the spring of 2009 Starwood entered into a partnership with Accenture where Starwood would move the development of the websites to Accenture. It was at this time my job was moved from Starwood to Accenture. I have remained in the same role but taking on much more responsibilities working with the offshore team.

- Fourpoints.com Redesign – Lead the redesign of the fourpoints.com site.
- Enhancement Manager - Manage 10 to 12 enhancements per release

- Stregis.com Redesign – Lead the redesign of the stregis.com site.
- Property page rewrite – Converted common JSP for all property pages on all of Starwood's sites. This change allows for future development time to be cut in half. Since all brands are working off same base CSS file the display of each page in the brand skin is more constant.
- Sheraton.com Redesign – Sheraton.com averages over 1 million dollars a day in reservations. The redesign updated the branding of the site and had to launch at the same time as
- Property Page Optimization - Convert to new CMS system to better inform users about details of properties
- Booking Path Migration - revised the booking path for all brands within the Starwood family to use a new booking flow. Rewrote all markup and CSS.
- W Hotels Redesign - Lead developer on for branded website redesign.

Grey Interactive - Senior Interface Engineer

New York NY 8/2001 – 3/2006, 9/1999 – 9/2000

- M&M'S website
- Built current site including setting up general structure
- Created a JavaScript library, including form, flash and browser validation.
- Integrated site-wide style sheet.
- Integrated JSP including registration, send to a friend and dynamic content.
- Worked with JSP, Flash registration and send to a friend.
- Create Mass market emails (viewed by over 1 million people)
- Gerber.com
- Built current site, template, and structure.
- Integrate JSP login, registration, and Send to friends.
- Update current site on a weekly basis, including general updated, new pages and minis sites.
- Covergirl.com
- Created a version of DHTML site navigation in 2000. (No longer in use).
- Created mass email sent out to over 500,000 users.

Gameloft.com - Developer

New York NY 9/2000 - 5/2001

- Lead developer on the gameloft.com community page.

Education

- New York University – New York, NY
  Continuing Education *Java Basics*
- Marist College – Poughkeepsie, NY
  Bachelor of Arts Degree *Communications-Radio/TV/Film*