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# About Us



## **YOU PRESENT, WE SOLVE.**

International Advertising Mob consists of some of the brightest and most innovative minds on campus at the University of Illinois at Urbana-Champaign. IAM offers free advertising and marketing consulting to our local international stores, utilizing our knowledge and imagination to the full extent.

We take a multidisciplinary approach to working on our clients' business with our staff members coming from various scholarly backgrounds ranging from web designers to writers, psychologists, artists, mathematicians, and engineers. In our interactive environment, we work side by side, acquiring practical expertise in the field as projects continue.

You present your business, we present solutions—solutions to better the world. IAM not only provides solutions for your business but also helps out the community. Currently a World Vision child sponsor, IAM dedicates all profits from fund raisers and projects to children in need. At IAM, we present solutions to the world by participating in various charitable foundations.



# The Team

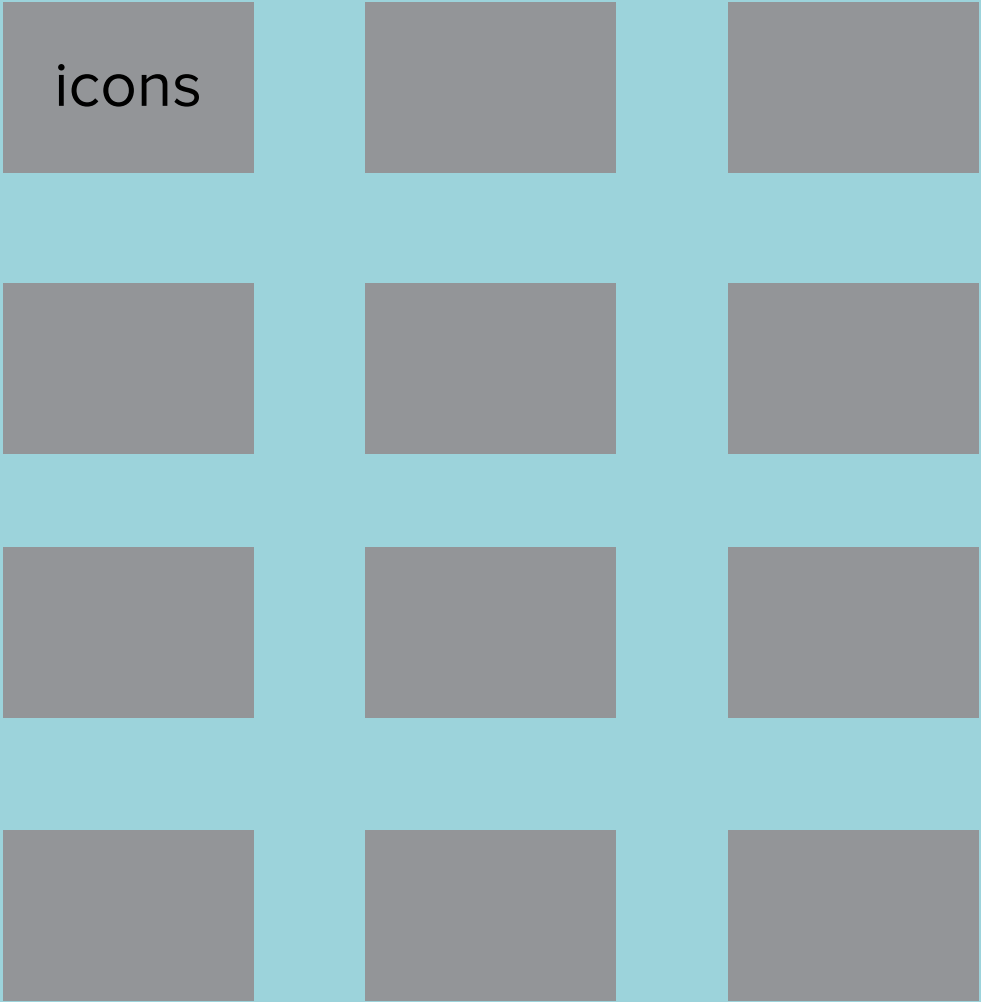
**Account Executive / Business / Media /**  
**Creative / Internal / China /**

## ACCOUNT EXECUTIVES

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# Clients





# Careers

**Account Executive / Business / Media /**  
**Creative / Internal / China /**

[Click here for online Application and more information \(IAM KOREA\)](#)  
[Click here for online Application and more information \(IAM CHINA\)](#)

## Advisory Committee

### Advisor

- Participates and network with IAM staffs as an advisor
- Advises from an independent and expert perspective from various types of professions and experience
- Includes alumni outside campus or currently in the professional industry

### Mentor

- Provides insight and inspire current staff members with lectures
- Develops networks with staffs for future assistant
- Includes students or professors in campus that are able to attend general meetings

## Creative Team

### Copywriter

- Writes taglines, stories, articles and summarize various types of activities
- Requires strong communication and writing skills in both English and Korean
- Skilled in employing persuasive, professional and paraphrasing writing



# Contact Us