

[Technical Plan] New entry point indicate low/good ad performance

Last Updated	26 Jun 2023
Product Requirement	<a href="#">Premium Service Recommendation   Phase 1 POC</a>
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Status	REVIEWING

I. Overview

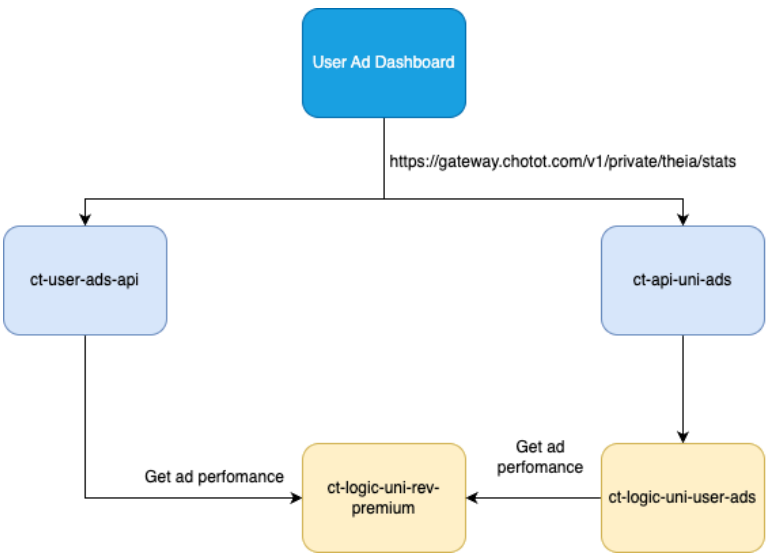
- The product Revenue team would like to add a new entry point on the User Ad Dashboard, which MF own to indicate low/good ad performance and suggest users buy premium services to improve the low ad performance

II. Technical Solutions

Technical Workgroup Participants:

Workgroup	Backend	Frontend	QA
Revenue Foundation	Implementation on ct-user-ads-api	Implementation on the User Ad Dashboard repo	Take responsibility for new entry point on the User Ad Dashboard repo
Marketplace Foundation	n/a	Review code in the User Ad Dashboard repo/ ct-user-ads-api	Main flow testing

Flow diagrams



Resonse structure

```
1 {
2   "status": true,
3   "data": {
4     "stats": {
5       "167883246": {
6         "is_pro_label": false,
7         "views": 592,
8         "position": {
9           "total_page_subcat": 37,
10          "current_page_subcat": 7,
11          "position_of_page": 3,
12          "position_params": "{\"cg\":\"4050\",\"region_v2\":\"13000\"}"
13        },
14        "services": [
15          {
16            "name": "Đẩy tin",
17            "icon": "https://static.chotot.com/storage/ads-dashboard/services/bump_f.png",
18            "delivery": "21:31 21/06/25"
19          }
20        ],
21        "video_stats": null,
22        "performance": { // "new field"
23          "type": "good", // "good/bad"
24          "message": "Lượt xem tin đang giảm đáng kể",
25          "message_detail": "Sử dụng dịch vụ tin đăng hoặc đẩy tin ngay để tăng lượt xem tin.",
26          "cta_button": {
27            "button_name": "Đẩy tin ngay",
28            "web_url": "",
29            "app_url": ""
30          }
31        }
32      }
33    }
34  }
35 }
```