Core Values

Core Values

- Core values are the fundamental beliefs of a person or organization. These guiding principles dictate behavior and can help people understand the difference between right and wrong.

- Core values also help companies to determine if they are on the right path and fulfilling their goals by creating an unwavering guide.

- There are many different examples of core values in the world, depending upon the context.

- Of course, core values aren't always positive. Some people may be driven by self-interest or greed, and these are core values, too, if they dictate the way the people live their lives.

- **Negative attitudes** and **core values** can also develop when people live in fear or insecurity and are forced to focus on survival in difficult circumstances.

Personal Core Values

- As a person, they reflect the fundamental choices of who we want to be. In our network of connected decisions, they provide the goals and criteria that should influence all our other personal decisions.

- We derive a sense of fulfilment when living our personal values because our motivations and actions are aligned with the aspirations of who we want to be.

Criteria in Selecting Personal Core Values

- **Consistent with my personal vision, mission, and core beliefs** - In addition to specific goals/ source requirements, you can use this criteria as a way to eliminate personal values that are inconsistent with your other decisions.

- **Inspirational** - Personal values should encourage you to fulfill your purpose in life. Great personal values, read every day, will provide an uplift and motivation to take on the day's challenges.

Criteria in Selecting Personal Core Values

- **Unique** - Your values need to speak to you. Don't hesitate to use values learned from others, but your core values should help define who you are and want to be. They should reflect the priorities for your life and will tend to emphasize your strengths while compensating for your weaknesses.

- **Provides guidance** - Personal core values should help you in your everyday decisions, particularly with relationships.

Criteria in Selecting Personal Core Values

- **Long lasting** - This is about creating your future. Expect that your values will evolve as you grow, mature and gain life experience. However, this is not about following the latest fad. If you expect a personal core value to change next week, it likely isn't very core.

- **Meaningful and rewarding** - Values provide the measures that help us live meaningful lives that fulfill our given purpose. Living a life of meaning brings us joy.

Corporate Core Values

- These are the guiding principles that help to define how the corporation should behave in business and perhaps beyond, if they have an additional mission to serve the community.

- Core values are usually expressed in the corporation's **mission statement**.

Corporate Core Values

- There are countless types of core values, as you can see, so you will need to choose the ones that are right for you or your organization.

USC Core Values

- Scientia

- Virtus

- Devotio

Alignment of USC Core Values to your Own

USC Core Values	Your Personal Core Values
Scientia	- Excellence in class - Outstanding workmanship
Virtus	- Honesty
Devotio	- Compassion

Reflection

- What are your personal core values? What are the criteria and other influences of your chosen core values?

References

- https://www.decision-making-solutions.com/personal_core_values.html

- https://examples.yourdictionary.com/examples-of-core-values.html