

# **Daniela Lara** Ronchetti

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## **PROFESSIONAL PROFILE**

Third-year Languages for Business student at the University of Urbino Carlo Bo, Italy (PU).

During my studies, besides enhancing my written and spoken English, I have enriched my lexicon in Chinese and increased my knowledge in some areas of Marketing, Public Relation and Business Administration.

## **SKILLS**

- ability to adapt
- · organisational skill
- · creative and open mindset
- · excellent communication skills
- predisposition to team-work but also comfortable in working individually
- · time management

## **LANGUAGES**

Italian: Native • English: Fluent Chinese: Decent

2018: Chinese Language Certification HSK3

· Spanish: Good

## **PROGETTI**

From 2019 to 2021 I managed and curated the Instagram profile of the "Alpaca Scastello Company", a micro enterprise of alpacas near Ravenna, Italy. My main tasks were those of posting lots of Instagram stories and photos, answering people messages through Direct Messages or e-mail, planning all the visits to the farm and finally modify their websites with news and updates.

## **EDUCATION**

Bachelor's degree in Languages for Business, Università degli studi di Urbino Carlo Bo (PU) October 2020 - Bachelor's Degree ongoing

- Bachelor's degree aimed at acquiring a good knowledge in the linguistic field and preparation in the management of companies operating internationally, in marketing, intercultural and corporate communication.
- Few interesting courses attended: Economics and Business Management, Marketing and Corporate Communication, Marketing and Digital Public Relation, and Informatics.
- Partecipation to different seminaries such as the one held by the CEO of 'Haribo' and the one held by the CEO of 'Fiorentini'.

Graduated, Mosè Bianchi High School, Monza, Italy Graduated in Languages in June 2020

## **PREVIOUS EXPERIENCE**

High School Internship - Marketer Hospices of Hope - Edinburgh February 2018

## Main tasks:

- direct communication with customers and colleagues in
- help and support for the purchase

## **HOBBY**

In the past, I practiced few sports, from swimming to artistic gymnastics on amateur level; currently I do not practice any sports but trekking and working out at the gym.

Recently, I've developed a passion for travelling, in particular, I love discovering new cultures and traditions, for this reason, as soon as I can, I'm happy to plan a journey abroad.