

Daniele Longo
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github.com/dani-lo
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Skills

• Classic ASP (VBscript) • MySQL • Perl • Css • Html • JQuery • Flex • AS3 • Php • Svn • CakePHP • Code Igniter • ANT
Galio • Ajax • Chrome FS • Springboard
Mvc • Modernizr • RequireJS • Backbone • Vagrant • Mustache • Coffeescript • Grunt • D3 • Mocha • Sinon • Karma • Angular
1.5 • React • Meteor • Express • AWS Lambda • AWS EC2 • Jest • Mapbox • Rust • Yew
(Wasm) • Typescript • Javascript • Regex • Xslt • React Native • AWS S3 • PM2 • Scss • Chrome FS • Google Maps Api
V3 • Youtube Api • Scss • Bootstrap • Gmaps • Git • Styled
Components • Highcharts • Node • HTML5 • Python • Terminator • Nextjs • Jotai • Github
Actions • Deno • Nginx • Rocket • Yewdux • Flask • Classic ASP (Jscript) • Xml • Actionsript • Iss • Sourcesafe • Husky

Qualities

I am an experienced developer, with a positive can do attitude and extensive experience in working within different sized teams, management styles and work arrangements.

A naturally respectful and approachable person, I enjoy finding simple solutions to complex problems.

Work

• Apr 2017 - Dec 2023: Lead Frontend developer, Bright Analytics

Type: permanent - From: remote, office

Working on dashboard and report engine react platforms - visualisation, new features, maintainance

Mentoring junior developers

Frontend work across all the company products (Dashboard and Report Engine)

Nodejs work on the Datamodel backend and cli utilities tools

• Dec 2015 - Mar 2017: Frontend developer, Admedo

Type: permanent - From: office

Working day to day in an Agile environment on enhancing the Admedo platform by liasing with the product owner and Backend team to build new features and maintain the existing ones

In charge of all charting functionalities for the app via in house d3 development (reporting, dashboards, widgets)

• Sept 2015 - Oct 2015: Frontend developer, VCCP

Type: contract - From: office

Worked on a VCCP campaign for O2 to promote rugby world campaigns (#WearTheRose and Make Them Giant), aimed at supporting the National rugby team

Backbone, responsive, OO javascript development for a video wall and other components within the O2 Make Them Giant website / app

Bootstrap development as part of a team for a highly responsive rewrite of Hiscox new German website frontend

• Jul 2013 - Aug 2015: Frontend developer, ATP

Type: rolling contract - From: remote, office

Development of ATP's flagship online data mining tools, Attributer and Trader, by building on the single page app paradigm and interfacing with a complex backend via a set of RESTful apis to output various sets of data in charted and tabular formats.

Developed ATP's ground breaking Profiler tool, a charting utility targeting demographic, behavioural, and psychographic attributes of online users based on campaigns tracking

• May 2013 - Jun 2013: Frontend developer , Hangar 7

Type: contract - From: office

Worked on Hangar 7 online game suite for children 'Tottenham Turfies' redeveloping Ajax routines and UI flows, bringing the project to delivery

• Dec 2012 - Apr 2013: Frontend developer, Grand Union**Type: contract, rolling contract - From: office**

Redevelopment of the entire user interface for one of the UK top range supermarkets website (flagship site), Waitrose, with focus on groundbreaking interactive elements to enhance customers online shopping experience.

The project was managed in a loose Agile format with daily scrums

• Oct 2012 - Dec 2012: Frontend developer, Fullsix**Type: contract - From: office**

Developed a pilot html5 javascript application for Sainsburys, Christmas recipes, in close collaboration with an Umbraco .NET developer. The application is Umbraco cms driven, and structured as a large single page ajax application

Followed the project from technical specification to support for UX and design specifications and eventually development and backend integration. The pilot proved very successful and has been used for other Sainsburys recipes applications.

• Jul 2012 - Sept 2012: Frontend developer, Grand Union**Type: contract - From: office**

Worked on Butlins UK website rebuild (all frontend, backend developed by third party) as part of the frontend team

Developed the javascript interactive application 'Interactive Resort Guide' for the new Butlins website: a highly interactive single page js application based on drag navigation and background images animation

• Jun 2012 - Jul 2012: Frontend developer, Grouptree**Type: contract - From: office**

Javascript development work to port a large web map application to version 3 of the googlemaps api

Refactoring to object oriented architecture (custom mvc, namespacing, abstraction) of a very large procedural code repository

• Apr 2012 - May 2012: Frontend developer, Rehabstudio**Type: contract - From: office**

OO Javascript, HTML5 development for a locally hosted photoboot app running on Chrome Local FS api features for their Google account - installed at major worldwide (i.e. Champions League finals in Munich) events in situ to promote google+

• Sept 2011 - Jan 2012: Javascript Team Lead, Capablue**Type: contract - From: office**

Lead of small London based frontend team within the Capablue development team, focused on building applications for a new settop box UI using frontend web technology

Work with (and on) an advanced custom OO javascript library interfacing with the lower level of the box RMAI

Liasing with end client (Software Development company) on all development matters, including enhancements to the RMAI and javascript libraries

Xhtml and css work ('custom' transitions) within a custom browser environment (ANT port of Galio browser)

Unix routine work for interfacing with the test boxes, compiling and testing

• Aug 2011 - Sept 2011: Frontend Developer, The App Business**Type: contract - From: remote, office**

Front end development - css and javascript with focus on web application mobile specific compatibility and optimization for a project for The App Buusines Dove account

• Jul 2011 - Aug 2011: Fullstack Developer, Profero**Type: contract - From: office**

Short contract at Profero, working on a CakePhp site for their account Barclays Stockbrokers

Work on a CakePhp site for Proferos account Barclays Stockbrokers, involving mostly css and javascript work

Redhat deployment box, cakePHP backend (mvc development and refactoring involved), Mercurial versioning tool

- **Jul 2010 - Jul 2011: Fullstack Developer, Lead (and only..) Php Developer, Iris Digital**

Type: contract - From: office

Php backend development, UI work, SVN and Unix administration, mostly on the client's Volkswagen Vans account, plus minor work on the client's other php sites (Sony Ericsson social media, CountryLife, FA)

Maintenance of the Volkswagen Vans website, involving data reports, PAF data updates, code upgrades, SOAP feeds work, liaising with the account director and account managers over daytoday tasks and with various project managers over new tasks

Maintenance and modifications to the unique Php framework powering the Volkswagen Vans website Fusebox framework, a Php port of Coldfusion Fusebox: mostly based on serverside includes, no ORM

Planning and technical lead on all Volkswagen Vans new projects and improvements. Work on custom javascript / html5 video apps.

Maintenance of Volkswagen Vans staging and live server (Unix) environments, SVN work

- **Jul 2010 - Jul 2011: Freelancing on short term contracts**

Type: contract - From: office

Short term front end and php development contract at maynardmalone.com. Involved Php, css, xhtml, javascript and javascript/flash integration work on their 'Kallo' account 'Just Bouillon' website:

Short termCakePHP development contract at WanderingBear (wanderingbear.co.uk) on the refactoring of an existing cakePHP based website; Chinese language support added to the site:

Short term front end development contract at greenroomatmomentum.com. Involved css, xhtml,javascript work on their Nestle' account 'Rolo' website, .NET framework environment under SVN

Short term front end development contract at Iris Digital. Involved css, xhtml, javascript work on their Volkswagen Vans account website, php (Lightbox framework) environment under SVN

- **Oct 2007 - May 2009: Frontend Developer, Dr Foster**

Type: permanent - From: office

Acting as team leader within the UI Development team for all css, xhtml and javascript work across the company in general and specifically within the Product Development Department

In charge of classic ASP legacy work and bug fixes across the Tools (Dr Foster main Intelligence product), which were continuously ported to .NET C#

Ensuring the UI Development team effective communication with the (.NET C# based) Business Development team

In charge of updates and development of Dr Foster public website:

Support on all web-related tasks for the Marketing and Marketing Services team

Research and Development on new Data Presentation technologies, in particular Adobe Flex Builder based dashboards

- **Oct 2006 - Oct 2007: Fullstack Developer, Filmnight**

Type: permanent - From: office

Working on new functionalities for white label sites and new components for the in-house xml Cms

Basic Perl automation and rss feeds work

Weekly content updates of main and white label sites (filmnight.com, mirrorfilmstore.co.uk, empirefilmstore.com) through xml based proprietary cms

Acionscript (2.0) work for filmnight trailers player

Development and maintenance of Ajax based applications for tracking web sites traffic (Trailer Tracker and Competitions Reporter)