# MAKE IT RESPONSIVE

In this report we will look at how we as a group worked to complete a website for the company Inova.

Our group consists of three members: Danial Khan (s354588), Rick Bhowmick (s354603) and Runa Birkeland (s354540).

Quite early on we decided to assign responsibilities. Runa stepped into the role of project manager and took responsibility for user testing the website, while Danial and Rick took the lead on coding the website.

At one of the first meetings Runa suggested a logo design and a web layout suggestion, the guys quickly jumped aboard and ran with the design. In addition to coding and creating the interface with Rick, Danial also created some content for the website. Below is the suggestion brought forth by the project manager.



Once the website was finished we moved on to user testing it. Due to a shortly upcoming deadline we only had time to complete two user tests. Both subjects agreed that the website had a few cosmetic flaws like some of the pictures looking squashed and the logo being cut oddly on the "about"-page. However, they also agreed that the navigation of the website and most of the layouts worked very well which was the most important aspect to us. Attached in the appendix is the usability test script and transcripts of the two user tests.

Once we had completed the user test it was time to move on to testing the accessibility of the website using EIII. As you can see by the screenshot below our website passed with flying colours.



## And below is a link to our website:

https://danialkhaaan01.github.io/makeitresponsive/index.html

We started this project with very little time left before the deadline, which is never ideal. It would obviously have been nice to have more time to improve the website based on the user's feedback, however, all in all we are quite pleased with the results.

### **APPENDIX**

Appendix A: Usability Test Script

Hello and welcome! My name is yourname, please have a seat in front of the screen. How are you today?

Try to gauge the subjects overall form and mood. Could anything potentially affect the test?

Today I'm going to ask you to have a gander through our website, please feel free to click through it and read the information. I would also like you to talk through everything you're doing while you're doing it. After you've perused our website I'm going to ask you a few questions. Please remember that we're not testing you or your skills, we're here simply to test the website, so just relax and try to do what you would normally do when visiting a web page for the first time. For the record this test is unpaid, you're doing this on a voluntary basis without any expectation of a reward. Do you agree to the findings in this test being used for educational purposes in relation to this project?

So when you're ready you may wake the computer by moving the mouse.

Let the subject click through the page. Gently remind them to talk through what they're doing if they forget. When they seem like they've stopped completely or they tell you they're done, continue to the questionnaire.

If you feel like you're done looking through the website, we'll move on to the questionnaire. I'll ask you five questions and I'd like you to answer as honestly and as in depth as you can.

- 1) How did you find the navigation?
- 2) What did you think of the look of the website?
- 3) What was the website about?
- 4) How would you describe the website?
- 5) How would you use the website?

Those were all my questions. Is there anything else you would like to add?

Thank you so much for participating in this test. You've been a huge help to Inova.

# Appendix B: Usability test transcripts

#### TEST SUBJECT ONE

Okay... I'm waking up the computer. I see the front page of a website and I click on about Inova to find out what it is. I'm reading what it says... I'm going to go into staff members... Okay. I'm going to click on innovation camps. Then I'll click on contact... and I'm writing "hei" in the message box and clicking send. Hm.. nothing happened... I'm reading... I'm going back to the main page, can I click this one...? No, okay. And now I'm back at the front page.

Is there anything else you would like to do?

No, I think I'm done.

How did you find the navigation?

I thought it was quite easy to navigate the website. It worked as expected, and I liked that the "buttons" were orange on the page I was currently on, but I thought I could return to the main page by clicking the logo, but that didn't work.

What did you think of the look of the website?

I thought it looked clean, no fuss. Some of the pictures were a little squished and odd, though. And on the contact page I would have liked the FAQ's to be framed so it looked more like a separate section. But the colour scheme was nice.

What was the website about?

It was about a company that runs Innovation Camps for students. It wasn't as clear what it was on the front page, but I realised it had something to do with creating something.

- How would you describe the website?

White, clean, simple. Quite clear.

- How would you use the website?

I would probably not use it to be honest, since I'm not a student, but if I were to use it I guess I would use it to learn more about Inova as a company and maybe tip someone about it if I knew anyone who might be interested, if it was a real thing.

### **TEST SUBJECT TWO**

I'm clicking on Inova (the logo) to see if it's something I can click on. It wasn't, so I'm going to try scrolling, I can't do that either. And then I'm thinking I'm going to try to click on "about Inova", and then I'm thinking it's weird that the logo here is different than the that one (logo in the top left corner), this one has the corners cut off or something. I find that strange. Eerm... I think it's a nice and simple about page, but there's very little information... Staff members, I'm here now. I'm thinking "haha, bend over" (Ben Dover) and I think it's strange that his picture is like that. This font is odd. Jeg synes det var rart at bildet hans var sånn, den fonten her var rar. Very simple, not that much happening. But what is happening draws a lot of attention, like the squashed pictures and the font. This font is very nice, the one on the about page, and this one(front page), but then this one comes along. I would have added som frames around the pictures or something, instead of just having them plain. Going into Innovation Camps... This one is okay, I guess. The sizes on the different aren't completely uniform. I'm thinking "where can I sign up?" I wanna join this one, where do I sign up? I would have liked a button that said "Sign up" or "add to google calendar". It could also have said what an Innovation Camp is. Contact... I'm not really sure what they're doing. Otherwise it's okay, the layout is okay.

- If you feel done, we'll move on to the questions. And I'd like you to answer as honestly and as in-depth as you can, you've already given a few answers, so it probably won't take long.
- How did you find the navigation?

I thought the navigation was okay. It's more the fact that the pages lack information. I'm not sure what I'm navigating. The page was quite easy to navigate. I just didn't feel the point.

- What did you think of the look of the website?

Very nice, apart from the few things that were an issue.

What was the website about?

A company called Inove who does something about innovation and innovation camps, but I'm unclear about what that entails.

How would you describe the website?

Simple. Nondescript. Nice.

How would you use the website?

I don't know really. It's connected to the websites main issue. I don't know what... why I should use it. The website doesn't give me any reason as to why I should use it, apart from finding innovation camps, but then again, how do I book them?