



Max Eckert Kai Foerster Steven Kerr Danial Riaz

## Israel & Palestine

Exploring Differences in News Coverage of the 2023 Israel-Hamas War

Sources: Abed Rahim Khatib/ Flash90 via +972 Magazine



## **Outline**

- 1. Background & Research Question
- 2. Data Collection
- 3. Descriptive Analysis
- 4. Dimensionality Reduction
- 5. Topic Modelling
- 6. Sentiment Analysis
- 7. Discussion & Limitations
- 8. Future Work



Source: Getty Images via Middle East Eye



# Background & Research Question



## **Background**

Political Psychology, Vol. 8, No. 2, 1987



### The battle for public opinion over Israel war

Israel is winning the war against Hamas but losing public opinion

FINANCIAL REVIEW

Newsfeed 2

Public opinion has turned against Israel as the number of civilian Palestinian casualties mount from retaliatory airstrikes

## What the Polls Say About Gaza

Four main findings from recent polls about the war.

**Biased Judgments of Media Bias:** A Case Study of the Arab-Israeli Dispute

Neil J. Kressel

Since the birth of the Jewish state in 1948, hundreds of commentaries on media coverage of the Arab-Israeli conflict have been driven by a desire to demonstrate unfair media bias-either against Israel or against the Arab states. This paper presents a brief overview of these articles; it differs from



Research Question: How does coverage of the Israel-Palestine conflict vary by news source and evolve over time?

Sources: CNN (2023), Kresser (1987), Financial Review (2023), NYT (2023), The Wire (2023)

## Data Collection

















- Data source: LexisNexis
- Search terms: israel\* AND palestin\*
- News sources: Al Jazeera (Qatar), Die Welt (Germany), The Guardian (UK), The New York Times (USA), South China Morning Post (HK), The Straits Times (Singapore) & The Times of India (India)
- Dates: 1 Sep 2023–30 Nov 2023
- Corpus with over 4,000 English-language articles



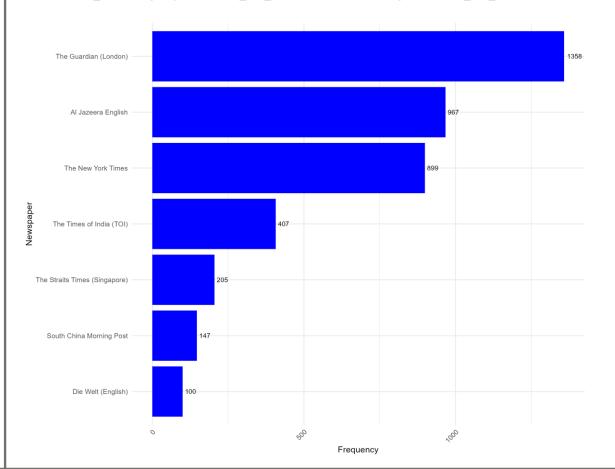


# Descriptive Analysis

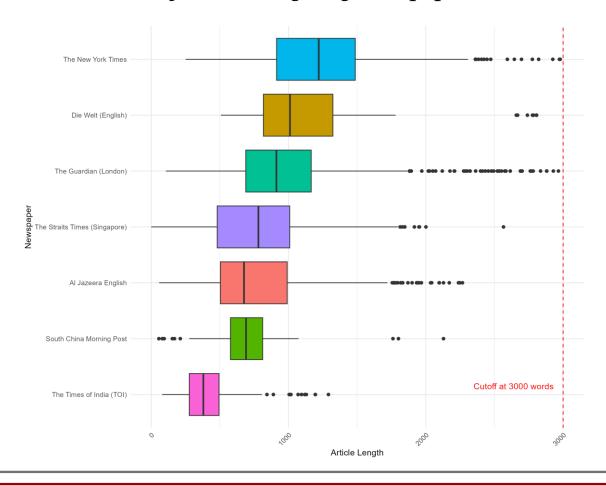


## Number of articles and article length by newspaper

#### Frequency of Newspaper Articles by Newspaper



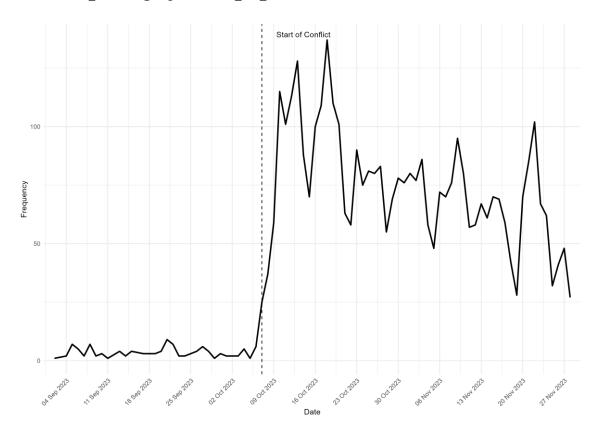
#### Distribution of Article Length by Newspaper





## Number of articles over time

#### Frequency of Newspaper Articles over time

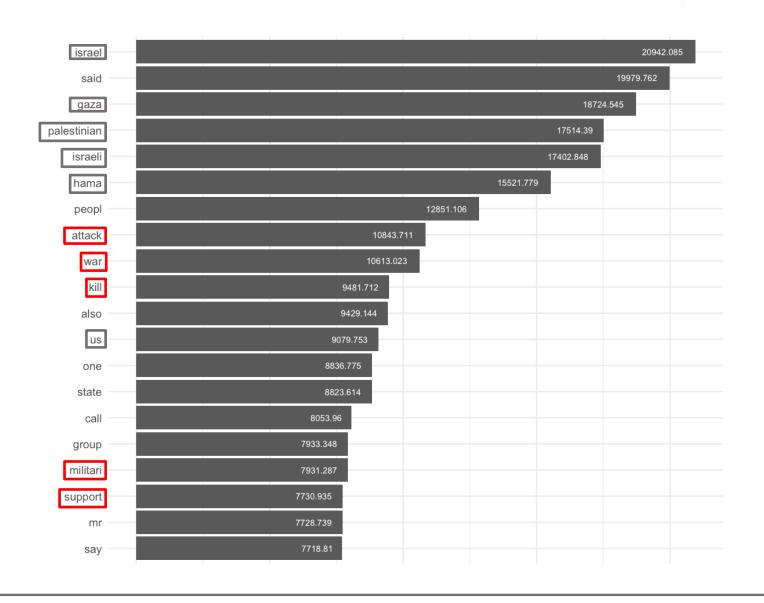


#### Frequency of Articles before/after onset of conflict

Articles by Publication Date			
News Source	Pre-October 7th	Post-October 7th	
The Straits Times (Singapore)	22% (45)	78% (160)	
Al Jazeera English	10% (97)	90% (870)	
Die Welt (English)	6% (6)	94% (94)	
The Times of India (TOI)	4% (16)	96% (391)	
The New York Times	3% (26)	97% (872)	
South China Morning Post	3% (4)	97% (143)	
The Guardian (London)	0% (0)	100% (1,358)	
Total	5% (194)	95% (3,888)	

## TFIDF: Most frequent words (over entire corpus)

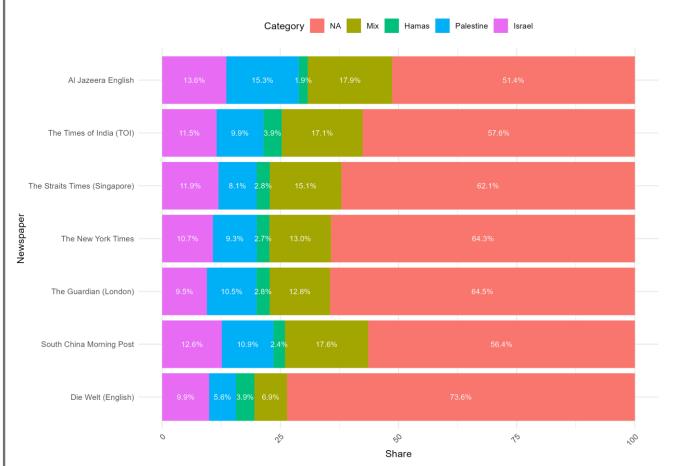






## Splitting sentence into the groups "Hamas", "Israel", "Palestine"

#### Share of Groups by Newspaper



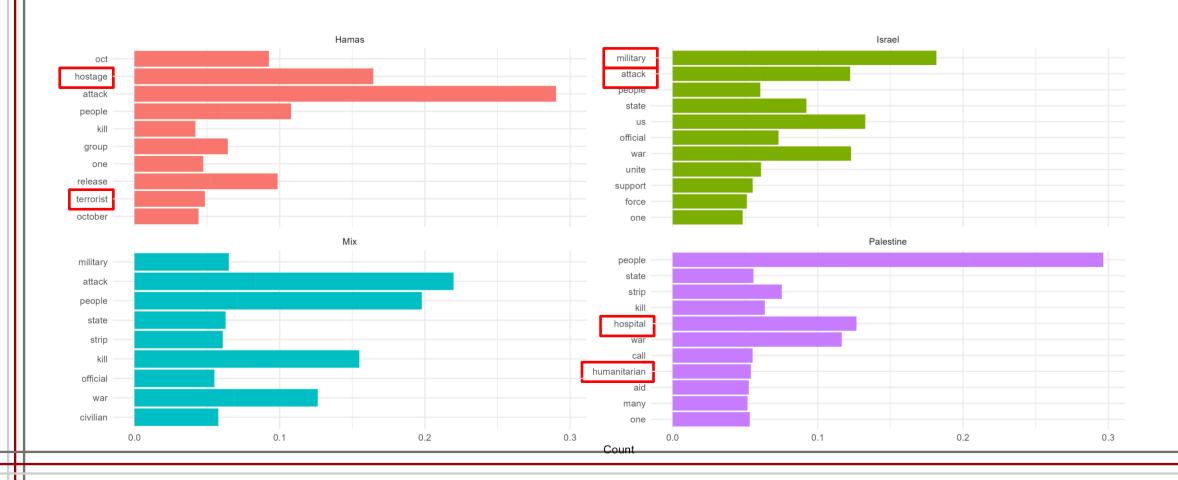
#### Code book for group creation

Keyword	Israel	Palestine	Hamas	Mix
"Israel"	<b>/</b>	X	X	<b>/</b>
"Palestin"	X	<b>/</b>	X	<b>~</b>
"Hamas"	X	X	<b>~</b>	<b>~</b>
"Gaza"	X	<b>/</b>	X	<b>/</b>



## Relative Term Frequency by group

- Hamas and Israel co-occur with words like "terrorist", and "attack" and "military" respectively
- Palestine associates co-occur with words like "hospital" and "humanitarian"

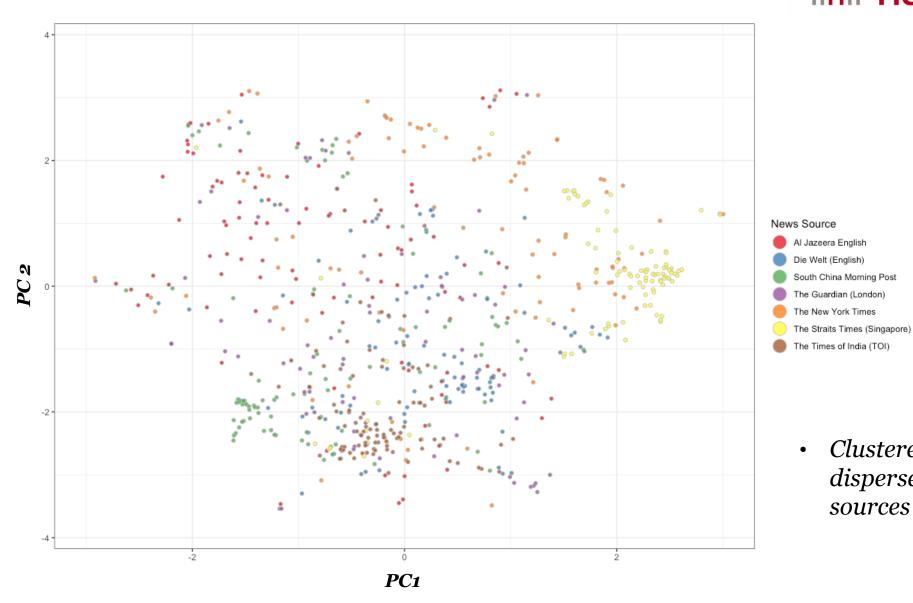




# Dimensionality Reduction

## Dimensionality Reduction with UMAP





• Clustered versus dispersed news sources (on article level)



# Topic Modelling



## **Topic Modelling**

#### 1. Highest Prob (Probability):

words that have the highest likelihood of being associated with a Topic

#### 2.FREX (Frequency Expected):

emphasizes the combination of high frequency and unexpectedness to pinpoint distinctive words within a topic

#### 3.Lift:

Measures the strength of association between a word and a topic

#### 4.Score:

combination of both frequency and lift.

#### **Hyper-parameters:**

- 1. K- classification = 6
- 2. n minimum word frequency = 2

#### **Topics Classified:**

- 1. US Military
- 2. Hezbollah
- 3. Anti-Semitism
- 4. China/US
- 5. International Community
- 6. West Bank/Occupation

#### • Topic 1:

Highest Prob: military, war, united, people, officials, support, jewish FREX: york, netanyahu's, progressive, country's, coalition, wrote, residents Lift: afd, aaron, acceptance, accuracy, achievable, administration's, airports Score: york, invasion, officials, american, past, united, official

#### • Topic 2:

Highest Prob: military, war, hezbollah, minister, lebanon, government, iran FREX: hezbollah, lebanon, cabinet, deal, war, lebanese, ceasefire Lift: gantz, harb, played, australians, blanford, slim, historical Score: hezbollah, war, military, lebanon, hostages, australians, iran

#### Topic 3:

Highest Prob: jewish, forces, attack, anti, killed, jerusalem, captives FREX: captives, jerusalem, forces, jewish, vwp, anti, idf Lift: hatred, imran, armenian, patriarchate, semitism, aly, spitting Score: captives, jewish, aly, vwp, forces, jerusalem, anti

#### • Topic 4:

Highest Prob: military, war, united, people, officials, support, biden FREX: it's, country's, yesterday, netanyahu's, don't, china's, hong Lift: accountable, achieved, acts, amman, angry, argument, beijing's Score: it's, official, officials, united, invasion, american, past

#### • Topic 5:

Highest Prob: al, hospital, arab, saudi, international, countries, india FREX: ship, houthis, syrian, australian, modi, greece, cargo Lift: syrian, allgemeine, dische, fc, bakery, kastoni, mustafa Score: india, normalisation, ship, houthis, al, romann, greece

#### • Topic 6:

Highest Prob: biden, people, support, president, bank, west, attacks FREX: biden, president, police, support, settlers, occupied, mcdonald's Lift: sq, fools, god, hagee, hummel, zanuta, parsi Score: biden, support, louk's, biden's, god, lew, president

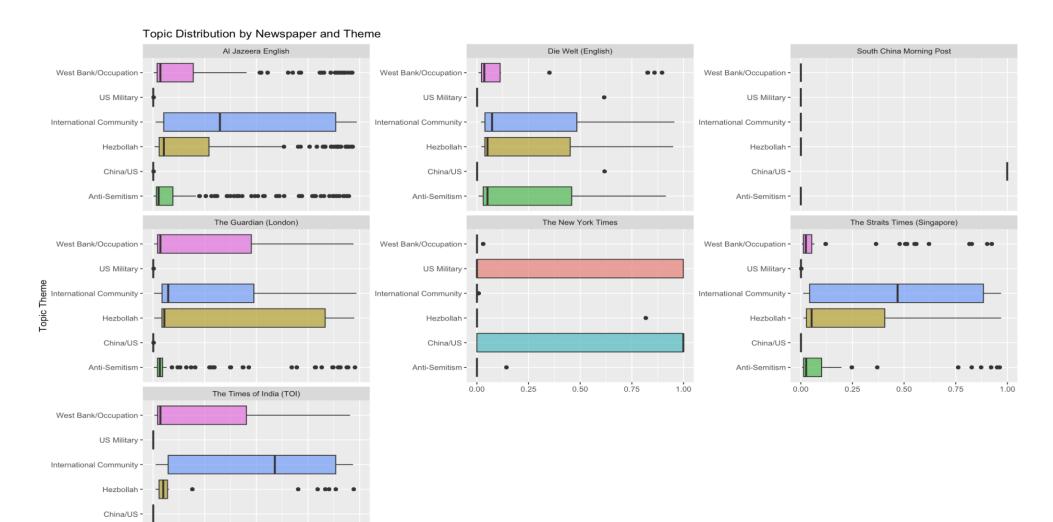
## Topic Modelling - 'Israel'

Anti-Semitism -

0.25

0.75





Gamma

## Topic Modelling - 'Palestine'







## Topic Modelling – 'Hamas'





# Sentiment Analysis



# Negative

# IIIII Hertie School

## VADER: Measuring Polarity

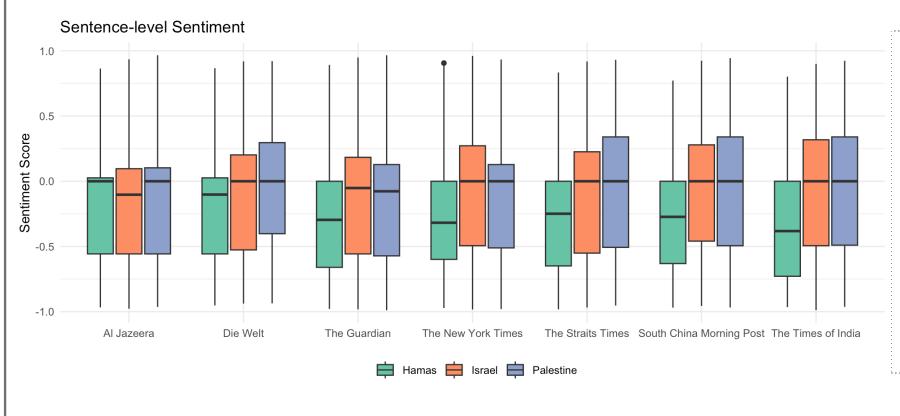
Score	Sentence
0.925	"Wang also reiterated Beijing's <mark>support</mark> for the two-state <mark>solution</mark> , saying the Middle East would be able to <mark>enjoy</mark> lasting <b>peace</b> and <u>Israel</u> would have more lasting <mark>security</mark> only when it was fully implemented."
0.915	"We believe that each of these efforts [to protect Palestinian civilians and increase aid into Gaza would be facilitated by humanitarian pauses, by arrangements on the ground that increase security for civilians and permit the more effective and sustained delivery of humanitarian assistance, the top US diplomat told journalists."
0.832	"Afterman said that China did have the <b>opportunity</b> to <b>play</b> a big role in <b>advancing</b> regional <b>stability</b> , for instance by <b>helping secure</b> the release of some of the more than 200 hostages that <u><b>Hamas</b></u> holds."

Score	Sentence		
-0.988	" the <b>brutal terror attack</b> that <b>killed</b> more than 1,400 <u>Israelis</u> , most of them civilians."		
-0.973	"Biden said he was <b>shocked</b> and <b>sickened</b> by the <b>stabbing</b> of a six-year-old <u>Palestinian</u> boy in Illinois, with a 71-year-old man <b>charged</b> with <b>murder</b> and a <b>hate crime</b> ."		
-0.968	"Noiya's <b>death</b> takes the number of Britons <b>killed</b> in the <u>Hamas</u> attack to at least 10, with another six <b>missing</b> , some of whom are <b>feared</b> to be among the <b>dead</b> or <b>kidnapped</b> ."		

## Polarity scores by Newspaper

Box and whisker plot for each newspaper and label



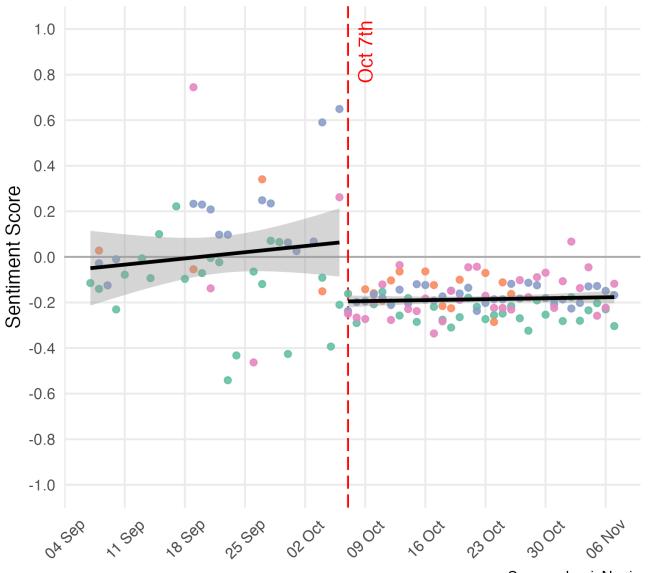


- In general, mostly negative sentiments (perhaps because it's in the context of war reports)
- In general, distribution of sentiments associated with Palestine is higher for most newspapers although for The Guardian and The New York Times this is higher for Israel
- For all newspapers, Hamas associated sentiments are the least among the 3 labels, though across newspapers, the median value varies with the median being the highest in Al Jazeera and the lowest in TOI.

#### Sentence-level Sentiment







#### **News Source**

- Al Jazeera
- Die Welt
- The New York Times
- The Times of India

Source: LexisNexis

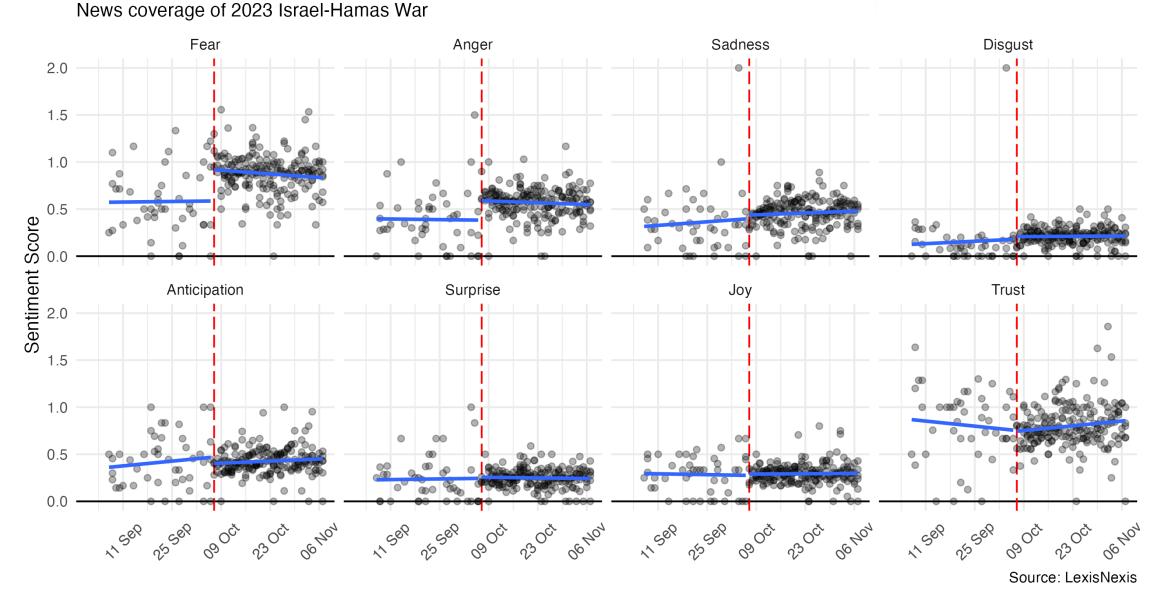


## NRC: Measuring Emotion

Sentiment	Score	Sentence	
Anger	8	"These are anti-Jewish <b>racist</b> incidents and <b>hate</b> crimes in which Jewish people, property and institutions are singled out for <b>hate</b> , including death <b>threats</b> and <b>abuse</b> ."	
Trust	8	""So long as there is a United States Senate, the people of Israel will <b>never stand alone</b> ," Senator Chuck Schumer, the majority leader, said in a floor speech before the vote, <b>pledging</b> that "the Senate will <b>back up</b> this resolution with <b>real</b> , swift, decisive action and resources."	
Fear	7	"Israel's order to empty 23 hospitals treating over 2,000 patients in Gaza presents health workers with a <b>horrifying</b> choice: force those in their care to make a journey that for many will be their last or stay and treat their patients under the <b>impending threat</b> of bombardment."	
Disgust	6	"The terrorist attack by Hamas against Israelis the <b>worst</b> massacre of Jewish people since the Holocaust was <b>horrid</b> , <b>barbaric</b> and <b>inexcusable</b> ."	
Anticipation	5	"an injured man lies inside an ambulance <b>waiting</b> at the Rafah border crossing in the southern Gaza Strip before receiving medical care in Egypt."	
Joy	5	"She only went to a <b>party</b> , to a <b>festival</b> , to have some <b>fun</b> , she said tearfully, clutching a picture of her daughter who was kidnapped from the Supernova <b>music</b> festival on the Gaza border."	
Sadness	5	"A Red Cross mission has described scenes of <b>chaos</b> and <b>exhaustion</b> in the face of the total blockade by Israel, a critical fuel <b>shortage</b> and <b>relentless</b> bombing."	
Surprise	4	" warned of a " <b>looming</b> humanitarian <b>catastrophe</b> " as the Israel Defence Forces ordered civilians to <b>urgently</b> leave the Northern part of Gaza."	

# Sentence-level Emotion

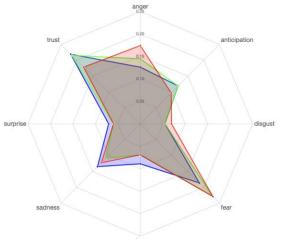




## Plutchik's wheel of emotions

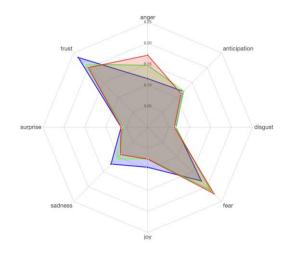
% based spread of NRC Lexicon based sentiments in Key label



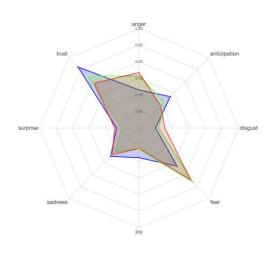


anticipation

The Guardian



South China Morning Post



**Hertie School** 

- Much more trust-based words for Palestine and Israel as compared to Hamas
- Greater proportion of anger-based words for Hamas and Israel as compared to Palestine
- Much more sadness-based words for Palestine as compared to the others







Die Welt

Al-Jazeera

New York Times

Times of India



# Discussion & Limitations



#### Limitations

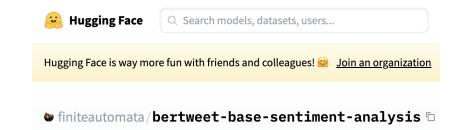
- Skewed sampling (by certain news sources and oversampling for time after outbreak of war
- Models don't account for word position or part of speech (POS): No distinction between the one attacking and the one being attacked
- Small sample of news sources
- Limited time period
- Limited level of granularity

```
````{r}
library(vader)
# Vader doesn't take into account causality
get_vader("Israel attacked Palestine")
get_vader("Palestine attacked Israel")
# The problem persists even when there is a single subject
get_vader("Palestinians were killed")
 get_vader("Palestinians were killing")
   word_scores
                   compound
  but_count
  "{0, -2, 0}"
                   "-0.459"
  word_scores
                   compound
  but_count
                   "-0.459"
  "0.4"
  "{0, -2, 0}"
     word_scores
                       compound
   but_count
                        "-0.67"
  "{0, 0, -3.5}"
  "0.308"
   "0.692"
     word_scores
                       compound
   but_count
  "\{0, 0, -3.4\}"
                        "-0.66"
  "0.312"
   "0.688"
```

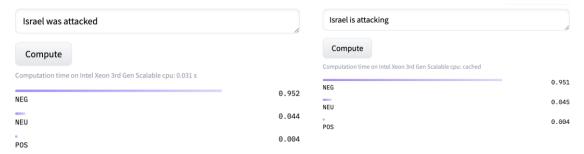


#### Further Work

- Increase number of news sources and articles
- Increase time period
- Sentiment analysis by modelled topic
- NLP-based method: still doesn't classify negative sentiments into further categories (e.g. "oppressed" vs. "oppressor") and potential for marginal bias depending on training data
- Fine-tuned text classification model to distinguish between the one who is acting and the one who being acted upon



#### Limitation in classifying negative sentiments further



#### Presence of Bias depending on subject

Israel attacked Palestine	Palestine attacked Israel	li.
Compute	Compute	
Computation time on Intel Xeon 3rd Gen Scalable cpu: 0	0.085 s Computation time on Intel Xeon 3rd Gen Scalable cpu	
NEG	0.945 NEG	0.936
NEU	0.051 NEU	0.059
POS	0.004 POS	0.004



## References:

- CNN (2023). The battle for public opinion over Israel war, *CNN*, available at: <a href="https://edition.cnn.com/videos/world/2023/10/21/smr-israel-public-opinion-battle.cnn">https://edition.cnn.com/videos/world/2023/10/21/smr-israel-public-opinion-battle.cnn</a> (Accessed: 4 Dec 2023)
- İnceoğlu, Y. (2023). 'Dead' versus 'Killed': A closer look at the media bias in reporting Israel-Palestine Conflict, *The Wire India*, available at: <a href="https://thewire.in/media/dead-versus-killed-a-closer-look-at-the-media-bias-in-reporting-israel-palestine-conflict">https://thewire.in/media/dead-versus-killed-a-closer-look-at-the-media-bias-in-reporting-israel-palestine-conflict</a> (Accessed 4 Dec 2023)
- Kressler, N. (1987). Biased Judgements of Media Bias: A Case Study of the Arab-Israeli Dispute, *Political Psychology*, 8(2), pp.211-227, available at: <a href="https://doi.org/10.2307/3791301">https://doi.org/10.2307/3791301</a> (Accessed: 4 Dec 2023)
- Leonhardt, D. (2023). What the Polls Say About Gaza, *The New York Times*, available at: <a href="https://www.nytimes.com/2023/11/30/briefing/polling-gaza.html">https://www.nytimes.com/2023/11/30/briefing/polling-gaza.html</a> (Accessed: 4 Dec 2023)
- Tilett, A. (2023). Israel is winning the war against Hamas but losing public opinion, *Financial Review*, available at: <a href="https://www.afr.com/world/middle-east/israel-is-winning-the-battle-against-hamas-but-losing-the-pr-war-20231101-p5egoi">https://www.afr.com/world/middle-east/israel-is-winning-the-battle-against-hamas-but-losing-the-pr-war-20231101-p5egoi</a> (Accessed: 4 Dec 2023)
- Ullah, A. (2021) Will UK's proscription of Hamas stop charity work in Gaza?, *Middle East Eye*, available at: <a href="https://www.middleeasteye.net/news/palestine-uk-hamas-aid-gaza-affected">https://www.middleeasteye.net/news/palestine-uk-hamas-aid-gaza-affected</a> (Accessed: 4 Dec 2023)