Dani Arnica

Arist/Designer

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Hi! My name is Dani.

I am an artist and designer with a BFA in Graphic Design from the Maryland Institute College of Art. I specialize in design for print and digital media, film editing and production, 3D illustration, and motion graphics. I also create electronic music and sound fx for clients ranging from video game artists to female rappers.

MICA Graphic Design Department Rebranding
A new look was required for MICA's graphic design department, so we created a cohesive look that was able to be applied across fliers, banners, website layouts, vinyl treatments, and other miscellaneous objects.

Collaboration with Nick Fogarty and Kaitlynn Larkins.

SHOP

DINE

LIVE

ENJOY

Geneva, NY Rebranding

Located in Upstate New York, Geneva is home to the scenic Seneca Lake, which is the largest of the Finger Lakes. A large part of what makes Geneva unique is it's large amount of vineyards and wineries. These qualities are emphasized throughout my brand to attract tourists, and to make locals proud of the beautiful town where they reside.
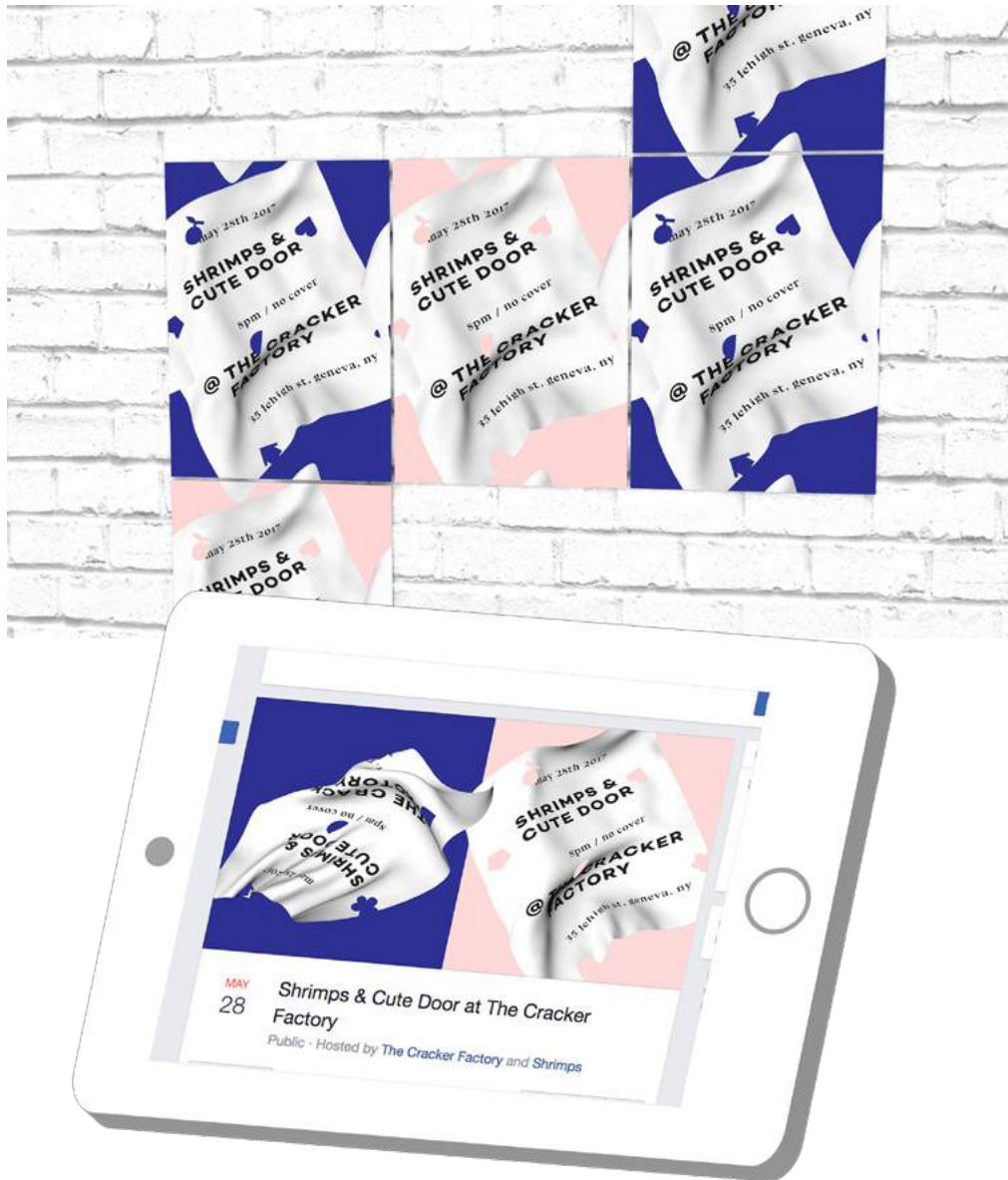
(shhh)

(shhh) is a conference that deals with the strong relationship and history between subtitles and typography. The emphasis on sound effects as well as visually jarring graphics brings focus to this idea of communication, as well as bridges the gap between those who are auditorily impaired, and those who are not.

Watch

Shrimps & Cute Door Show Flier
Flier design for performances by musicians Shrimps and Cute Door. Design was adjusted for print, web, and animation.
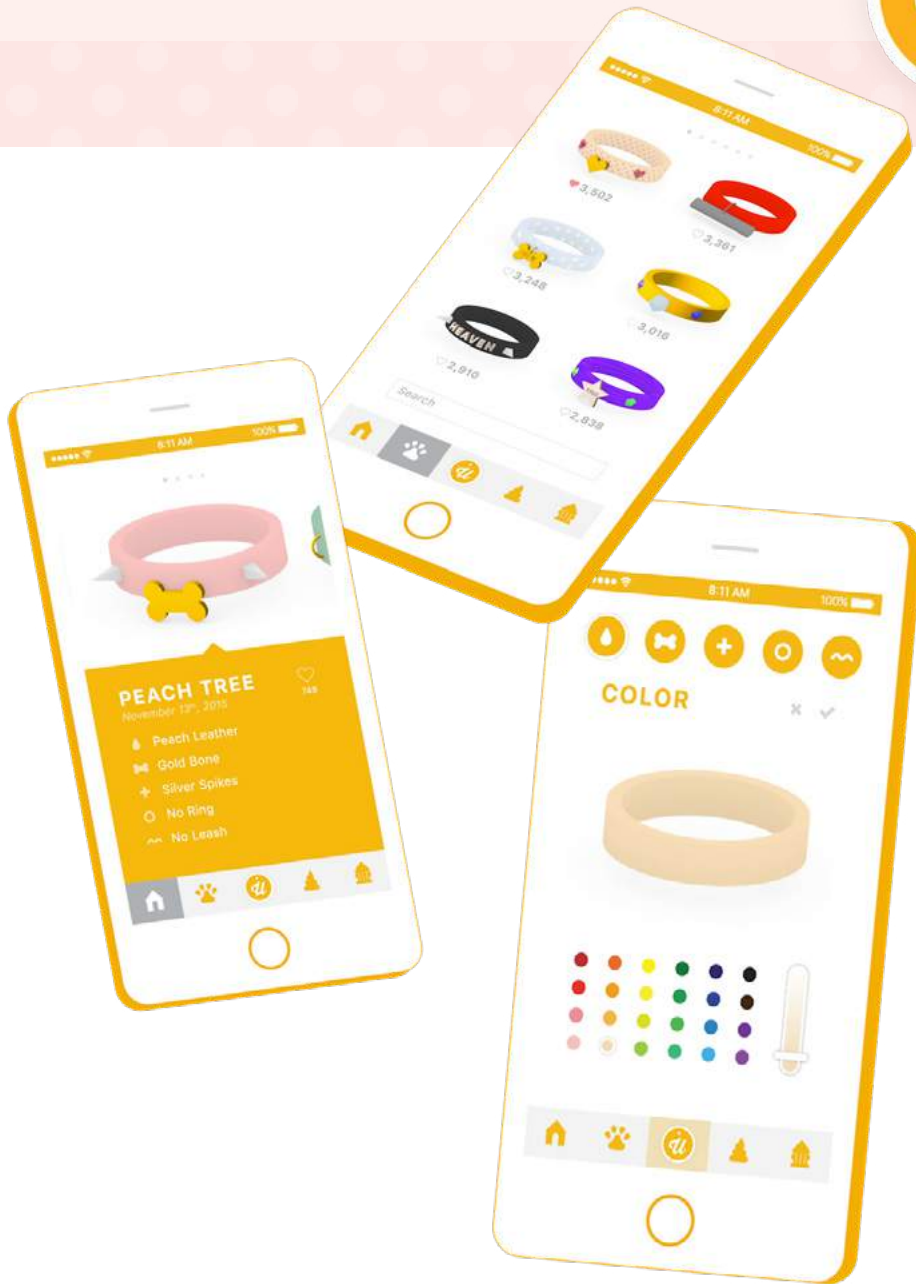
Ecotherapy: A How To Guide

A satirical self help guide on how plants are able to improve one's health. Delicate imagery and attentive design contrast the sarcastic mood of the texts that make up the book.
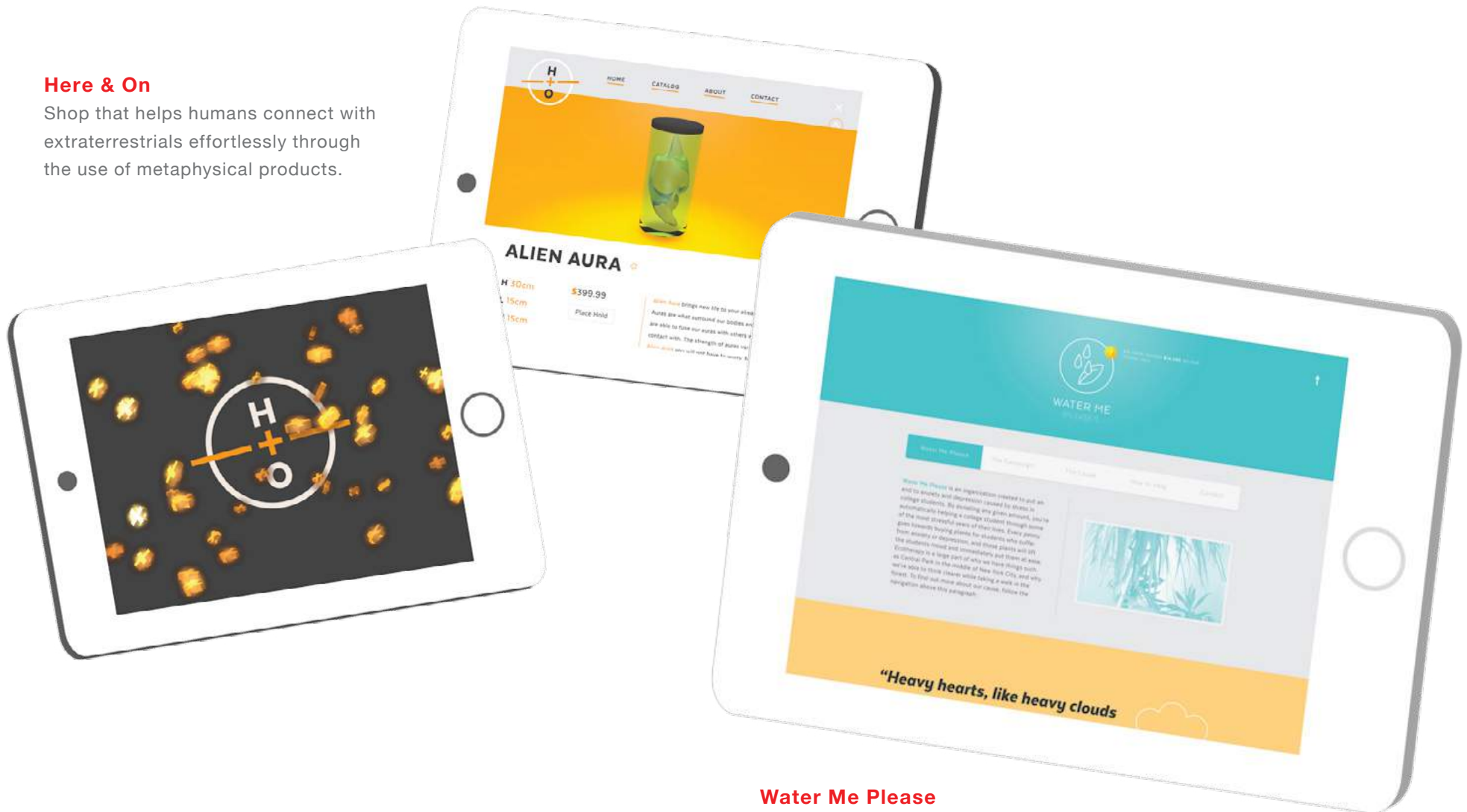
2016 MICA GFA Senior Thesis Catalog
A catalog showcasing the thesis work of every General Fine Arts major in the class of 2016 at the Maryland Institute College of Art.

uDog

uDog is an iPhone app that allows the user full customization of digitally rendered dog collars. Collars are able to be shared publicly with the world, allowing other users to view and favorite them.

Watch

Here & On

Shop that helps humans connect with extraterrestrials effortlessly through the use of metaphysical products.

ALIEN AURA

H 30cm

$399.99

L 15cm

Place Hold

15cm

WATER ME

"Heavy hearts, like heavy clouds

Water Me Please

Company that donates plants to college students struggling with anxiety and depression.

Thank you!

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