Word and Image Analysis

Instructions •

In the first 10 questions, please enter the number of syllables in the word that is NOT a color. In questions 11 to 15, use the corresponding images at the top of the page to answer the questions.

Α



В



С





Ε



1. Yellow Rolex Blue

2. Square Purple Yellow

3. Orange Ferrari Green

| 4. Red Pink Coffee | |
|--|--------|
| | |
| 5. Mansion Green Blue | |
| | |
| | |
| 6. White Tahiti Orange | |
| | |
| 7. Purple Black Shoes | |
| | |
| | |
| 8. Fashion Orange Blue | |
| | |
| 9. Green Red Lamp | |
| | |
| | |
| 10. White Window Gray | |
| | |
| How much would you be willing to pay for produ | uct A? |
| | |
| How much would you be willing to pay for prode | uct B? |

| How much would you be willing to pay for produ | ct C? |
|--|-------|
| How much would you be willing to pay for produ | ct D? |
| How much would you be willing to pay for produ | ct E? |
| | |

Test Validators