Daniel Esquinazi

Software Engineer

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Technologies

JavaScript
React
Node.js
HTML
CSS
Xamarin
GraphQL
MySQL
 TypeScript
 Jest
Sanity
LaunchDarkly
Amplitude
AWS

About Me

I'm a passionate and collaborative Senior Software Engineer with 10+ years of experience building modern web and mobile applications. My expertise lies in React, React Native, Node.js, and cross-platform development with Expo. I've led feature delivery and architecture across high-traffic apps for global brands like Popeyes and Burger King, and I'm driven by clean code, strong product thinking, and team growth.

Experience

Santex (RBI - Popeyes) – Remote
Senior Software Engineer

MAY, 2021 - Present

- Led feature development for Popeyes' global customer-facing apps (iOS, Android, Web) using React Native + Expo.
- Delivered the end-to-end seasonal **Turkey Pre-Order** system, handling high-volume transactions across platforms.
- Led a major **cart system refactor**, significantly improving performance and reducing bugs across platforms.
- Contributed to **UI/UX redesigns** for key pages (Store Locator, Product, Account), improving user flow and visual consistency.
- Served as team lead for agile ceremonies and mentored new developers.
- Acted as Santex's main point of contact for the client, supporting project guidance and cross-team alignment.

Tech: TypeScript, React Native, Expo, Redux, Apollo, Nest.js, GraphQL, Datadog, Sanity, LaunchDarkly, Amplitude

Leniolabs (Trinet-Oakland) - Remote
Software Engineer

MAY, 2020 - MAY, 2021

- Developed a web application prototype that helps companies to handle human-resources tasks, including a custom **video conferencing feature** using AWS Chime.
- Implemented React components and integrated them with AWS services.(S3, Cognito, Dynamo).
- Worked directly with clients in demos and daily standups to ensure fast, iterative delivery.

Tech: React, AWS (Chime, Cognito, S3), JavaScript

Other Skills

Fast learner.

Good teamwork.

Languages

English: Upper –Intermediate

Spanish: Native

Shogun - Remote
Software Engineer

DEC 2019 - APR, 2020

- A web application that helps users create e-commerce web pages intuitively.
- Created a React component to handle resources navigation.
- Integrated this new component within the main application.
- Analyzed client's requirements, set delivery priorities and performed scheduled adjustments to meet delivery goals.
- Identified and performed bug fixing.

Tech: React, TypeScript, GraphQL, Storybook, Styled-Components

Kimero - Remote
Frontend Engineer

NOV, 2018 -DEC, 2019

- Developed new features in a web application based on IoT.
- Created React components using the latest features of this library.
- Added tests to all new components and to old ones that didn't have one.
- Implemented new features on the backend when it was necessary to resolve a frontend-related user story.

Tech: React, Node.js GraphQL API.

Integra Media S.R.L - Salta, Argentina
Software Engineer & Mobile Developer

MAY, 2015 - NOV, 2018

Projects: *SmartBid Web & SmartBid Mobile*

SmartBid is a digital platform that streamlines the construction bidding process for general contractors.

- Led the full development of SmartBid Web, from MVP to production, defining the frontend architecture and building a robust REST API using .NET Core.
- Evaluated and implemented frontend technologies (selected **Aurelia**) to support a clean, maintainable codebase.
- Ensured end-to-end consistency by following software design best practices across backend and frontend layers.
- Developed **SmartBid Mobile**, a native Android app built with **Xamarin and Java**, including requirement gathering, technology selection, and full implementation.
- Took ownership of delivery timelines, ensuring all tasks were completed and aligned with project goals.

Tech Stack: .NET Core, Aurelia, Xamarin, Java, Android

Education & Training

Universidad Nacional de Salta
Bachelor in Computer Programming & System Analysis

FEB, 2009 - DEC, 2014