



# Performance Analysis

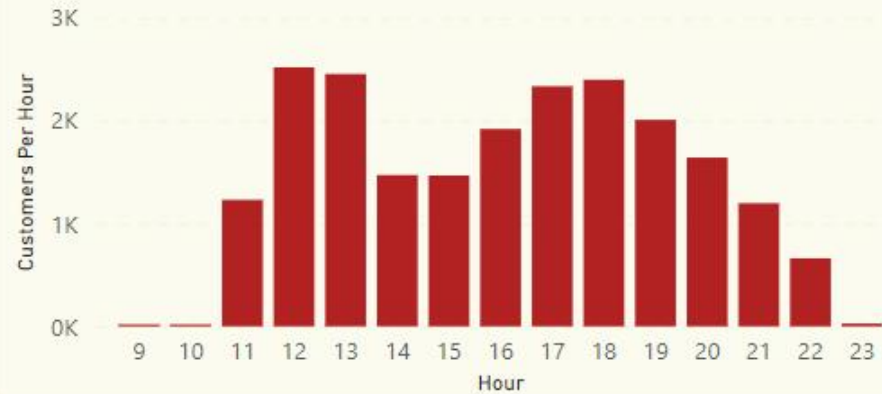
Customers Per Day  
**60**

Pizzas Per Order  
**2,32**

Revenue  
**816K**

Pizzas Sold  
**50K**

### Customers Per Hour by Hour



### Worst Sellers

name	size	Total Pizzas
The Greek Pizza	XXL	28
The Green Garden Pizza	L	95
The Chicken Alfredo Pizza	S	96
The Calabrese Pizza	S	99
The Mexicana Pizza	S	162
<b>Total</b>		<b>480</b>

### Pizzas Sold By Month



### Most Popular Sizes



### Best Sellers

name	size	Total Pizzas
The Big Meat Pizza	S	1914
The Thai Chicken Pizza	L	1410
The Five Cheese Pizza	L	1409
The Four Cheese Pizza	L	1316
The Classic Deluxe Pizza	M	1181
<b>Total</b>		<b>7230</b>

# SUMMARY REPORT

- Based on the SQL analysis and Power BI report, the pizza shop has peak hours from 12:00 PM to 1:00 PM and from 5:00 PM to 7:00 PM, indicating the busiest times of the day. The average number of pizzas per order is 2.32, with The Big Meat Pizza in size S, The Thai Chicken Pizza in size L, and The Five Cheese Pizza in size L being the bestsellers. In terms of sales, the pizza shop has generated \$816,000 this year, with August and July being the months with the highest sales. Based on low sales, it is recommended to remove The Greek Pizza in size XXL, The Green Garden Pizza in size L, and The Chicken Alfredo Pizza in size S from the menu. Additionally, promotions and leveraging customer favorites can be implemented to drive sales and customer satisfaction. Overall, these insights provide valuable information to optimize operations, maximize profitability, and enhance the pizza shop's performance.