Danielle Cuestas

Professor Sullivan

LIS 3361

May 2, 2021

## Reflection for Final Project

I started this project with the idea that I didn't want to expand off my e-portfolio. I wanted to add something to my online portfolio that shows I can maybe create a page for another company with HTML and CSS. With that being said, I chose to make a Coffee Shop's webpage. This coffee shop is not currently taking online orders, but has a phone number at the viewers disposal, a menu, address and directions, and a "meet the staff" page. The purpose of my site is for Tostee Café to be discoverable online. Tostee's audience tends to be amongst young adults and teenagers, vegans, people who care for the environment, students (mostly college students), and coffee lovers. I took into consideration that my website may need coffee-like, earthy tones. I also wanted it to be user friendly.

Some things I put emphasis on were making links easily identified as links, without being a boring blue text with an underline. I searched the web for some CSS styling to make all links show up as buttons with colors of my desire. I also liked that I got to learn how to make buttons change color when hovered over. I kept each page's header consistent in every way except that the text of the page it was on was bolded (the home page has "home" bolded, the menu page has "menu" bolded, etc).

I was determined to make a "meet the team" page, and I searched online for it give me some sort of template for me to work off of. I was excited to find little staff cards, and I like rounded staff images (so I took public domain images of baristas and altered them on photoshop

to have a circled mask) and added them to the cards. I chose circled and doodle-y images because I've ready that rounded edges have become more popular and modern in digital styles. I also liked the doodles because I was able to make it look a little more "younger audience" friendly, and I also love doodles. On the "Meet the team" page, I wanted to find a way to "leave a review" so that the page had some sort of interactive purpose. Originally, I didn't see that we were learning to use forms and I made a fake, unusable "Leave a Review" form. I decided to use the same form now as the one used for the Contact Us page.

For links such as the phone number on the "Menu" page, the location link on the "Home" page, the image map on the "Location" page, and the social media link in the right panel of the "Meet the team" page, I was excited to make it as interactive as possible for mobile devices. Of course, they work on a computer too, but I was excited to see that the target=_blank tag still opens the links in their desired apps if they're downloaded on the mobile device. I also went as far as to create a real @TosteeCafe Instagram page for linking purposes.

I've never been prouder of a website, and I've never explored the web more for new coding customizations in both HTML and CSS. I didn't face many difficulties at this point, besides trying to manipulate the newly encountered tutorials of making a form and staff cards. I'm very happy to have taken this on though because I feel proud to have it on my portfolio.

The only issue I have face is that the "Contact Us" form does not move the inserted code to be reviewed. I followed the tutorial and am not sure what I'm missing. ☹ I figured this little accident would be okay to face since I couldn't find out what to do.