

**INTENT:** get new wallpaper

**INTENT:** See what designs are possible

**INTENT:** See how different dimensions  
affect the design

**INTENT:** Save settings so you can choose from  
different options without readjusting again

**INTENT:** Make an informed choice about which  
design would look best for your space

## TRIGGER

moved into a new apartment with  
ugly wallpaper

open wallpaper app

browse existing designs

upload image or type in text

adjust variables for scale, spacing, and color

save preview images of various design options

enter wall dimensions

project favorite design options onto the  
target wall to get a real world preview

adjust design as needed

add overlap

place order