

INTENT: get new wallpaper

INTENT: See what designs are possible

INTENT: See how different dimensions
affect the design

INTENT: Save settings so you can choose from
different options without readjusting again

INTENT: Make an informed choice about which
design would look best for your space

TRIGGER

moved into a new apartment with
ugly wallpaper

open wallpaper app

browse existing designs

upload image or type in text

adjust variables for scale, spacing, and color

save preview images of various design options

enter wall dimensions

project favorite design options onto the
target wall to get a real world preview

adjust design as needed

add overlap

place order

