

DANIELLI DE FREITAS

DESENVOLVEDORA DE SISTEMAS



PROFILE

Estudante no final do ensino médio, cursando desenvolvimento de sistemas no SENAI, fiz cursos de segurança no trabalho/proteção de dados das empresas., curso complementar feito de teoria musical (violinista), experiência em organização de arquivos.



WORK EXPERIENCE

Borcelle Studio

Marketing Manager & Specialist

• Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.

- · Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Monitor brand consistency across marketing channels and materials.

Fauget Studio

2025 - 2029

2030 - PRESENT

Marketing Manager & Specialist

- · Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- · Oversee market research to identify emerging trends, customer needs, and competitor strategies.

Studio Shodwe

2024 - 2025

Marketing Manager & Specialist

- · Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- · Monitor and maintain brand consistency across all marketing channels and materials.



EDUCATION

SESI 221 2029 - 2031

School of business | Wardiere University **GPA:** 3.8 / 4.0

SENAI JACOB LAFER

2025 - 2029

School of business | Wardiere University

GPA: 3.8 / 4.0

CONTACT

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Santo andré, São paulo

https://github.com/danidani1907

SKILLS

- Project Management
- **Public Relations**
- Teamwork
- Time Management
- Leadership
- **Effective Communication**
- **Critical Thinking**
- Digital Marketing

LANGUAGES

- English (Fluent)
- French (Fluent)
- German (Basic)
- Spanish (Intermediate)

REFERENCE

Estelle Darcy

Wardiere Inc. / CTO

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