

Car Seller

General description

- ▶ A car seller company specializes in buying and selling vehicles. The inventory will include a wide range of vehicles up to luxury cars. Our system will be applicable on a car seller shop as well as it would be an online e-commerce site. On the site, customers will be able to browse on different cars and choose the one they want to buy and on the shop they will be able to do test drives etc. On the site, the managers will be able to see different filters or statistics based on the cars sold. Employees such as sales reps will be able to guide and instruct the customers through the features of the cars. If a customer decides to buy a certain car on the shop they can use the e-commerce platform to make transactions etc.

Stakeholders

- ▶ 1. Customers: Individuals or businesses looking to buy cars.
- ▶ 2. Sales Representatives: Employees tasked with selling cars at the dealership rely on the system to access customer information, manage leads, schedule appointments, and track sales performance.
- ▶ 3. Management: This includes executives, managers, and administrators within the dealership who use the system to monitor overall performance, analyze sales data, set targets, and make strategic decisions.
- ▶ 4. Finance Department: The finance team uses the system to handle financial transactions related to car sales, such as processing payments etc. (payment processors are included here)

Stakeholders..

- ▶ 5.Inventory Managers: These stakeholders are responsible for maintaining accurate records of available vehicles, updating inventory levels, and ensuring that the system reflects the current stock of cars.
- ▶ 6.Marketing Team: The marketing department may use the system to analyze customer data, manage marketing campaigns, track leads, and evaluate the effectiveness of advertising efforts.
- ▶ 7.Suppliers: Suppliers of cars, parts, and accessories may have a stake in the system to monitor orders, manage inventory levels, and coordinate deliveries.
- ▶ 8.Regulatory Authorities: Depending on the jurisdiction, regulatory bodies may have an interest in the system to ensure compliance with industry regulations, particularly regarding sales practices, consumer protection, and data privacy.
- ▶ 9.Insurance Companies: Insurers may have an interest in the system to verify vehicle information, process insurance claims, and facilitate insurance-related transactions.