

# CAR SELLER



# DESCRIPTION

A car seller company, also known as a car dealership, specializes in buying and selling vehicles. The inventory will include a wide range of vehicles up to luxury cars.

On our sytem the employees will be able to see their data, sales representatives are able to sell and buy different cars, printing bills for the cars bought and sold. The managers will be able to see different data based on the cars sold.



# STAKEHOLDERS..

1. Customers: Individuals or businesses looking to buy cars.
2. Sales Representatives: Employees tasked with selling cars at the dealership rely on the system to access customer information, manage leads, schedule appointments, and track sales performance.
3. Management: This includes executives, managers, and administrators within the dealership who use the system to monitor overall performance, analyze sales data, set targets, and make strategic decisions.
4. Finance Department: The finance team uses the system to handle financial transactions related to car sales, such as processing payments etc.

# STAKEHOLDERS

5.Inventory Managers: These stakeholders are responsible for maintaining accurate records of available vehicles, updating inventory levels, and ensuring that the system reflects the current stock of cars.

6.Marketing Team: The marketing department may use the system to analyze customer data, manage marketing campaigns, track leads, and evaluate the effectiveness of advertising efforts.

7.Suppliers: Suppliers of cars, parts, and accessories may have a stake in the system to monitor orders, manage inventory levels, and coordinate deliveries.

8.Regulatory Authorities: Depending on the jurisdiction, regulatory bodies may have an interest in the system to ensure compliance with industry regulations, particularly regarding sales practices, consumer protection, and data privacy.

9.Insurance Companies: Insurers may have an interest in the system to verify vehicle information, process insurance claims, and facilitate insurance-related transactions.

