

# EXO PLANET

## COMPETITORS

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NASA

Discovery  
Channel

European Space  
Agency

## MISSION

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Our mission is to explore exo-planets within our solar system. However, we would need further funding to continue these efforts.

## PURPOSE

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Our purpose is representative of furthering scientific exploration efforts in Astronomy to provide a better understanding of science. These developments, we believe will provide a further understanding for the scientific community. With funding, the first planet we would explore is Mars, with ambitions to further understand atmospheric temperatures.

## PERSONNAS

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Persona: Investor

Decription: Interested in investing funds toward company. Believes in mission and wants to be apart of Exo Planet.

Fictional Name: Kyle Lectore

Goals: Passionate about science and improvements in tech industry

Attitude: Giving, caring, invested

Persona: Ambassador

Decription: Ambassador from South Korea, interested in company mission and believes in company goals.

Fictional Name: Jerry Wannabeger

Goals: Sent from a foriegn country, Ambassador Wannaberger is passionate about technological improvements made in other countries that can influence his home country.

Attitude: Driven, hardworking

Persona: Staff

Fictional Name: Staff of Exo Planet

Decription: Engineers dedicated to performing important tasks needed in order to accomplish company goals.

Goals: Passionate group of young aspiring engineers driven by passion for astronomy and physics.

Attitude: Intelligent, diligent, humorous