Daniel Lopez
Front-end web developer

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Education

2018 University of Central Florida
Full (MERN) Stack Web Developer Certificate

2014 Graduate of Pacific Union College (BFA)
Bachelor of Fine Art in Graphic Design

Experience

Front End Developer - BBS Website (Freelance)

- Provide a consistent yet flexible website solution that allows the business to start small and grow it's on-line portfolio over time i.e. (Simple layout, category pages, and search tags to expand filtering in the future)
- Provide a combination of libraries and frameworks that will allow for image heavy content, without sacrificing speed or user experience (Image optimization, static site generation, caching)
- Develop a solution that will allow users to send images or videos of their potential projects for a quote or estimate (3rd party integration)
- Provide a modern contact form solution with sanitation, validation, and automatic email confirmation response (Library and 3rd party integration)

Lead Web and Graphic Designer - The DiSTI Corporation (2019-2021) (FL)

- Ideate and restructure website content
- Design and prototype company website for clean developer hand-off
- Design software product iconography, loading screen, and splash screen
- Create and manage print and digital assets for large trade show events including landing pages, trade show booths, social media and other promotional content
- Design day-to-day marketing collateral such as brochures, info-graphics, banners, posters and press releases

Web Production & Marketing - TT Publications (2018-2019) (FL)

- Lead the design and production of Wordpress websites
- Provide in-house maintenance, support and client training after build
- Provide assistance with logo and marketing designs
- Lead project introduction, set milestones and guide projects through deadlines working with third party vendors and developers

Freelance Web & Graphic Design (2017-2018) (OR, FL)

- Create branding, marketing assets and provide website development for several clients ranging from a non-profit organization to an emerging musical talent
- Contract with several agencies assisting with website design, email HTML custom template development and marketing collateral design

UI, Web and Graphic Designer at Watson Creative (2015-2017) (OR)

- Design and develop branding strategies, websites,and landing pages along with any other print and digital marketing deliverable
- Prepare mobile and tablet website breakdowns for developer hand-off
- Help train clients in using Wordpress CMS
- Ideate and collaborate in weekly design sprints and critique meetings

Skills

Programming Languages

- Javascript
- Typescript
- HTML
- CSS / Sass
- Graph QL / GROQ

Frameworks & Libraries

- React
- Gatsby
- Node Js
- Express
- Svelte

Tools & Platforms

- Git
- Vercel
- Netlify
- Wordpress
- Sanity
- Auth0

Design & Prototype

- Figma
- XD
- Framer
- Sketch
- Adobe AI, PS, ID

Traits

- Thrives in a collaborative environment
- Focused on sprint objectives
- Well organized
- Communicates in a concise manner
- Possesses a hunger to learn and grow