Daniel Lopez

Front-end web developer

Education

2018 University of Central Florida
Full Stack Developer Certificate (MERN)

2014 Graduate of Pacific Union College (BFA)
Bachelor of Fine Art in Graphic Design

Experience

Lead Web and Graphic Designer - The DiSTI Corporation (2019-2021) (FL)

◇ Ideate and restructure website content
◇ Design and prototype company website for clean developer hand-off
◇ Design software product iconography, loading screen, and splash screen
◇ Create and manage print and digital assets for large trade show events including landing pages, trade show booths, social media and other promotional content
◇ Design day-to-day marketing collateral such as brochures, infographics, banners, posters and press releases

Web Production & Marketing - TT Publications (2018-2019) (FL)

◇ Lead the design and production of Wordpress websites
◇ Provide in-house maintenance, support and client training after build
◇ Provide assistance with logo and marketing designs
◇ Lead project introduction, set milestones and guide projects through deadlines working with third party vendors and developers

Freelance Web & Graphic Design (2017-2018) (OR, FL)

◇ Create branding, marketing assets and provide website development for several clients ranging from a non-profit organization to an emerging musical talent
◇ Contract with several agencies assisting with website design, email HTML custom template development and marketing collateral design

Designer at Watson Creative (2015-2017) (OR)

◇ Design and develop branding strategies, websites,and landing pages along with any other print and digital marketing deliverable
◇ Prepare mobile and tablet website breakdowns for developer hand-off
◇ Help train clients in using Wordpress CMS
◇ Ideate and collaborate in weekly design sprints and critique meetings

Jr. Designer at Fieldtrip Inc. (2014-2015) (OR)

◇ Ideate and design brand identities, websites, Word booklets and PowerPoint templates along with required marketing graphics
◇ Design and develop company RFPs

CF Napa Brand Design Intern (2014) (CA)

◇ Develop competitive typography sets for packaging and display signage
◇ Ideate packaging labels, logos, crests and symbology specific to the food and beverage industry
◇ Design presentation decks for proposals and client meetings
◇ Mock-up label and packaging designs on different mediums

Skills

Programming Languages

◇ Javascript
◇ Typescript
◇ HTML
◇ CSS / Sass
◇ Graph QL / GROQ

Frameworks & Libraries

◇ React
◇ Gatsby
◇ Node Js
◇ Express
◇ Svelte

Tools & Platforms

◇ Git
◇ Vercel
◇ Netlify
◇ Wordpress
◇ Sanity
◇ Auth0

Design & Prototype

◇ Figma
◇ XD
◇ Framer
◇ Sketch
◇ Adobe AI, PS, ID

Traits

◇ Thrives in a collaborative environment
◇ Focused on sprint objectives
◇ Well organized
◇ Communicates in a concise manner
◇ Possesses a hunger to learn and grow

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