Definition of Requirements

- Build a Web shop for smaller Businesses who want to expand their local business with an online business.
- Link multiple small Businesses to a bigger web shop hosted by us.

Basic Webpage and functionality

- Create a website with basic functions like a Landing Page, Help Page, Impressum, Login …

Mobile and User-friendly Interface

- Easy-to-use and visually appealing interface that makes it simple for customers to navigate the site and find what they are looking for.

Product Catalogue & Inventory

- A comprehensive product catalogue that includes high-quality images, detailed descriptions, and pricing information.

Search Functionality

- A search bar to quickly find what they are looking for on the web shop.

Shopping Cart / Secure Payment

- Enables customers to add items to their cart and proceed to checkout.
- To ensure customer trust, the web shop must have secure payment options that protect sensitive information such as credit card details.

Status of Orders / Customer Service

- An order tracking feature that allows customers to track their orders from the time they are placed until they are delivered.
- Customer service options such as a contact form, email address, or live chat to enable customers to ask questions and get support.

Shipping and Shipping Options

- Multiple shipping options for customers to choose from based on their preferences and needs.

Return and Refund Policy and System

- Clear returns and refunds policy that outlines the process for returning items and getting refunds if necessary.
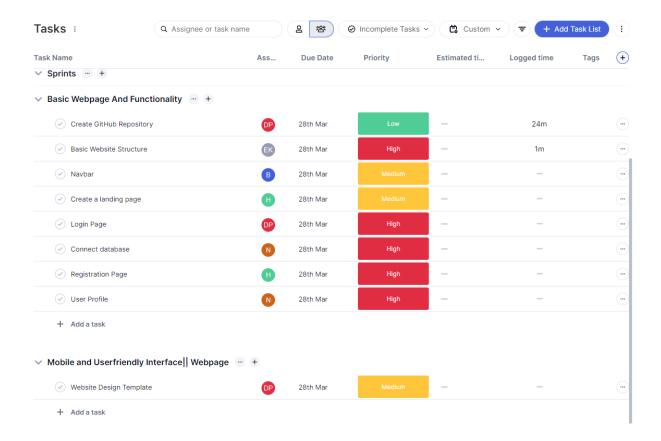
Marketing / Analytics / Security

- Marketing tools like email marketing, social media integration, and customer referral programs to promote the web shop and increase sales.
- Analytics and reporting tools to track website traffic, customer behaviour, and sales data. This information can help business owners make informed decisions about marketing and product strategy.

- Ensure that the web shop is secure and compliant with data protection. Implement SSL certificates, use a secure payment gateway, and encrypt customer data to protect against cyber threats and maintain customer trust.

Deploy and Present

- Deploy website in the web and present it.

Effort Estimation and Prioritization and Sprint Plan

Tasks	Ass...	Due Date	Priority	Estimated ti...	Logged time	Tags
Sprints						
Basic Webpage And Functionality						
Create GitHub Repository	DP	28th Mar	Low	—	24m	
Basic Website Structure	EK	28th Mar	High	—	1m	
Navbar	B	28th Mar	Medium	—	—	
Create a landing page	H	28th Mar	Medium	—	—	
Login Page	DP	28th Mar	High	—	—	
Connect database	N	28th Mar	High	—	—	
Registration Page	H	28th Mar	High	—	—	
User Profile	N	28th Mar	High	—	—	
+ Add a task						
Mobile and Userfriendly Interface‖ Webpage						
Website Design Template	DP	28th Mar	Medium	—	—	
+ Add a task						

Collaboration, Modelling, and Screen prototyping ...

Collaboration software

- Teamwork for planning, tracking…
- Discord for interacting

Source code management tools

- GitHub

ALM tool

- Azure DevOps