

daniel kwon

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experience

Data Analyst Intern • The Globe and Mail

May - August 2019

- **Enabled quantitative analysis on user behaviour** by developing data models for user journey analysis
- **Optimized the querying of key website metrics** by defining and building new SQL tables
- **Transformed analytical requirements into technical specifications** by consulting business analysts on the design of a funnel analysis table

Associate Solutions Engineer Intern • Accedo.tv

September - December 2018

- **Implemented a product feature request process** to gather feedback from client-facing teams for use in product roadmapping decisions
- **Analyzed customer segmentation and relationships** by creating data visualizations on historical client engagements
- **Decreased pre-sales task completion time by 90%** by automating RFI/RFP ticket generation and data entry

Systems Development Analyst Intern • Barrick Gold

January - April 2018

- **Allowed non-technical analysts to access database information** by automating SQL queries via an on-demand report generation tool in Oracle BI
- **Gathered requirements, developed prototypes, and evaluated feasibility** for the custom configuration of a CRM tool for tracking relationships with mine site communities
- **Decreased documentation time by 50%** through the design, implementation, and testing of a new mobile inventory management application

leadership

Lead Organizer • TEDxUW

March 2018 - February 2019

- **Led a 25 person team** to plan and execute the University of Waterloo's TEDx conference for **500 attendees** and obtained a **net promoter score (NPS) of 72**
- **Negotiated \$25,000** in sponsorships by pitching business opportunities and managing stakeholder relationships
- **Defined timelines and key performance indicators (KPIs)** by collaborating with and delegating tasks to sub-team leads

skills

product

Data Analysis • Prototyping •
Personas • UI/UX Design •
Usability Testing • User Research

tools & technologies

SQL • Python • Spark • C++ •
JavaScript • HTML/CSS

Figma • Adobe Creative Suite •
Axure • Balsamiq

Tableau • JIRA • Git • Microsoft Office

education

University of Waterloo

BASc, Systems Design Engineering
Expected April 2022
3.7 GPA

Relevant Courses:

- Data Structures & Algorithms
- Probability and Statistics
- Human Factors in Design
- Design, Systems, and Society
- Economics of Design

awards

1st • Product Problem Pitch

- UI/UX redesign for a volunteering platform to increase user engagement using data analysis and user-centred design principles

2nd • Microsoft Case Competition

- Feature addition for OneNote to increase sales of Surface products to post-secondary markets

hobbies

Youtube Creator

- youtube.com/16weeksofinternships

Ski Instructor

Photographer