

# daniel kwon

aspiring product manager @ uwaterloo  
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## experience

### Data Analyst Intern • The Globe and Mail

May 2019 - August 2019

- Enabled quantitative analysis on user behaviour by developing data models for user journey analysis
- Optimized the querying of key website metrics by defining and building new SQL tables
- Transformed analytical requirements into technical specifications by consulting analysts on the design of a funnel analysis table

### Associate Solutions Engineer Intern • Accedo.tv

September 2018 - December 2018

- Implemented a product feature request process to gather feedback from client-facing teams for use in product roadmapping
- Analyzed customer segmentation and relationships by creating data visualizations on historical client engagements
- Decreased pre-sales task completion time by 90% by automating RFI/RFP ticket generation and data entry

### Systems Development Analyst Intern • Barrick Gold

January 2018 - April 2018

- Gathered requirements, developed prototypes, and evaluated feasibility for a mine site community relationship management tool
- Allowed non-technical analysts to access database information by automating SQL queries via an on-demand report generation tool
- Decreased documentation time by 50% through the design, implementation, and testing of a mobile inventory management app

## leadership

### Lead Organizer • TEDx University of Waterloo

March 2018 - February 2019

- Led a team of 25 to plan and execute a 500 attendee TEDx conference which obtained a net promoter score (NPS) of 72
- Negotiated \$25,000 in sponsorships by pitching business opportunities and managing stakeholder relationships
- Defined timelines and key performance indicators (KPIs) by collaborating with and delegating tasks to sub-team leads

## skills

### product

Data Analysis • User Research • Personas • UI/UX Design • Prototyping • Usability Testing

### tools & technologies

SQL • Python • Spark • C++ • JavaScript • HTML/CSS

Figma • Adobe Creative Suite • Axure • Balsamiq

Tableau • JIRA • Git • Microsoft Office

## education

### University of Waterloo

BASc, Systems Design Engineering

Expected April 2022 • 3.7 GPA

Relevant Courses:

- Data Structures & Algorithms (C++)
- Probability and Statistics
- Human Factors in Design
- Design, Systems, and Society
- Economics of Design

## awards

### 1st • Product Problem Pitch

UI/UX redesign for a volunteering platform to increase user engagement using data analysis and user-centred design principles

### 2nd • Microsoft Case Competition

Feature addition for OneNote to increase sales of Surface products for post-secondary markets

## hobbies

Youtube Creator

- youtube.com/16weeksofinternships

Stock Trader

Ski Instructor

Photographer