

# Daniel Kwon

## Product Manager

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## Education

### University of Waterloo

B.ASc, April 2022, GPA 3.6/4.0

Systems Design Engineering,  
Option in Management Science

### RELEVANT COURSES

Human Factors in Design

Engineering Design

Data Structures & Algorithms

## Skills

Data Analysis

Experimentation

User Research

Usability Testing

Interaction Design

System Architecture

## Toolkit

JIRA, Confluence, Trello,  
Microsoft Office

Figma, UserTesting

Tableau, Power BI, Google  
Data Studio, Google Analytics,  
Adobe Analytics

SQL, Python, JavaScript, C++

## Awards

### 1st - Product Problem Pitch

Interface redesign plan for  
increased user engagement

### 2nd - Microsoft Product Case

OneNote feature development  
plan for increased Surface sales

## Experience

### Product Manager Intern (Digital)

President's Choice Financial

*Digital-first Canadian bank providing financial services to 3M+ customers*

Sept - Dec 2020

Toronto, Canada

- Defined and validated a UI optimization to streamline **60%** of user journeys after analyzing data and performing user interviews. Launching Feb 2021
- Restructured data analytics practices to reduce product management workload by **15%** and data latency by **50%**
- Managed digital cross-sell features, defined enhancements and managed campaigns to regularly drive **15%** increased traffic to business partners

### Solutions Architect Intern

Cognite AS

*Accel-backed SaaS leader transforming industrial sectors through data*

Jan - June 2020

Oslo, Norway

- Led the solutioning of a **\$250,000+** data infrastructure contract, later upselling a **\$100,000+** contract for further enhancement
- Managed **30+** intercompany stakeholders using scrum methodologies including sprint planning sessions, daily standups, & bi-weekly demos
- Eliminated **23%** of data engineering work, drastically increasing operational intelligence & reducing recurring business costs

### Data Engineer Intern

The Globe and Mail

*Canada's most decorated news outlet; provider of publisher data solutions*

May - Aug 2019

Toronto, Canada

- Launched statistical user journey analysis through the development of data models & visualization methods using Neo4j & Databricks
- Decreased processing time of data by **88%** by optimizing querying, caching, partitioning, & writing of data with REST APIs & Apache Spark

### Solutions Engineer Intern

Accedo.tv

*SaaS provider delivering engaging OTT video products & services*

Sept - Dec 2018

Toronto, Canada

- Designed a product feature request process to distill feedback from client-facing teams into usable data for product roadmapping in JIRA

## Projects

### Co-Founder & Lead

16 Weeks of Internships (Youtube Channel)

02/2019 - Present

Waterloo, Canada

- Founded & leading the brand, attaining **60,000+** views & **900+** subscribers

### Lead Organizer

TEDxUW

02/2018 - 03/2019

Waterloo, Canada

- Led a team of **25** to plan & execute a **500+** person TEDx conference achieving a net promoter score (NPS) of **72**