daniel kwon
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experience

Data Analyst Intern • The Globe and Mail
May 2019 - August 2019

- Enabled quantitative analysis on user behaviour by developing data models for **user journey analysis**
- Optimized the querying of key website metrics by defining and building new **SQL** tables
- Transformed analytical requirements into technical specifications by consulting analysts on the design of a **funnel analysis** table

Associate Solutions Engineer Intern • Accedo.tv
September 2018 - December 2018

- Implemented a product feature request process to gather feedback from client-facing teams for use in **product roadmapping**
- Analyzed customer segmentation and relationships by creating **data visualizations** on historical client engagements
- Decreased pre-sales task completion time by **90%** by automating RFI/RFP ticket generation and data entry

Systems Development Analyst Intern • Barrick Gold
January 2018 - April 2018

- Gathered requirements, developed prototypes, and evaluated feasibility for a mine site community relationship management tool
- Allowed non-technical analysts to access database information by **automating SQL queries** via an on-demand report generation tool
- Decreased documentation time by **50%** through the design, implementation, and testing of a mobile inventory management app

leadership

Lead Organizer • TEDx University of Waterloo
March 2018 - February 2019

- Led a **team of 25** to plan and execute a **500 attendee** TEDx conference which obtained a **net promoter score (NPS) of 72**
- Negotiated **$25,000** in sponsorships by pitching business opportunities and managing stakeholder relationships
- Defined timelines and key performance indicators (KPIs) by collaborating with and **delegating tasks** to sub-team leads

skills

product
Data Analysis • User Research • Personas • UI/UX Design • Prototyping • Usability Testing

tools & technologies
SQL • Python • Spark • JavaScript • C++ • C • Bash • HTML/CSS

Figma • Adobe Creative Suite • Axure • Balsamiq

Tableau • JIRA • Git • Microsoft Office

education

University of Waterloo
BASc, Systems Design Engineering
Expected April 2022 • 3.7 GPA
Relevant Courses:
- Data Structures & Algorithms (C++)
- Probability and Statistics
- Human Factors in Design
- Design, Systems, and Society
- Economics of Design

awards

1st • Product Problem Pitch
UI/UX redesign for a volunteering platform to increase user engagement using **data analysis** and **user-centered design principles**

2nd • Microsoft Case Competition
Feature addition for OneNote to **increase sales** of Surface products for post-secondary markets

hobbies

Youtube Creator
- youtube.com/16weeksofinternships

Stock Trader

Ski Instructor

Photographer