Daniel Kwon
Product Manager

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EDUCATION

University of Waterloo
B.ASc, April 2022

Systems Design Engineering, Option in Management Science

Relevant Courses

Human Factors in Design

Engineering Design

Data Structures & Algorithms

SKILLS

Data Analysis

Experimentation

User Research

User Testing

Interaction Design

System Architecture

TOOLKIT

JIRA, Confluence, Trello, Microsoft Office

Figma, UserTesting

Tableau, Power BI, Google Data Studio, Google Analytics, Adobe Analytics

SQL, Python, JavaScript, C++

AWARDS

1st - Product Problem Pitch
Interface redesign plan for increased user engagement

2nd - Microsoft Product Case
OneNote feature development plan for increased Surface sales

EXPERIENCE

Product Manager
President's Choice Financial
09/2020 - Present
Toronto, Canada

Coordinating product management, design, & engineering efforts to increase multi-platform digital banking adoption using JIRA & Confluence

Conducting usability studies & A/B testing to validate product development using UserTesting

Managing performance analytics across digital banking services to measure success & identify trends using Tableau, Google Analytics, & Adobe Analytics

Solutions Architect
Cognite AS
01/2020 - 06/2020
Oslo, Norway

Strategized & executed the digitization of client data analytics eliminating of 12+ weeks of annual analytics work

Facilitated communication on project roadmapping & task allocation between 30+ intercompany stakeholders on 2 concurrent projects

Performed 5+ user interviews to understand customer pain points & distill highly-specialized domain expertise into functional requirements

Data Engineer
The Globe and Mail
05/2020 - 08/2020
Toronto, Canada

Implemented statistical user journey analysis through the development of data models & visualization methods using Neo4j and Databricks

Translated funnel analytics requirements into technical specifications for data modelling in SQL tables

Decreased processing time of data by 88% by optimizing querying, caching, partitioning, & writing of data with REST APIs & Apache Spark

Solutions Engineer
Accedo.tv
09/2018 - 12/2018
Toronto, Canada

Designed a product feature request process to distill feedback from client-facing teams into usable data for product roadmapping in JIRA

Built customized product demos to support RFI/RFP engagements by highlighting product features aligned with client business needs

COMMUNITY

Lead Organizer
TEDxUW
02/2018 - 03/2019
Waterloo, Canada

Led a team of 25 to plan & execute a 500+ person TEDx conference achieving a net promoter score (NPS) of 72