

Daniel Kwon

Product Manager

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Education

University of Waterloo

B.ASc, April 2022, GPA 3.6/4.0

Systems Design Engineering,
Option in Management Science

RELEVANT COURSES

Human Factors in Design

Engineering Design

Data Structures & Algorithms

Skills

Data Analysis

Experimentation

User Research

Usability Testing

Interaction Design

System Architecture

Toolkit

JIRA, Confluence, Trello,
Microsoft Office

Figma, UserTesting

Tableau, Power BI, Google
Data Studio, Google Analytics,
Adobe Analytics

SQL, Python, JavaScript, C++

Awards

1st - Product Problem Pitch

Interface redesign plan for
increased user engagement

2nd - Microsoft Product Case

OneNote feature development
plan for increased Surface sales

Experience

Product Manager Intern (Digital)

President's Choice Financial

Digital-first Canadian bank providing financial services to 3M+ customers

Sept - Dec 2020

Toronto, Canada

- Defined and validated a UI optimization to streamline **60%** of user journeys after analyzing data and performing user interviews. Launching Feb 2021
- Restructured data analytics practices to reduce product management workload by **15%** and data latency by **50%**
- Managed digital cross-sell features, defined enhancements and managed campaigns to regularly drive **15%** increased traffic to business partners

Solutions Architect Intern

Cognite AS

Accel-backed SaaS leader transforming industrial sectors through data

Jan - June 2020

Oslo, Norway

- Led the solutioning of a **\$250,000+** data infrastructure contract, later upselling a **\$100,000+** contract for further enhancement
- Managed **30+** intercompany stakeholders using scrum methodologies including sprint planning sessions, daily standups, & bi-weekly demos
- Eliminated **23%** of data engineering work, drastically increasing operational intelligence & reducing recurring business costs

Data Engineer Intern

The Globe and Mail

Canada's most decorated news outlet; provider of publisher data solutions

May - Aug 2020

Toronto, Canada

- Launched statistical user journey analysis through the development of data models & visualization methods using Neo4j & Databricks
- Decreased processing time of data by **88%** by optimizing querying, caching, partitioning, & writing of data with REST APIs & Apache Spark

Solutions Engineer Intern

Accedo.tv

SaaS provider delivering engaging OTT video products & services

Sept - Dec 2018

Toronto, Canada

- Designed a product feature request process to distill feedback from client-facing teams into usable data for product roadmapping in JIRA

Projects

Co-Founder & Lead

16 Weeks of Internships (Youtube Channel)

02/2019 - Present

Waterloo, Canada

- Founded & leading the brand, attaining **60,000+** views & **900+** subscribers

Lead Organizer

TEDxUW

02/2018 - 03/2019

Waterloo, Canada

- Led a team of **25** to plan & execute a **500+** person TEDx conference achieving a net promoter score (NPS) of **72**