



FreeTime

Pitch Deck

Find a club, build a community

The Problem

Loneliness caused by the pandemic

Discovering high quality clubs is laborious

Outdated admin software and practices used by clubs



The Solution

A web and mobile platform for finding and joining both sport clubs and recreational clubs



Clubs manage members
and booking



Better club discovery



Never bored

Market validation



Meetup

50 Million actively
looking for clubs and
activities



Membership Management Software

Market size was valued at USD
5.26 Billion in 2021 and
estimated to reach USD 13.74
Billion by 2028

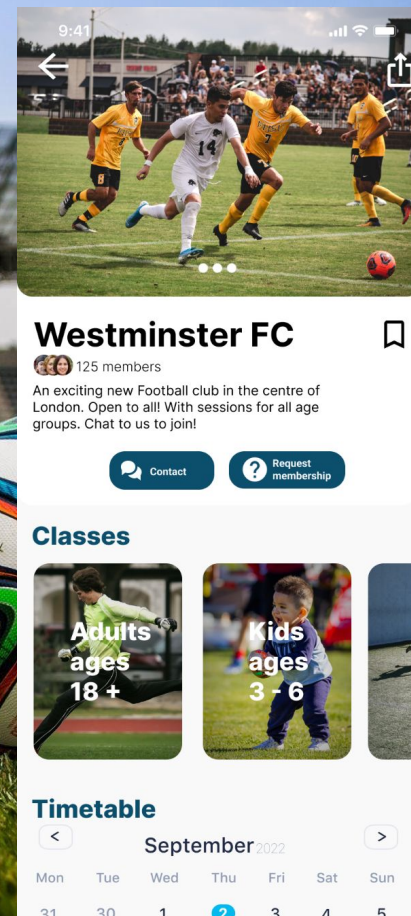
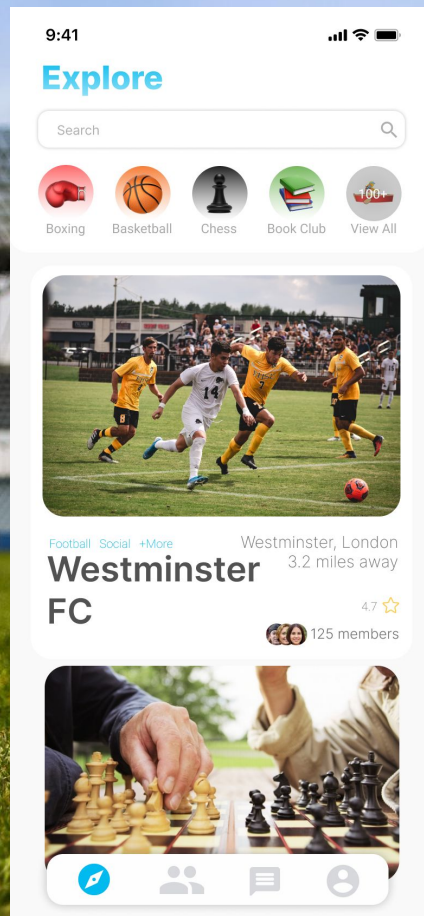
A photograph of three people (two women and one man) in athletic wear, crouched in starting blocks on a paved path, ready to begin a race. The background is a blurred natural setting with trees and foliage. The word "Product" is overlaid in a white script font in the center of the image.

Product

Find your club

Personalised
'Explore' page to find
the right club local to
you

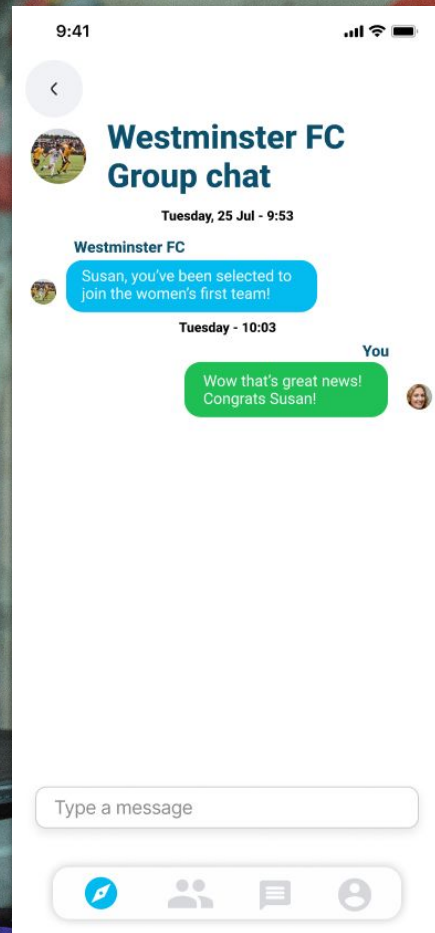
Club pages allow
easy customisation
of the content that
clubs want members
to see



Increased member outreach

Contact clubs and other members using chat

Add posts to club pages to keep members up to date with announcements

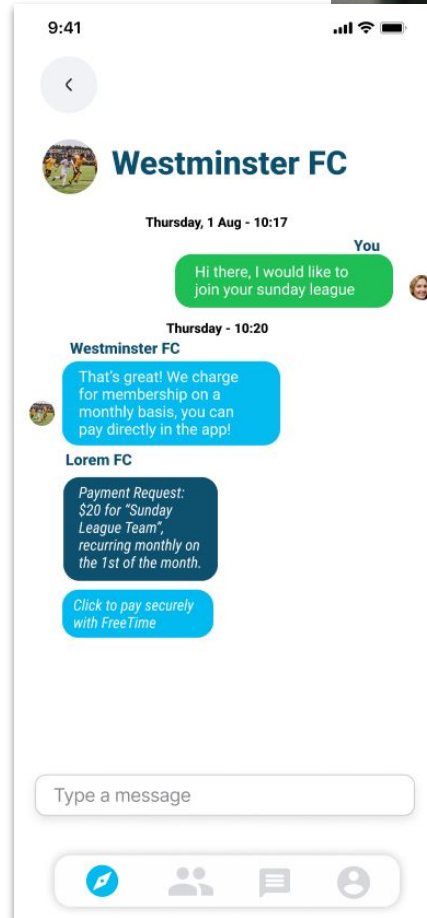


Payments handled in app

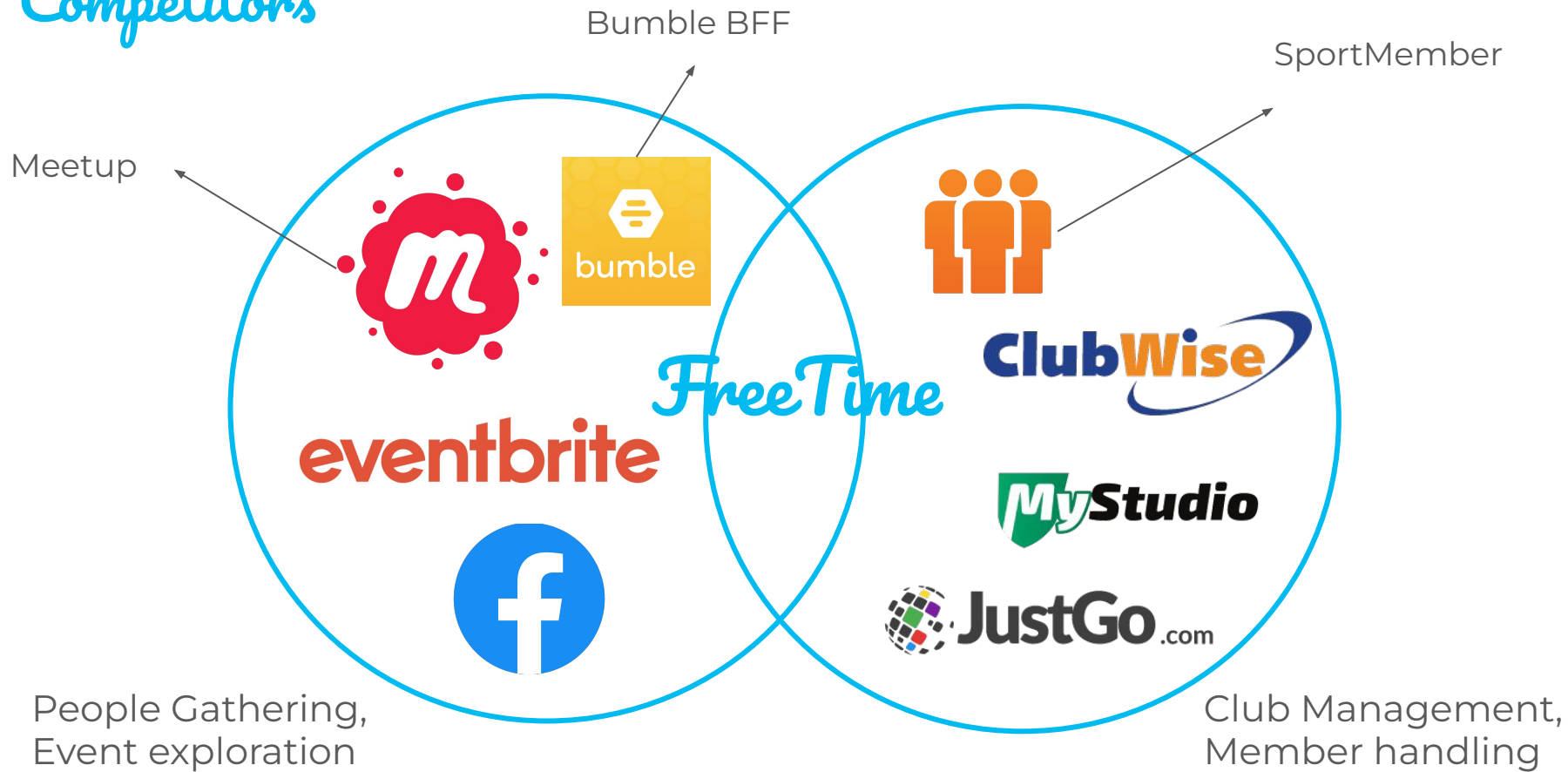
Easy and quick payments directly through the app using Stripe

Keep track of current memberships

Club merchandise purchasing from the club page



Competitors



Competitive advantage



Discoverability

Search by location, price, and club type



Social aspects

Maintain social connections in-app



Ease of Use

Intuitively designed app for both clubs and members to manage all of their interests



Algorithmic feed

Adaptive Explore page tailors results to users interests



Easy transactions

Integration with Stripe allows for fast, easy and secure payments

The Founders



Daniel Lahlafi, CEO
Computer Science
Graduate, UCL
Associate @ Morgan
Stanley



Mark Anson, COO
Computer Science
Graduate, UCL
Software Developer @
Mustard Systems Ltd



Rikaz Rameez, CTO
Computer Science
Graduate, UCL
Associate @ Galatea
Associates