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## EDUCATION

### MPhil Economics University of Cambridge

09/2016 - 10/2017

Grade: 58/100

- Specialised in **microeconomics**, **macroeconomics** and **econometrics**
- Dissertation on "Inequality and its Effect on Economic Growth"

### BSc Economics University of Essex

09/2011 - 06/2014

Grade: 78/100

- Graduated with a **First Class** award, included in "**Dean's List**" due to my exceptional results
- Specialised in **calculus**, **statistics** and **econometrics**
- Dissertation on "The Effects of Minimum Wages in Europe"

### General Certificate of Education Costache Negruzzi National College

09/2003 - 07/2011

- Passed the Romanian Baccalaureate with a top grade (8.6 out of 10) at the subjects: Mathematics (9.5), Physics (8.1) and Romanian Literature (8.1)

## LANGUAGES

Romanian



English



French



# Daniel Lesner

## WORK EXPERIENCE

### React Frontend Developer MBN-TECH

10/2021 - Present

Bucharest, Romania

5 months

- Working on the development of one of our client's decentralised application, an upcoming multi-blockchain ICO platform
- Learnt about blockchain technology and smart contract interaction through **web3.js**, as well as about concepts of DeFi world such as token creation, staking, yield farming and liquidity mining
- Stack used: **Typescript** and **Next.js**

### Customer Excellence Support Analyst VTEX

11/2020 - 08/2021

Bucharest, Romania

9 months

- Supported our partners to develop websites for our clients using the company's web framework
- Discussed with clients and partners to address their business requirements and technical questions
- Oversaw project management, SEO optimization, debugging and bug fixing
- Gained extensive knowledge about the digital commerce industry

### Junior Data Scientist GfK

10/2018 - 11/2020

Bucharest, Romania

2 years

- Projects ranged from **Test and Control** studies (which measure advertisement effectiveness using geographic experiments) to more complex ones such as **Marketing Mix Modelling** studies (which help clients to understand the impact of their promotions and advertisements spending, as well as to provide forecasts to assist them in their future marketing campaigns)
- Worked mainly with **R**, **SPSS** and **VBA**; used **R**, **Python** and **VBA** to automate some of my tasks
- Collected and processed data; followed and modified pre-made scripts or created new scripts
- Trained colleagues and wrote technical guides

### Junior Strategy Analyst The Smart Cube

01/2018 - 10/2018

Timisoara, Romania

9 months

- Conducted **market research** by using either primary or secondary research methods
- Compiled reports in order to help clients better understand their competitive landscape or the impact of their products and services, and also to help them make decisions regarding market entry, growth, M&A acquisitions and many others

## SKILLS

Strong JavaScript and Typescript skills and vast knowledge of web markup languages, including HTML5 and CSS3

Possess considerable knowledge in working with web-frameworks such as React and Next

Deep understanding of programming concepts (objects and classes, algorithms, data structures) and also of web architecture (client-server interaction, packets, requests, HTTP, TCP/IP, DNS, API, microservices)

Capable of designing and creating websites, as well as taking care of the hosting and deployment processes

Experience in utilising Git and collaborating with teams using version control

Other programming languages: Solidity, Python and R