

Daniel is a designer who creates user-centered digital experiences with empathy, crafting accessible solutions that address user needs while strengthening brand identity. With front-end development skills, he bridges design and development to bring functional interfaces to life.

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Projects & Experience

UX Designer & Researcher

Forge

Sept 2025 — Dec 2025 · Burnaby, BC

- ✦ Conducted research to analyze BC's skilled trades industry
- ✦ Designed wireframes and prototypes for usability testing
- ✦ Led usability testing to identify user needs and pain points
- ✦ Applied empathy to improve usability and accessibility
- ✦ Worked closely with developers to align and iterate design
- ✦ Developed key features using React Native and TypeScript
- ✦ Designed team business cards for print production

UX/UI Designer

LevelUp

Sept 2025 · Burnaby, BC

- ✦ Performed research and competitive analysis for mobile fitness applications
- ✦ Rapidly designed wireframes and lo-fi/hi-fi prototypes
- ✦ Worked with developers to iterate and refine design

Media & Logistics Coordinator

AFS Trans Co.

Sept 2023 — Sept 2024 · Burnaby, BC

- ✦ Maintained customer relations via email and phone
- ✦ Designed customized marketing materials tailored to meet the unique needs of major customers
- ✦ Maintained company website and post LinkedIn content
- ✦ Coordinated transportation & warehousing solutions

Education

Digital Design & Development Diploma

Fall 2024 — Spring 2026

British Columbia Institute of
Technology

User Experience (UX) Design Certificate

Jun 2023 — Nov 2023

Google UX Design, completed via
Coursera

Skills

Design

Figma · Illustrator · Photoshop · InDesign · After Effects · Procreate · Premier · Davinci Resolve

Admin & Collaboration

Microsoft Office · Google Workspace · Trello · Jira · Slack

Development

Javascript · Typescript · React · React Native · HTML · CSS · Python · VSCode · Git · Wordpress

Languages

English – Fluent (native) · Mandarin – Fluent