

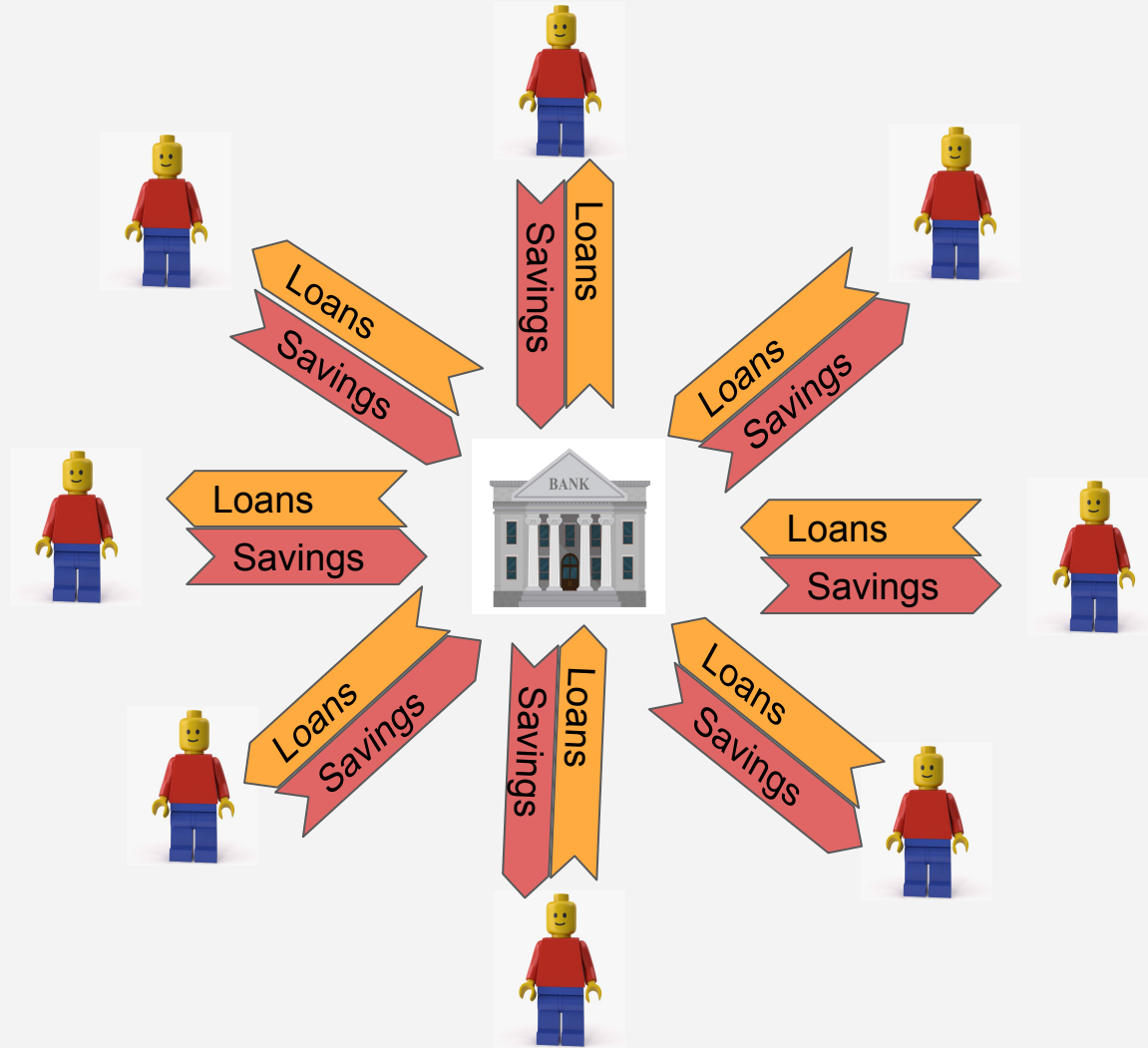
TokenLoans

Safe Decentralized Finance Ecosystem

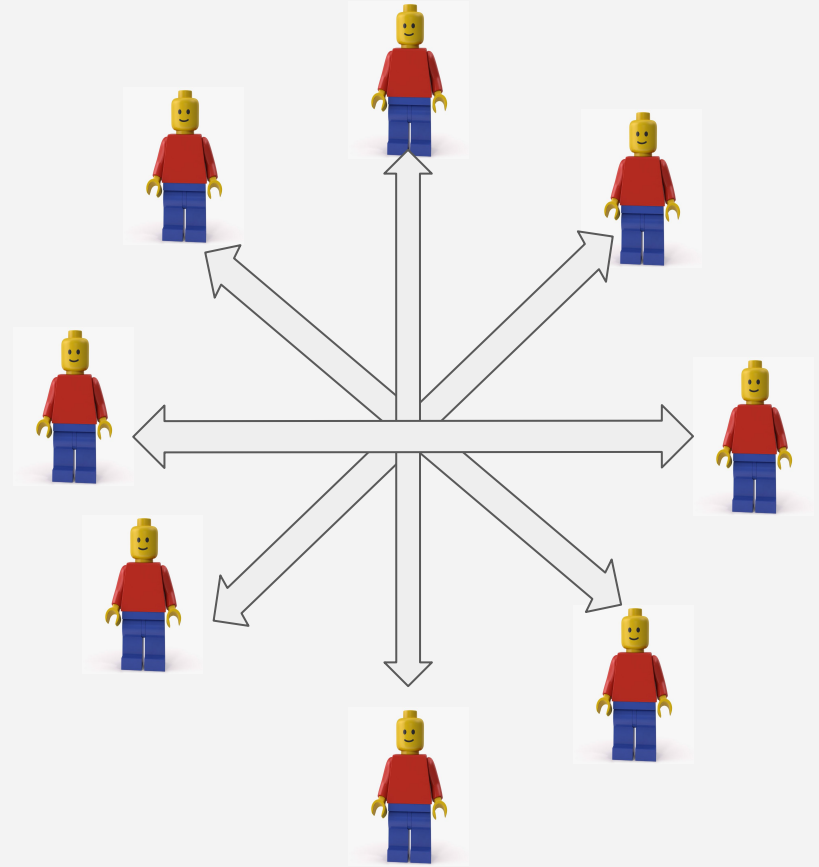
Daniel Pulido-Mendez



Centralized Finance



Decentralized Finance



TokenLoans

Safe Decentralized Finance Ecosystem

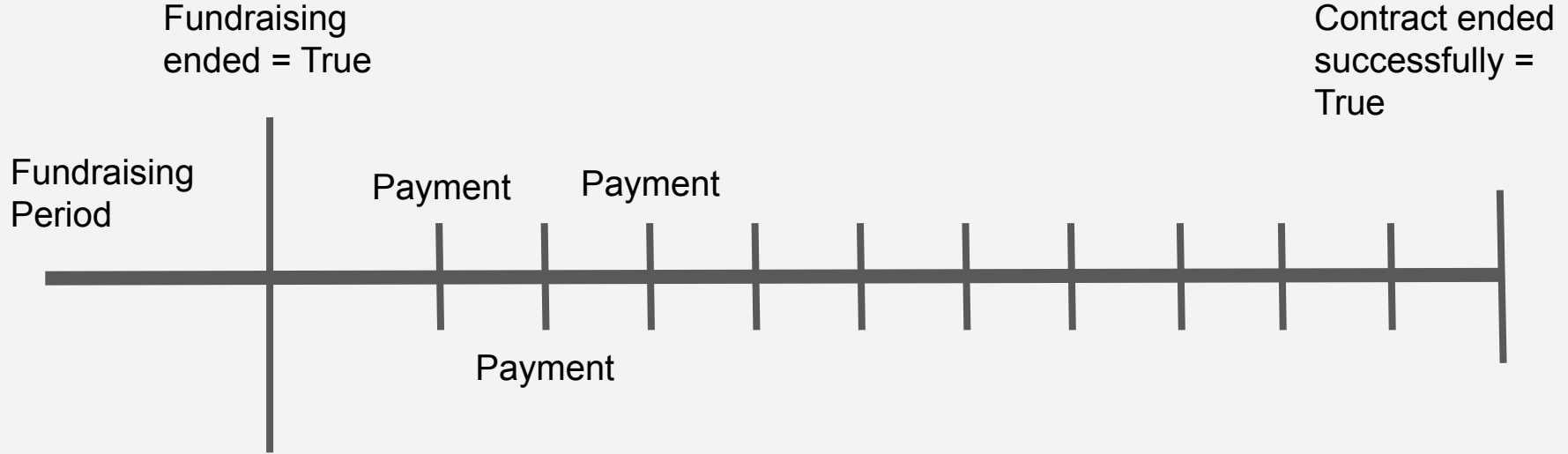
TokenLoans allows borrowers to crowdfund their personal projects by issuing tokens in the Ethereum blockchain.

Investors buy borrower's token with Ether at a small discount and then redeem their tokens at parity.

Investors get paid back in equal monthly installments. Borrower selects maturity and interest.



Life Cycle of a Loan



How it works?

Borrower sells tokens at a discount to raise funds

e.g. 900 ethereum gives investor 1000 tokens

$$900 \text{ ETH} = 1000 \text{ TKL}$$

Borrower buys back tokens at face value i.e. 1:1 parity with ethereum

The difference is the interest earned by the investors

$$1000 \text{ ETH} = 1000 \text{ TKL}$$



Borrower Interface



Maturity in Months



Fundraising Period



Fundraising Goal (ETH)



Tokens Sell Price



Tokens Buyback Price



Effective Annual
Interest Rate



Grace Period

Create and Deploy Contract

Demo

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How it works?

- 1) Once the contract reaches the fundraising goal it stops selling tokens
- 2) The borrower has to send monthly payments to investors. These payments are distributed to investors proportional to their investment.

Enforcement?

- 1) The borrower could leave a wallet with funds as collateral. The funds will be frozen until the contract is completed successfully.
- 2) Reputation: TokenLoans keeps track of which users successfully complete their contracts and give them a credit rating accordingly.

Know Your Customer

- 1) The basic contract for TokenLoans is open source.
- 2) TokenLoans screens wallets before entering the platform making sure all borrowers and investors are legit.

Thank you!!

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