Daniel Mejia

UX/UI Designer

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(614) 558-7109

Professional Experience

Senior UX/UI Designer | **JPMorgan Chase**, Columbus, OH   Dec 2017 – Aug 2024

- Advised product and engineering teams on best practices for usability and inclusive design, resulting in over a 23% increase in customer satisfaction for surveyed products.
- Promoted the integration of data-driven design across internal products, fostering informed decision-making and aligning design practices across teams.
- Spearheaded the adoption of Adobe Analytics, expedited the implementation of the CASTLE framework by six months, and optimized internal workflows.
- Led design thinking exercises, increasing design efficiency and collaboration between product and engineering.
- Collaborated with UX researchers and identified opportunities to enhance employee user experience across internal products, resulting in broader adoption of user-centered practices.
- Mentored designers and guided developers in delivering A11y-compliant interfaces, streamlining handoffs, and improving cross-team alignment.

Designer | **McGraw-Hill Education**, Columbus, OH   Jan 2017 – Dec 2017

- Developed design patterns that streamlined the production process, enabling five junior designers to handle tasks previously reserved for one designer due to its complexity, eliminating bottlenecks, and ensuring m consistency across print and digital platforms.
- Led user testing sessions to develop a pioneering math product aligned with teachers' goals and national educational standards, delivering the product in half the typical time to meet the next school year's deadline.

UX/UI Designer | **DESIGNATION**, Chicago, IL   Apr 2016 – Nov 2016

- Delivered strategic design consultations to two Chicago start-ups, offering short-, medium-, and long-term research-based recommendations to generate user value.

Education

Graphic Design | The Art Institute of Fort Lauderdale, Fort Lauderdale, FL

Associate's Degree   Oct 2011

Art History | Universidad de Puerto Rico, Rio Piedras, PR

Bachelor's Degree   Jun 2008

Intelligence Analyst (96B) | US Army, Fort Huachuca, AZ

Specialized Training   Nov 2004

Certifications

Human-Computer Interaction (HCI) for UX Design | MIT   May 2024

UX/UI Design Bootcamp | DESIGNATION   Nov 2016

Skills

Design

User-centered Design

Prototyping

Wireframing

Design Systems

Typography

Strategic Thinking

UX Research

Agile

Technical

Adobe Analytics

Survey Monkey

UserTesting

Figma

Marvel App

Sketch

InVision

Axure

Confluence

Jira

HTML & CSS

JavaScript

axe DevTools

Sublime Text

VS Code