Daniel Mejía

UX/UI Designer

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(614) 558-7109

Skills

UX

Affinity diagramming
Evaluative research
Interviews
Personas
Prototyping
User flows
Wireframing

UI

Branding
HTML & CSS
JavaScript
Layout design
Site map
Style guides
Style tiles
Typography
Task flow
Web design

Tools

Adobe CC
Axure
Confluence
Figma
InVision
Jira
Office 365
SharePoint
Sketch
Survey Monkey

Professional history

UX/UI Designer   2018–present
JPMorgan Chase & Co.   Columbus, OH

Lead UX-UI designer for various employee-facing digital applications in the legal department. Guided my team to follow best UX-UI design practices.

Organized design thinking exercises with users to understand their needs and goals. These exercises include white-boarding sessions, usability reviews, user satisfaction surveys, and evaluative research. Delivered simple, tested, and A11y compliant user-centered design interfaces.

Created an internal collaboration process where UX designers and Researchers could brainstorm together to find solutions to their specific project challenges. This process created camaraderie amongst team members and helped establish best practices across different towers.

Designer   2016–2018
McGraw-Hill Education   Columbus, OH

Helped create a consistent print and digital experience. Using my web, typography, and layout design skills.

Initiated a research effort to user-test teachers helping to successfully align teachers' goals with students' needs, resulting in a groundbreaking math product.

Tapped by leadership to join a task force formed to streamline the release of a new e-book for iPad. Became a key contributor by designing and developing patterns in HTML and CSS, then defining a course of action for their quick implementation.

UX/UI Designer   2016
DESIGNATION   Chicago, IL

Immersed UX course where I was part of a small team in an intensive agile environment. Applying a research-based, user-centered approach to help uncover problems with client's digital businesses.

Recommended UX improvements with short, medium, and long-term implementations, based on user value.

Performed thorough domain research analysis. Reported on the advantages and opportunities of our client business versus their competitors.

Graphic and Web Designer   2014–2015
Freelance   San Juan, PR

Designed client's visual identity, website, marketing, and educational materials. Managed the production and timely delivery of digital and printed media. Consulted on promoting brand, content strategy, and building their presence on-line.

Art Director and Web Designer   2012–2014
Island Publishing Services   Tortola, BVI

In charge of designing the printed magazine and maintaining its on-line version. Created content in the form of articles, stories, and photography. Used social media to promote the publishers' magazines and publications.

Intelligence Analyst (96B)   2004
US Army   Fort Huachuca, AZ

Researched enemy combatants and synthesized data gathered from soldiers in the field. Responsible for preparing strategic and goal-oriented courses of action. Presented all possible scenarios and recommendations to the commander. Taking close consideration of terrain limitations, rules of engagement, resources, and logistical constraints.

Education

Graphic Design, Associate Degree
The Art Institute of Fort Lauderdale
Fort Lauderdale, FL
2011

Art History, Bachelor's Degree
Universidad de Puerto Rico
Rio Piedras, PR
2008