Daniel Mejia

UX/UI Designer

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Summary

I have over ten years of experience in design, including eight years specializing in transforming complex workflows into user-centered digital experiences by prioritizing usability and inclusivity. I aim to empower all users to confidently and efficiently perform data-intensive tasks.

Professional Experience

Senior UX/UI Designer | JPMorgan Chase, Columbus, OH   **Dec 2017 – Aug 2024**

- Facilitated design thinking exercises in FigJam for stakeholders and engineering teams to plan and strategize at the beginning of the development cycle and again during sprint planning, enhancing collaboration, optimizing internal workflows, and achieving alignment between teams on the product roadmap

- Collaborated closely with UX research throughout both generative and evaluative studies, creating visual artifacts to enhance presentation clarity, improve communication with stakeholders, facilitate the iterative incorporation of user feedback, and foster a more user-centered design practice

- By pioneering the practice of usability testing with Figma prototyping, I significantly enhanced our product's UX practices. This approach ensured that we designed the right features intuitively, improving the overall user experience.

- Incorporated data-driven design practices, such as surveys and analytics, to identify user needs, define information architecture, improve navigation, assess customer satisfaction, and reveal internal product opportunities.

- Collaborating with the original author, I created documentation in Figma that adhered to the Greenlines System for Accessible User Experience. This effort and mentoring other designers were crucial in ensuring our internal product interfaces were A11y-compliant. I also designed an accessible email template to inform users about new features with each release and encourage communication to receive feedback.

Designer | McGraw-Hill Education, Columbus, OH   **Jan 2017 – Dec 2017**

- Created a style guide and developed reusable HTML and CSS components that simplified implementation and ensured consistency across print and digital platforms, optimized design workflows, and reduced complexity, allowing five junior designers to manage tasks that were previously assigned to one senior designer

- Developed an interactive prototype and facilitated user testing sessions with teachers to gather feedback on a new and innovative math product, leading to a product that aligns teachers' goals with national educational standards.

- I was part of a task force assembled by leadership to accelerate the redesign and clarify a product's value proposition. This enabled our sales team to effectively engage with education boards nationwide.

UX/UI Designer | DESIGNATION, Chicago, IL   **Apr 2016 – Nov 2016**

- As a UX/UI Designer at DESIGNATION, I provided strategic design consultations to two startups in Chicago. I provided research-based recommendations for short-term, medium-term, and long-term strategies to create user value.

- Conducted one-on-one interviews with users for generative and evaluative research, synthesized data through affinity mapping, created wireframes and high-fidelity prototypes, and performed usability testing. Presented artifacts to stakeholders, including journey maps, task flows, SWOT analysis, style guides, and documented UI mockups.

Education

Graphic Design | The Art Institute of Fort Lauderdale, Fort Lauderdale, FL   Oct 2011

Associate's Degree

Art History | Universidad de Puerto Rico, Rio Piedras, PR   Jun 2008

Bachelor's Degree

Intelligence Analyst (96B) | US Army, Fort Huachuca, AZ   Nov 2004

Specialized Training

Certifications

Human-Computer Interaction (HCI) for UX Design | MIT   May 2024

UX/UI Design Bootcamp | DESIGNATION   Nov 2016