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SKILLS

- Adobe: Illustrator, Photoshop, InDesign, Dreamweaver, Acrobat, Premier Pro
- Advertising Design
- Desktop Publishing
- Brochure Design
- Editorial Layout
- Typography
- Illustration
- MS Office
- Web Design
- Photography Techniques
- Video and Photo Editing
- HTML, CSS, JavaScript, JQuery
- Fully bilingual: English and Spanish

WORK EXPERIENCE

Island Publishing Services

Tortola, British Virgin Islands | September 2012 - October 2014

Art Director - Web Designer

- Redesigned the magazine layout with a simplified table of content that made our guides more useful and effective; also improved the overall aesthetic of the publications with a fresh look for our readers.
- Took over the social media efforts to promote the magazine's content, boosted engagement and accessibility with followers and visitors increasing the website's traffic by 75% from 2012 to 2014.
- Worked alongside the editor in planning the magazine's layout design and text editing; then followed a well executed time line to send the finished product to the printer in a timely manner.

YMCA of Broward County

Fort Lauderdale, FL | November 2011 - February 2012

Graphic Designer

- Collaborated on the production of the 2012 YMCA Program Guide; all print and web collateral for the 8th Annual Martin Luther King, Jr. Breakfast and the "Pay the Day" January Campaign.

Design Center of the Americas D.C.O.T.A

Dania Beach, FL | March 2011 - June 2011

Graphic Design Intern

- Teamed with the marketing department on the creation of ads, brochures and invitations to be used on events and fund-raisers.

EDUCATION

The Art Institute of Fort Lauderdale

Fort Lauderdale, FL

Associate of Science Degree in Graphic Design 2011

Universidad de Puerto Rico, Recinto de Río Piedras

San Juan, PR

Bachelor of Arts Degree in Humanities with Concentration in Art History 2008