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Campaign

DELICATESSEN



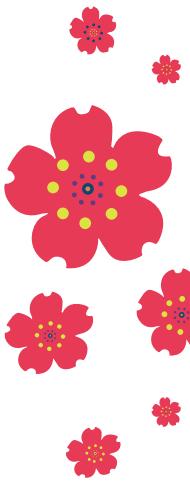
Campaign



Campaign



Campaign



SAN FRANCISCO
CHERRY
BLOSSOM
FESTIVAL

Campaign



Campaign

Japantown
Saturdays & Sundays
April 13th-26th, 2013



SAN FRANCISCO
CHERRY
BLOSSOM
FESTIVAL



Campaign



Campaign



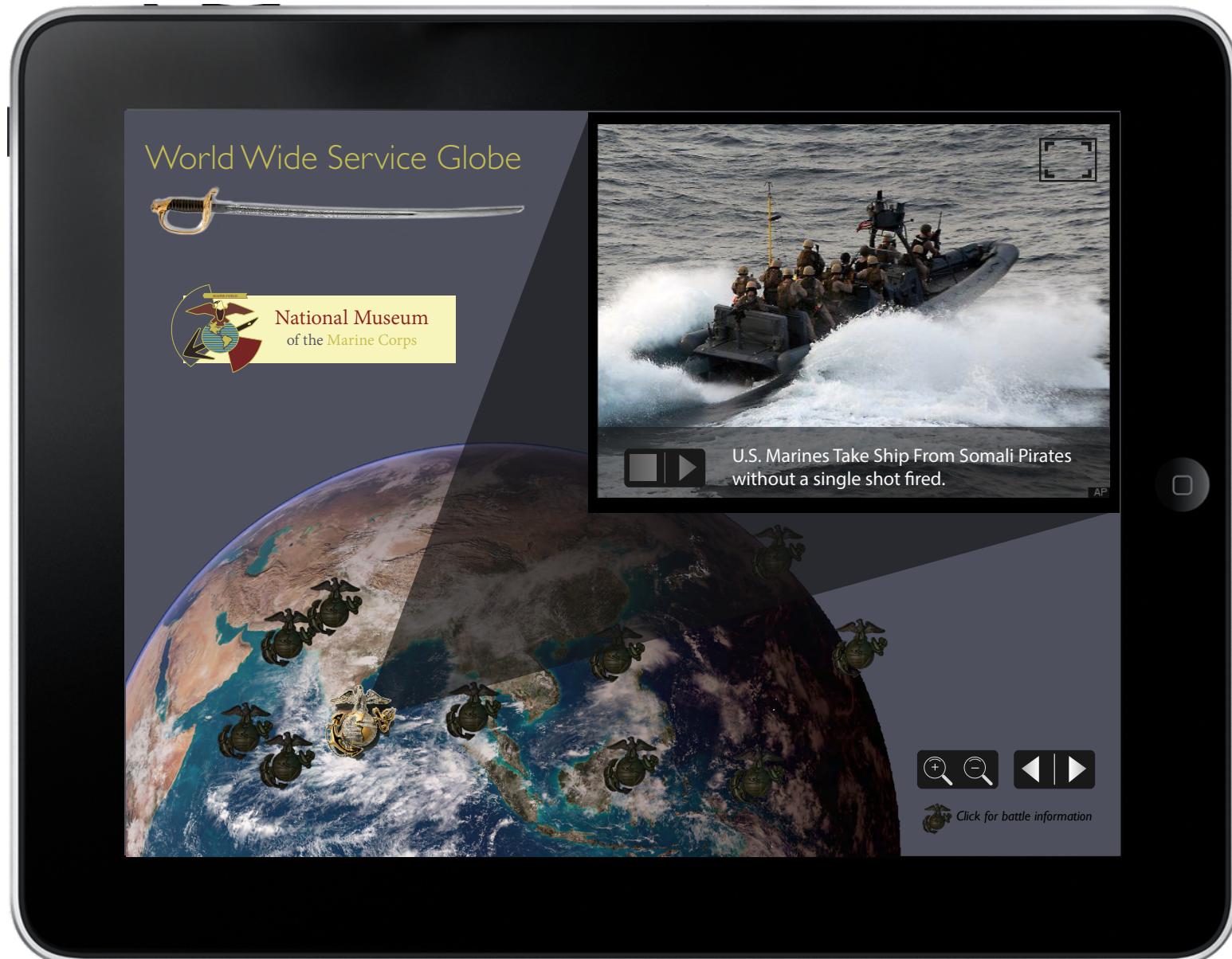
Campaign



National Museum
of the Marine Corps

Campaign

Marine Museum Redesign



Category



National Museum
of the Marine Corps

Historical Fact Timeline

1775

American Revolution

Integer mi odio, egestas vel pellentesque id, pharetra eu est. Suspendisse at neque a metus cursus accuman. Ut volutpat consectetur tempor. Donec augue tortor dignissim pulvinar cursus eu, varius sed nulla. Suspendisse potenti. Phasellus sodales mollis placerat. Donec placerat ultrices metus, eget scelerisque tortor dignissim nec. Phasellus non egestas neque.



1798

French Naval War

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1801

War at Tripoli

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1812

War of 1812

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1846

Mexican War

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1865

Civil War

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1867

Action in Formosa

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1871

Landing at Ganghwado Island

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1886

First Samoan Civil War

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1918

First World War

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1939

Second World War

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1950

Korean War

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Campaign



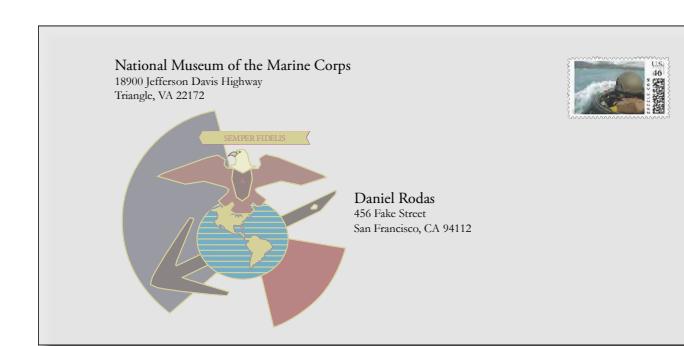
National Museum
of the **Marine Corps**



Campaign



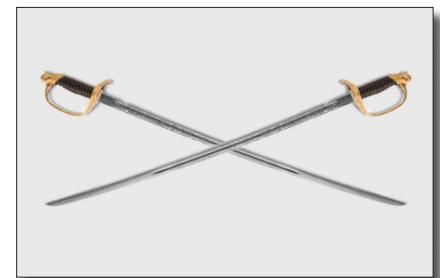
National Museum of the Marine Corps
18900 Jefferson Davis Highway
Triangle, VA 22172



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National Museum of the Marine Corps
18900 Jefferson Davis Highway
Triangle, VA 22172



Campaign

Interactive + Web

Academy of Sciences

Aegis

Wall Street Journal





Academy of Sciences

Experience Imagination Everyday

The California Academy of Sciences (CAS) was founded in 1853 as the very first scientific institution in the West, with a mission to explore and explain the natural world. CAS has maintained an active field research program through which CAS systematic biologists have traveled from poles to equator, collecting and describing the diversity of flora and fauna they encounter. Today, CAS ranks among the ten largest natural history museums in the world, with over 18 million biological and anthropological specimens in its collections. Not surprisingly, the biological diversity of California is among the greatest strengths of the Cal Academy collections.





museum collections uniquely capable of providing valuable perspective on the changes already wrought. Certainly there are limitations associated with historical data, such as limitations in sampling effort or difficulties assigning precise geographic locations. But increasingly, natural history museum collections are being recognized as unique and underutilized sources of biodiversity information.

To bring 150 years of museum collections data into relevance to bear on the issues facing biodiversity conservation in the 21st century, these data must be integrated with modern geospatial technologies. Creating specimen-level search able databases is one essential step. However, to be maximally useful, a museum specimen record must include spatial coordinates (latitude and longitude), dates, and descriptions of museum specimen data of who, what, where, and when; with the powerful analytical tools of Geographic Information Systems (GIS) vastly expands the value of collections data at Cal Academy.

CAS scientists have developed a tool that helps convert textual localities typically recorded with a specimen (e.g., 2 m S of Bakersfield) into geospatial coordinates (WGS 1984). Using this tool, CAS research assistants are currently now georeferencing specimen data for birds, mammals, freshwater and marine fishes, reptiles, amphibians, and benthic invertebrates of the San Francisco Bay.

CAS aims to supply the many potential users of georeferenced museum specimen data, whether for producing simple biodiversity maps of a particular taxa or region, or for

"...natural history museum collections are being recognized as unique and underutilized sources of biodiversity information."

Vast Plant Life

Exclusive Bones

Discover New Life

Gelly Fish are on display in a 360°

Skull of an early human ancestor

The CAS collections are divided among eight research departments, each representing different taxonomic disciplines. The Botany Department is the sixth largest herbarium in the U.S. with the largest collection of vascular plants in the Western states. Of particular interest to California visitors is the California wildflower database, where anyone with internet access can search by color, geographic region, common or scientific name to retrieve descriptive information, growing conditions, and lovely photographs of over 125 native wildflower species.

The Entomology Department is one of the five largest in North America, with exceptionally rich specimen resources for California insects. The Pacific Coast Entomological Society is headquartered at the CAS Entomology Department.

The Department of Ornithology and Mammalogy houses bird specimens from every county in California as well as the largest collection of marine mammals in the world. Current exhibits of 800 skulls of the California sea lions *Zalophus californianus* are on display in a popular exhibit entitled Skulls. Information from the entire bird and mammal collections is available via a searchable Internet.

Natural history collections constitute the permanent, verifiable evidence of biodiversity, the most authoritative and continuous record that science can offer. As specimen identification can be updated as taxonomy changes, so voucher specimens retain their scientific value for decades and even centuries. Many museum specimens were collected in lands apes that are now irreversibly altered by development, making

Discover New Life

School of Fish out looking for lunch

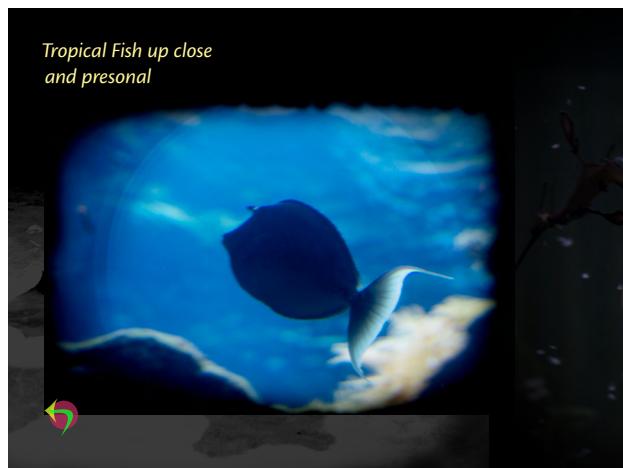
Tropical Fish up close and presonal

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References

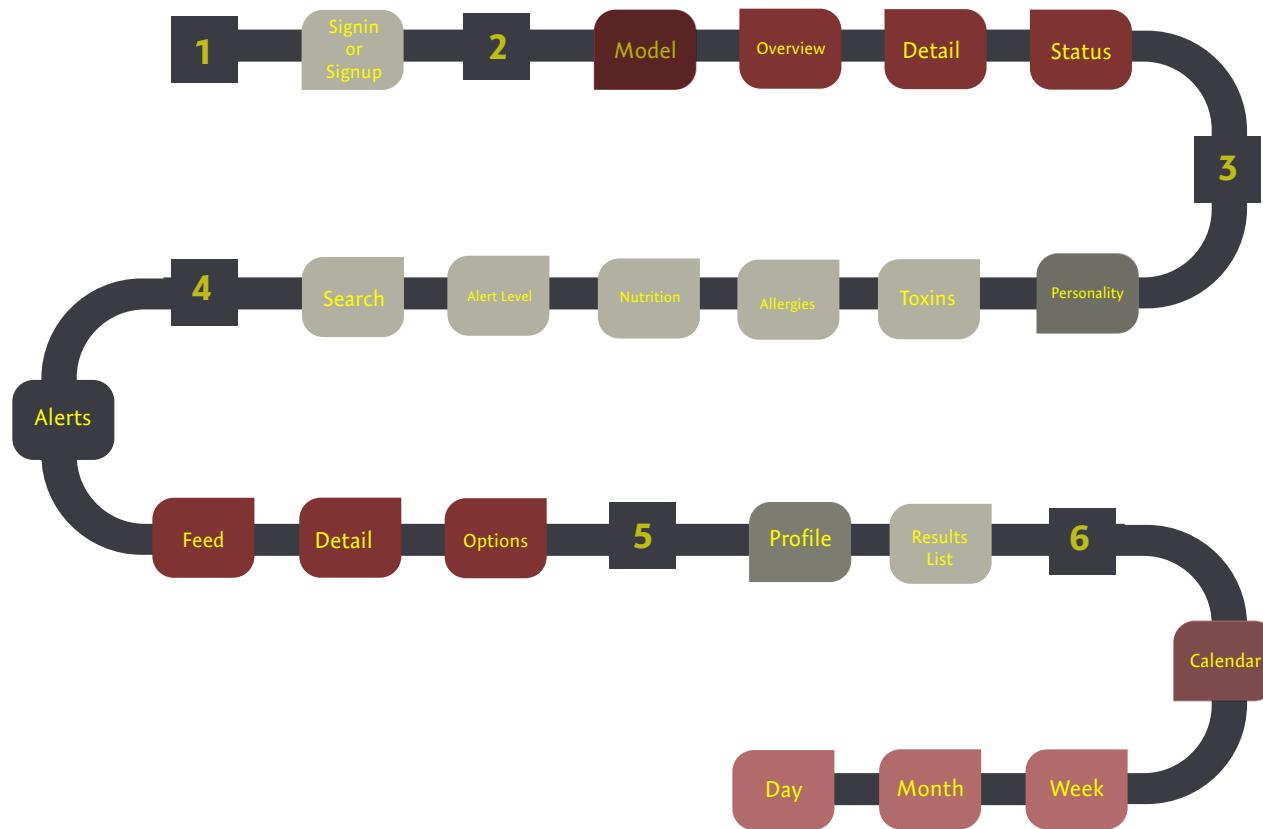
- Hamilton, Dr. Healy. Biodiversity Resources at the California Academy of Sciences. 1 Spring 2003. Government Newsletter. 14 Sept 2014. <<http://biodiversity.ca.gov/newsletter/v10n1/calaacademy.html>>.



Aegis

Interactive + Web

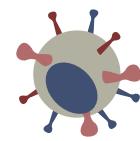
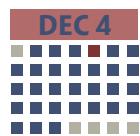
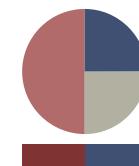
Information Architecture Map







Icon Set



Color Palette



Aegis Light Red

HEX b26b6b



Aegis Light Grey

HEX b2b0a0



Aegis Deep Red

HEX 803333



Aegis Background

HEX 803229



Aegis Blue

HEX 405073



Aegis Green Means Go

HEX 317743

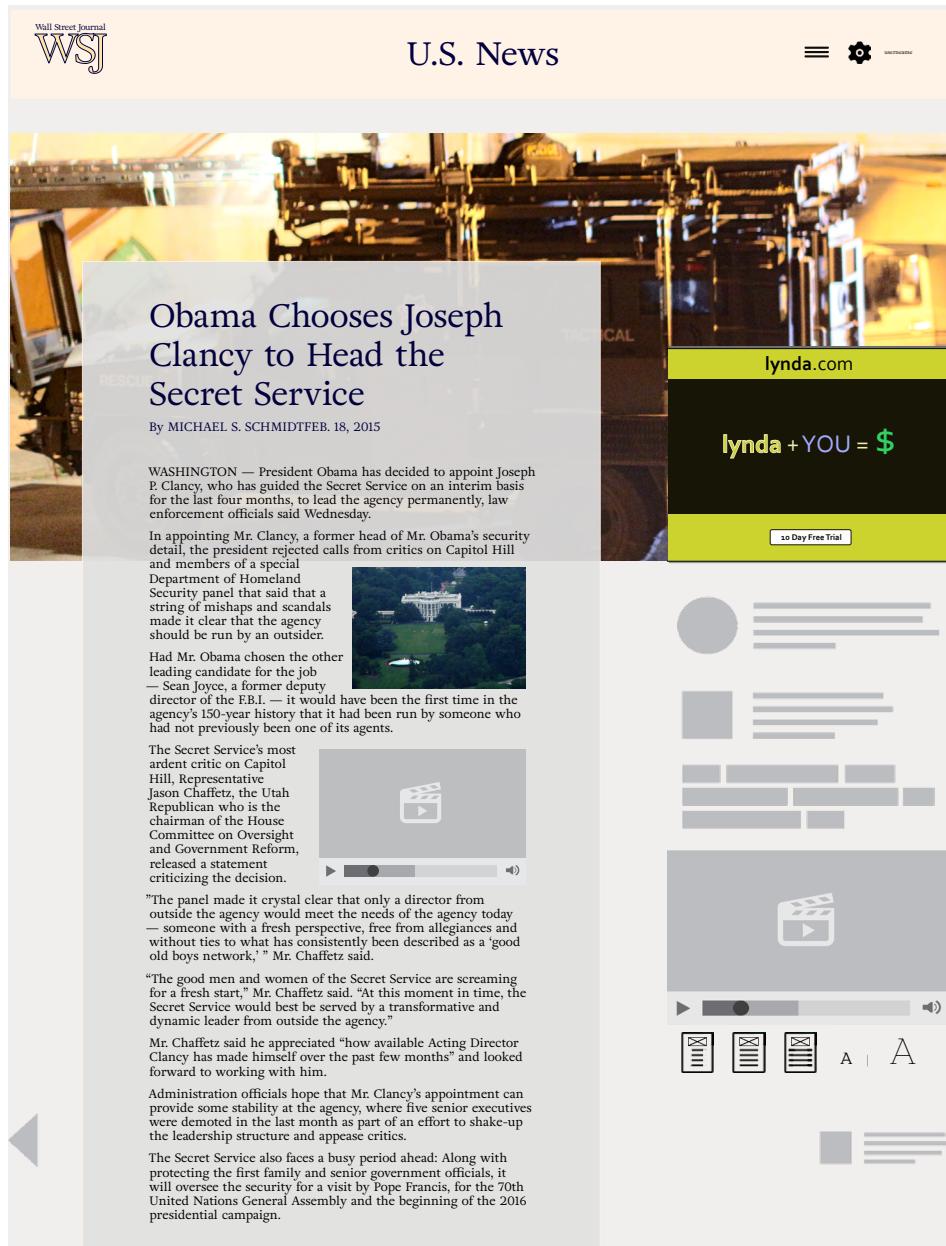




Body Copy Flows Around Supporting Multimedia Depending on Your Preference, Increase Text Size, and More

Wall Street Journal
WSJ

U.S. News



Obama Chooses Joseph Clancy to Head the Secret Service

By MICHAEL S. SCHMIDT FEB. 18, 2015

WASHINGTON — President Obama has decided to appoint Joseph P. Clancy, who has guided the Secret Service on an interim basis for the last four months, to lead the agency permanently, law enforcement officials said Wednesday.

In appointing Mr. Clancy, a former head of Mr. Obama's security detail, the president rejected calls from critics on Capitol Hill and members of a special Department of Homeland Security panel that said that a string of mishaps and scandals made it clear that the agency should be run by an outsider.

Had Mr. Obama chosen the other leading candidate for the job — Sean Joyce, a former deputy director of the F.B.I. — it would have been the first time in the agency's 150-year history that it had been run by someone who had not previously been one of its agents.

The Secret Service's most ardent critic on Capitol Hill, Representative Jason Chaffetz, the Utah Republican who is the chairman of the House Committee on Oversight and Government Reform, released a statement criticizing the decision.

"The panel made it crystal clear that only a director from outside the agency would meet the needs of the agency today — someone with a fresh perspective, free from allegiances and without ties to what has consistently been described as a 'good old boys network,'" Mr. Chaffetz said.

"The good men and women of the Secret Service are screaming for a fresh start," Mr. Chaffetz said. "At this moment in time, the Secret Service would best be served by a transformative and dynamic leader from outside the agency."

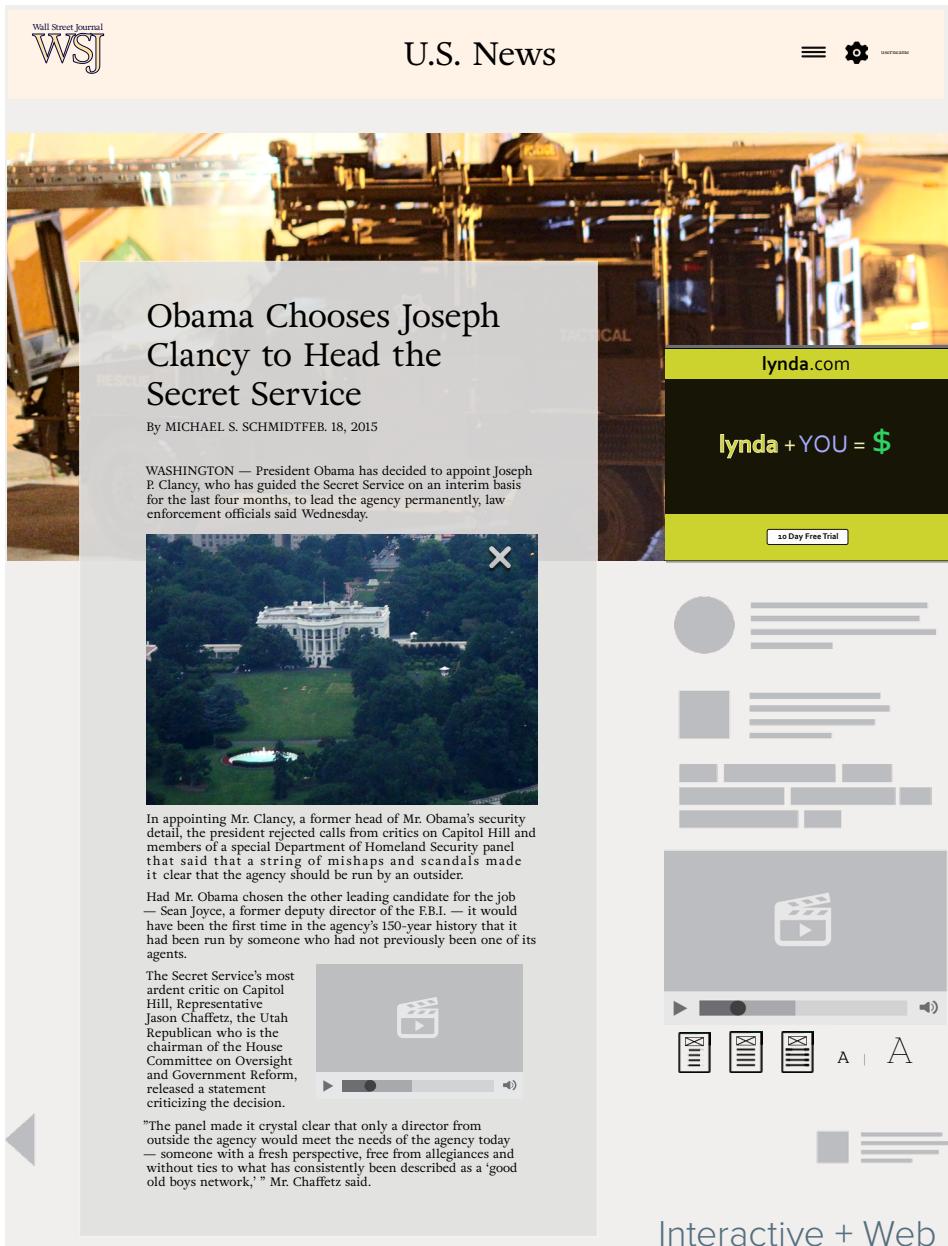
Mr. Chaffetz said he appreciated "how available Acting Director Clancy has made himself over the past few months" and looked forward to working with him.

Administration officials hope that Mr. Clancy's appointment can provide some stability at the agency, where five senior executives were demoted in the last month as part of an effort to shake-up the leadership structure and appease critics.

The Secret Service also faces a busy period ahead: Along with protecting the first family and senior government officials, it will oversee the security for a visit by Pope Francis, for the 70th United Nations General Assembly and the beginning of the 2016 presidential campaign.

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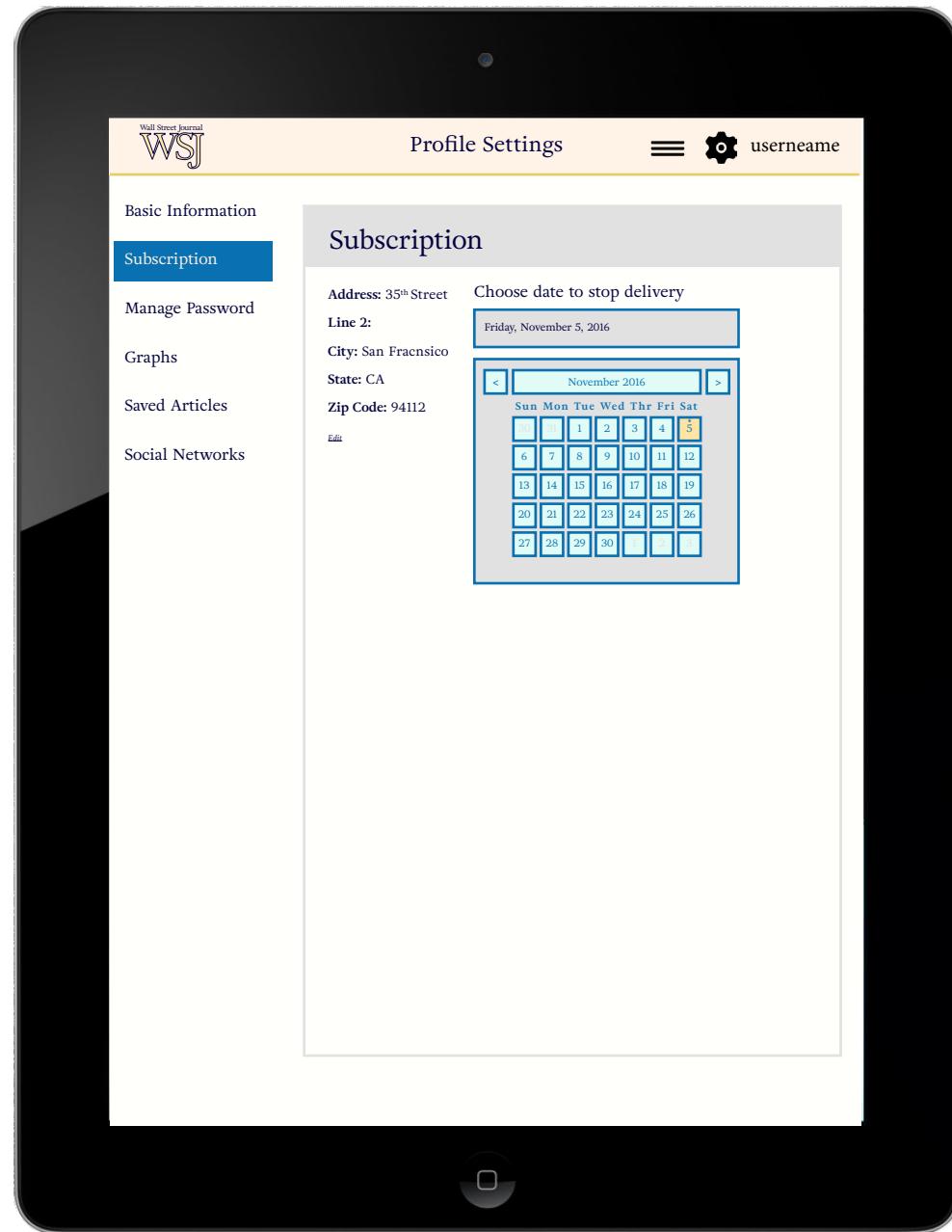
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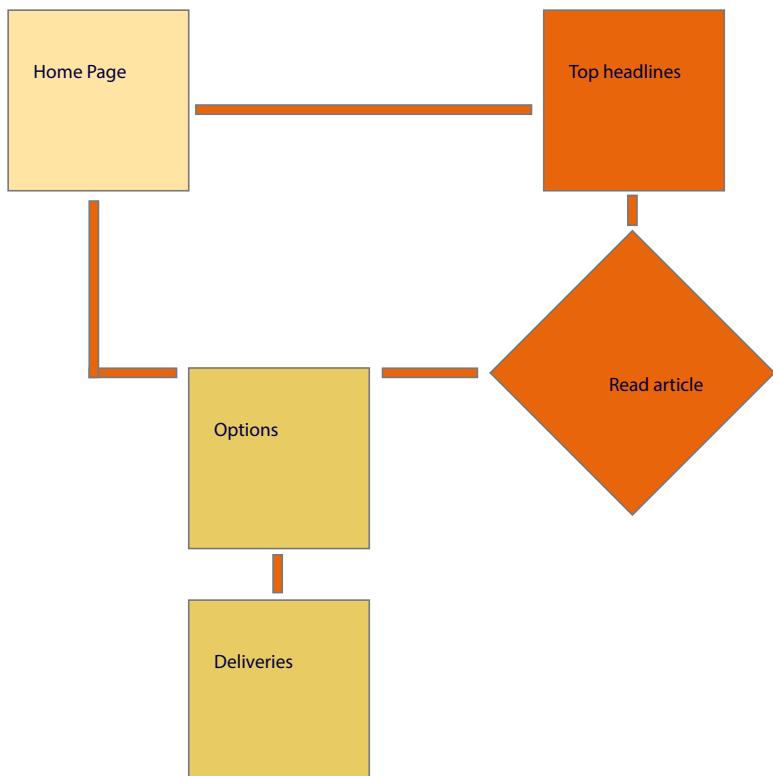
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Interactive + Web

Mobile First Responsive Website



Work-flow 1



Wall Street Journal

Space to be smart
SEAGATE

Front Page Video World U.S. News Market Technology

Market Data Money & Investing Management Real Estate Opinion Life & Culture Greater New York

What's News —

Economy's Supply Side Sputters

Capital Account: WSJ columnist Greg Ip finds that supply-side troubles have replaced demand problems as the biggest threat to the U.S. economy. 53 min ago

Samsung Makes Move Into Mobile Payments

Samsung acquired a U.S. startup whose technology is likely to underpin the South Korean technology giant's new mobile payment service. How LoopPay Works

Virtu Financial Restarting IPO Process

Virtu Financial Inc., one of the world's biggest high-frequency trading firms, is reviving its plan to go public, according to people familiar with the matter. 16 min ago

EU to Press Monopoly Case Against Gazprom

European Union Competition Commissioner Margrethe Vestager said the EU will soon move ahead with an antitrust monopoly case against Russian energy company Gazprom OAO despite the Ukraine crisis. Transcript | Vestager Interview

Prosecutor Probes HSBC's Swiss Unit in Money-Laundering Case

The Geneva public prosecutor's office has begun a search of the offices of U.K. banking giant HSBC's Swiss unit as part of a probe into alleged money-laundering activities.

Major Stock Index

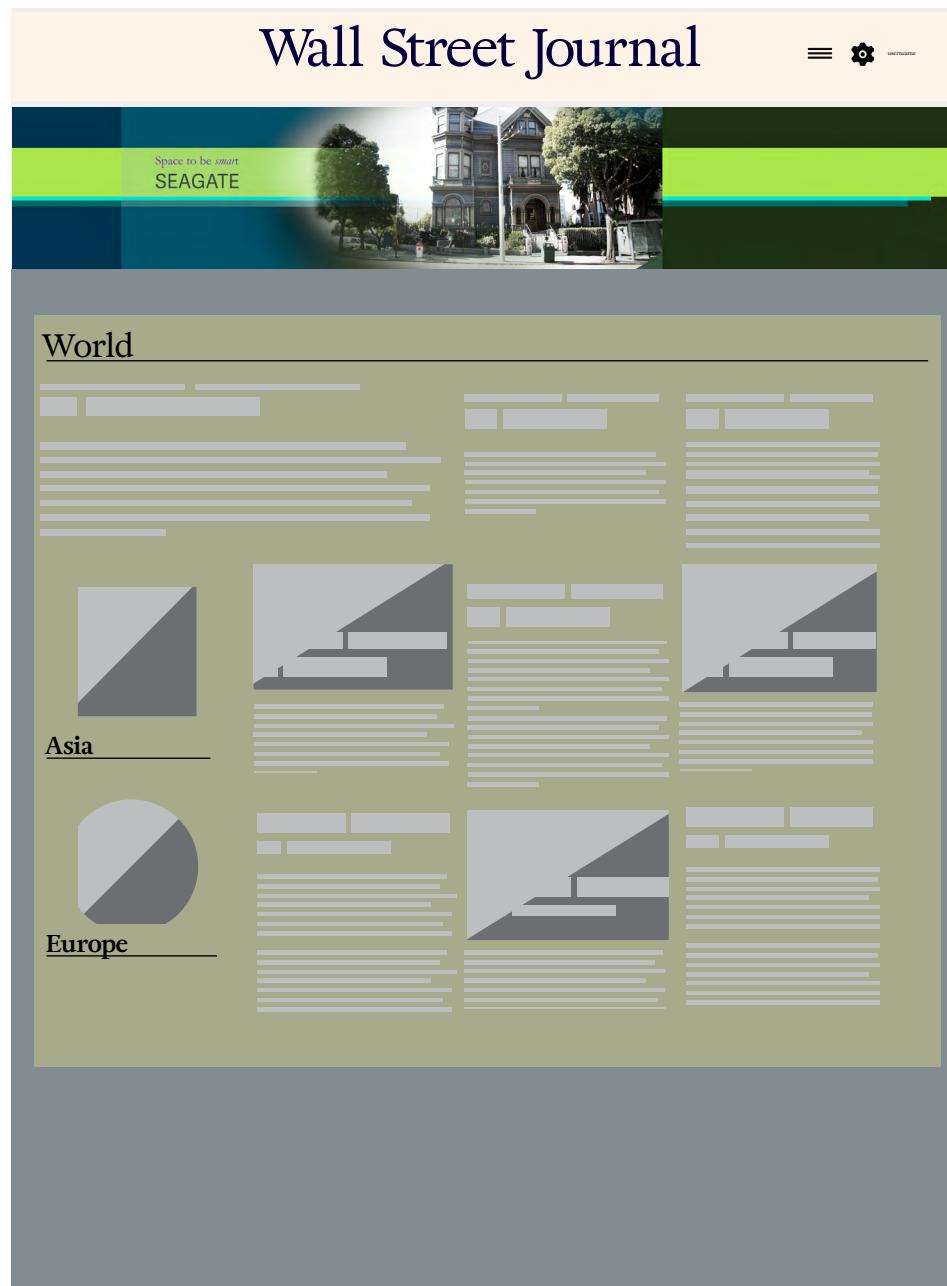
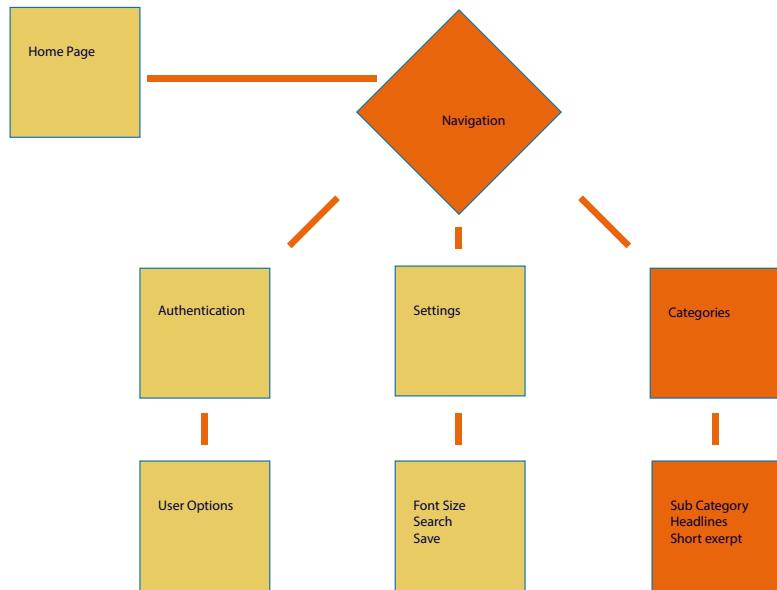
Index	1	2	3	4	5
DAX	22,422.83	22,422.83	22,422.83	22,422.83	22,422.83
S&P	20,482.42	20,482.42	20,482.42	20,482.42	20,482.42
Dow	33,224.32	33,224.32	33,224.32	33,224.32	33,224.32
FTSE	31,434.34	31,434.34	31,434.34	31,434.34	31,434.34

'It's Capture or Death': Ukraine Soldiers Recount Retreat

Lt. Yuriy Brekhary led his 50 men on a 14-mile overnight march through separatist lines out of Debaltseve. As dawn broke, he was among the first of hundreds of soldiers to arrive at Ukrainian forces' closest checkpoint. 2:01 PM

... (more news items and sidebar content)

Work-flow 2

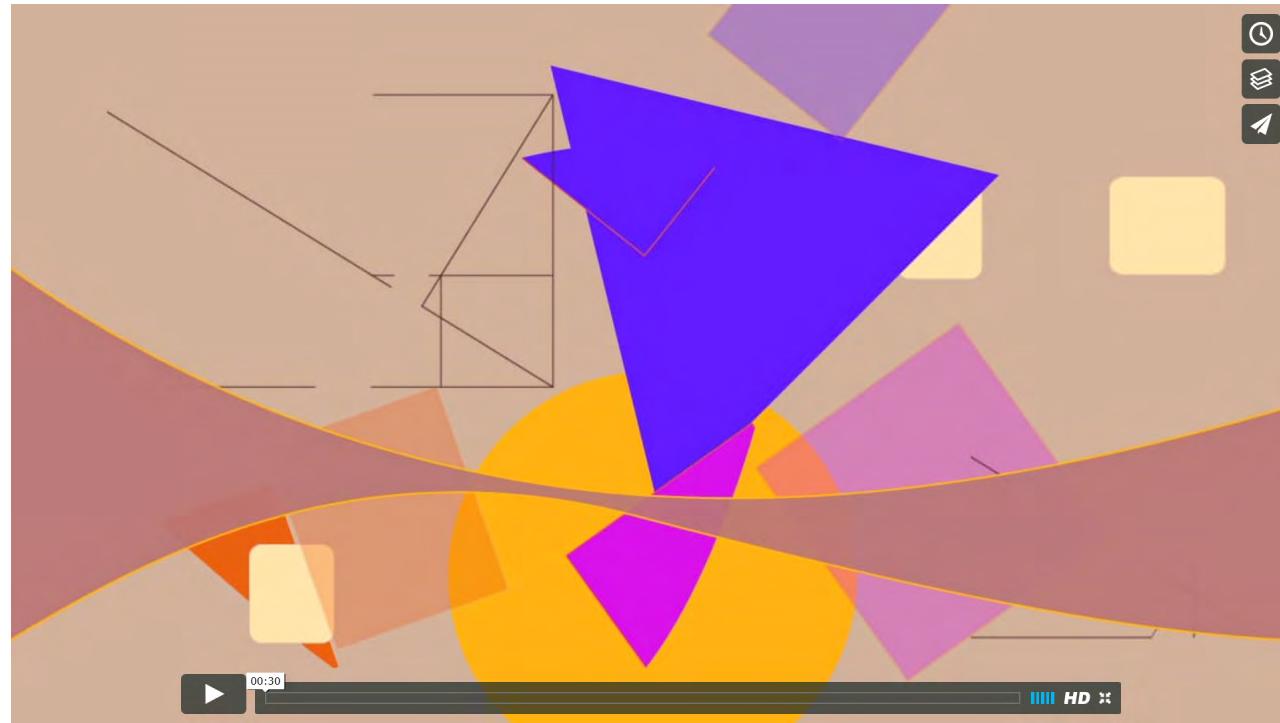


Motion

Shapes To Music

M for Milk

Mad Max Fury Road Title Sequence



Motion / Video



Motion / Video



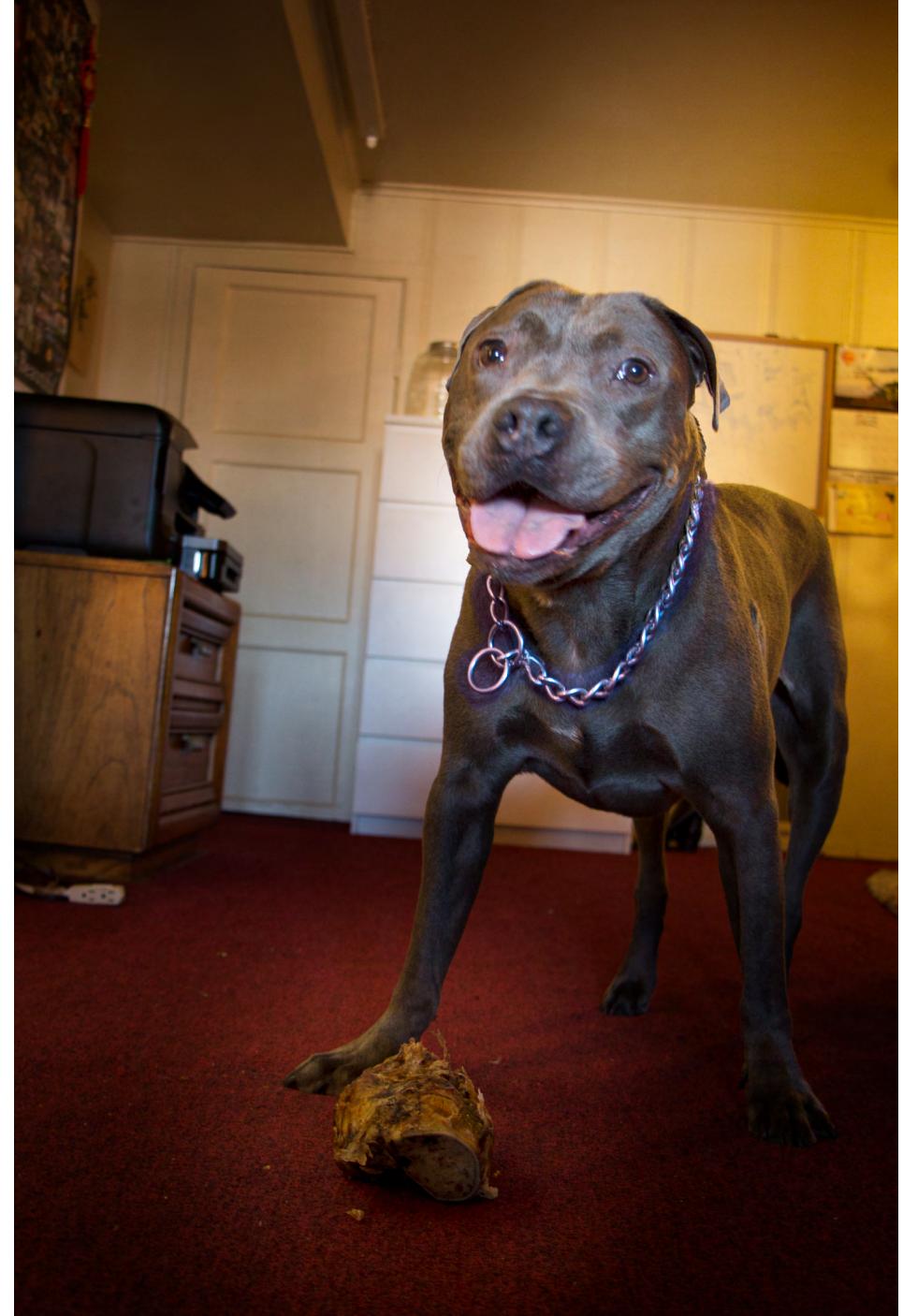
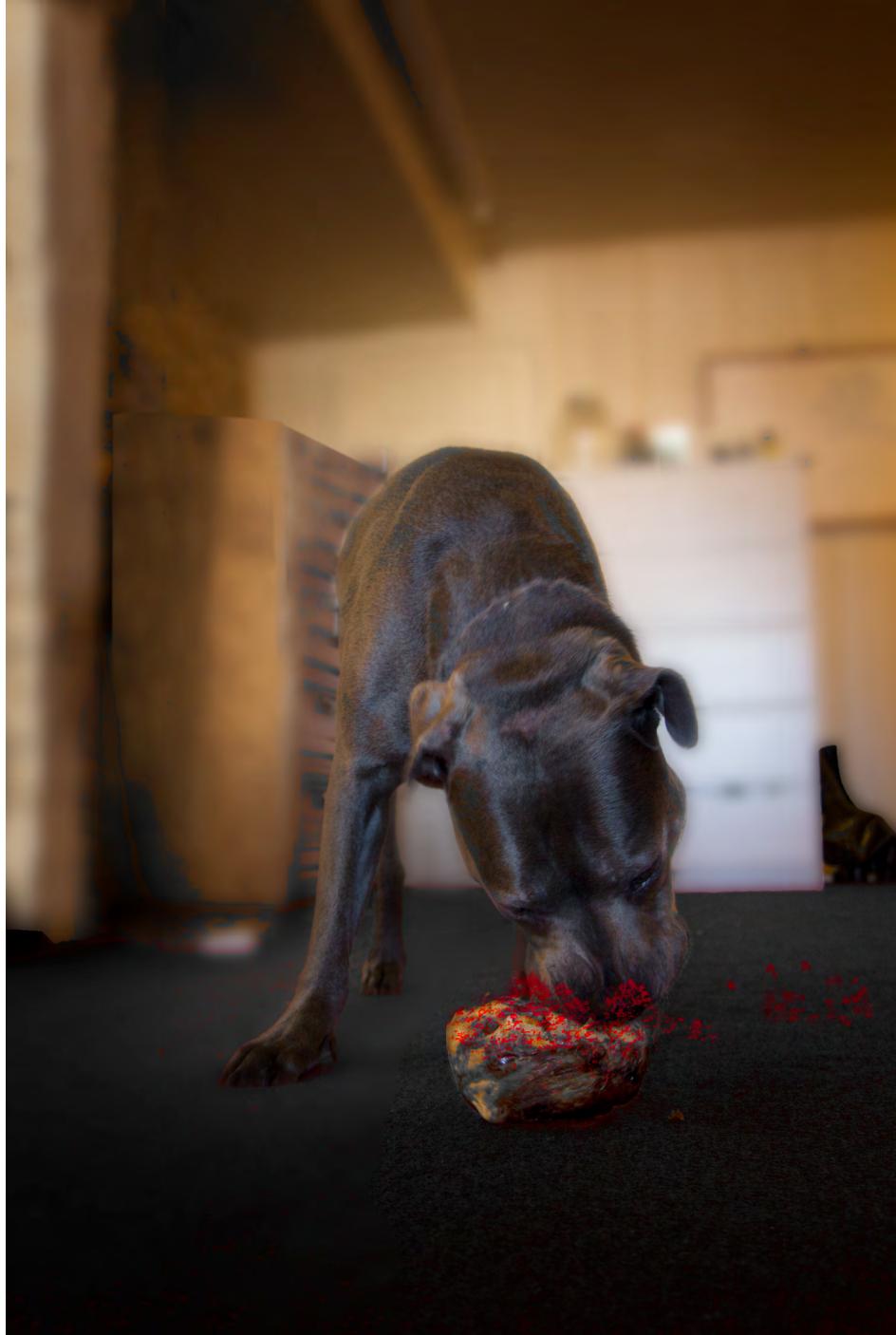
Digital Photography

Blue Smirking

Chinese Chicken

Ingleside Golden Hour

Rain



Digital Imaging

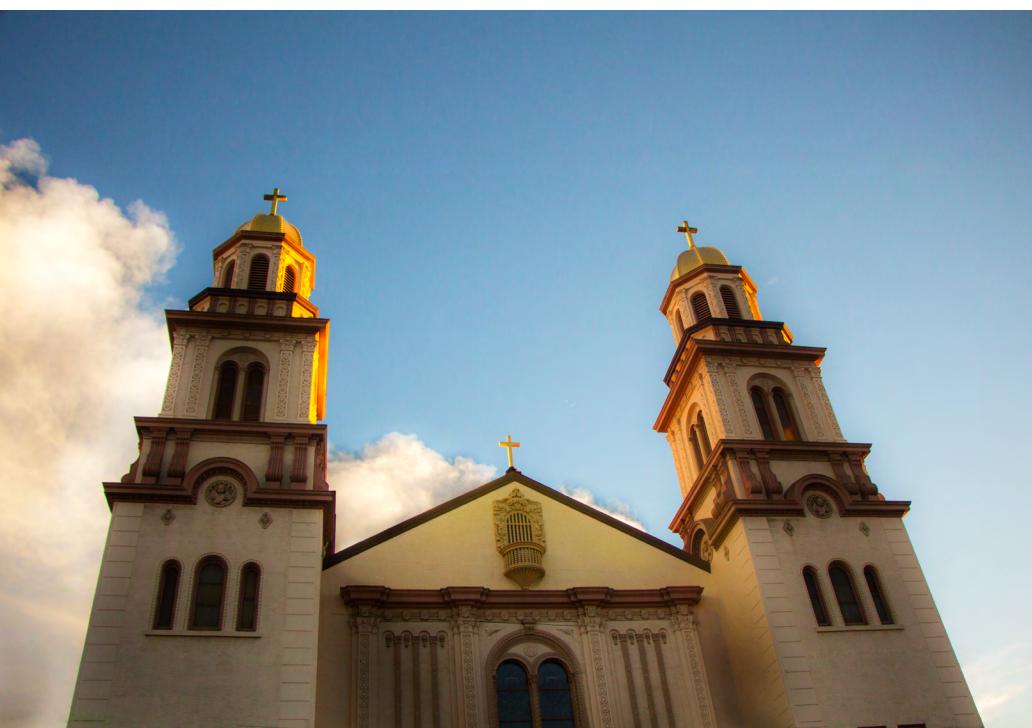


Digital Imaging





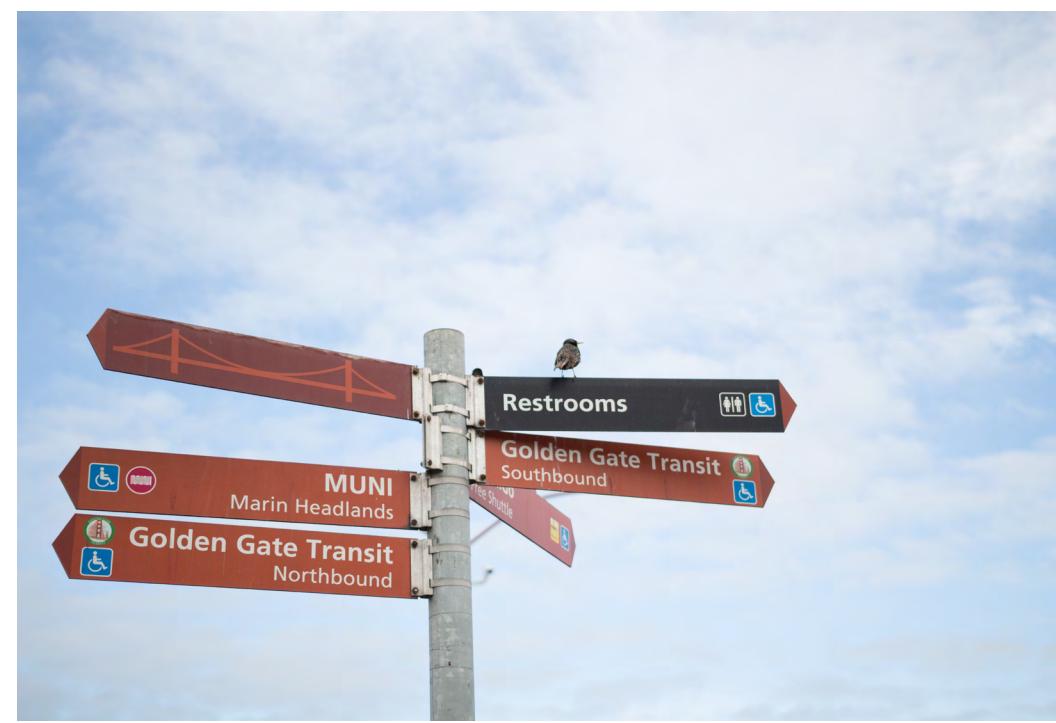
Digital Imaging



Digital Imaging



Digital Imaging



Fine Art

Breville Blender

Earth 2075

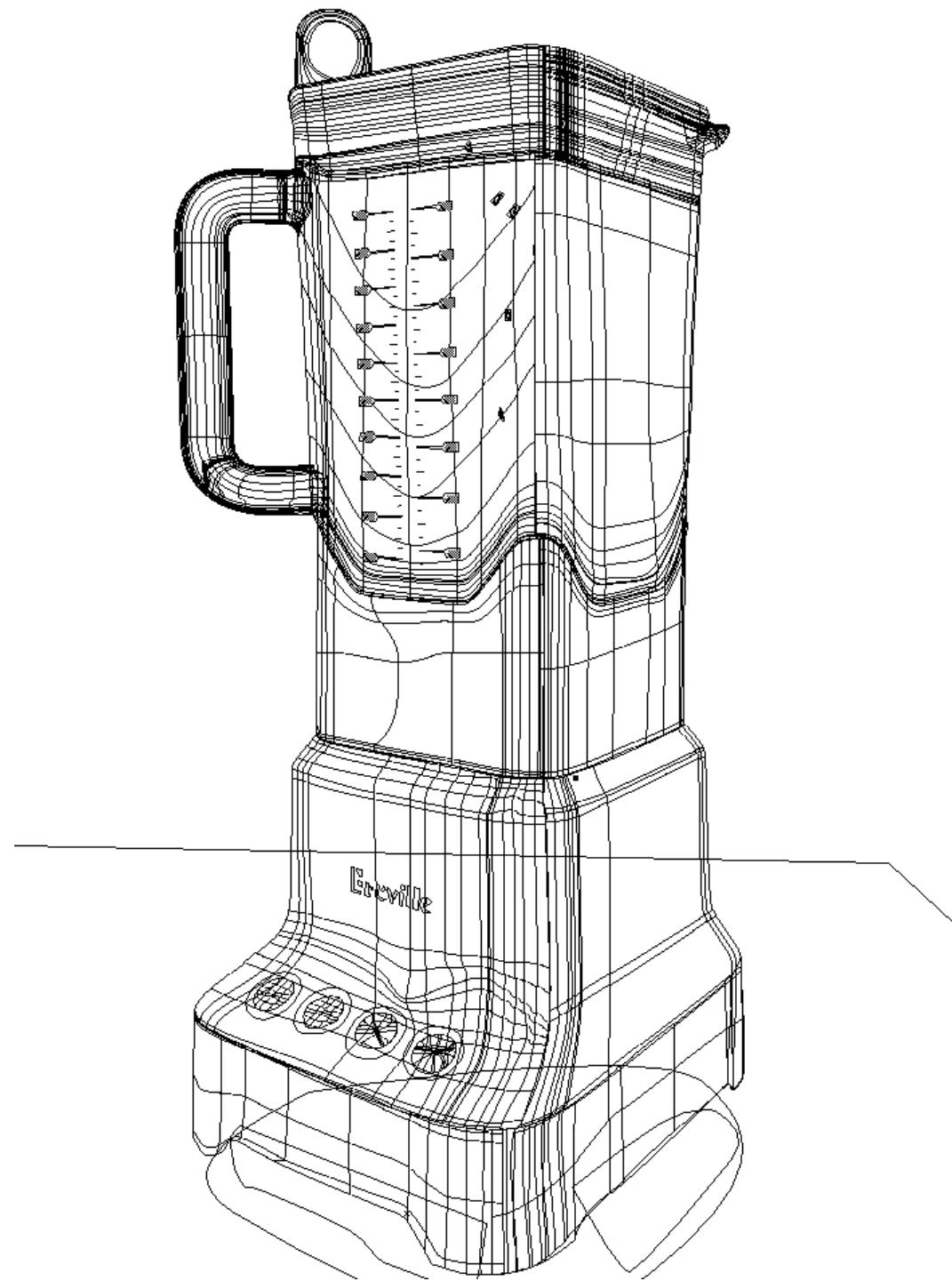
Mandala

MUNI Bus

Modern Ninjacon



Fine Art



Fine Art

Earth 2075

The Future of Our Planet

Fine Art



Fine Art

Modern Ninjacon

11 / 16 / 14

111 Mina Street
San Francisco

\$85 General Admission



ModernNinjaconEvent.com

Fine Art



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San Francisco, CA94112-22222
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DanielRodasDesign



DanielRodasDesign

Thank You

Please visit my portfolio website.

DANIELRODASDESIGN.COM daniel@rodasnet.com