

Visual Storytelling

Comm.312

Fall 2020 | Southwestern College
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Assignment #0 "Software"

DELIVERABLES

Install **Adobe Illustrator** and **AVID Media Composer First** on a laptop you're able to use at home and in class.

BRIEF

In this course we'll be addressing visual storytelling in both static (unmoving) and kinetic (moving) form. In both cases, we will be using powerful, industry-standard software.

Students are required for the course to subscribe to Adobe Illustrator. Illustrator is offered through Adobe for \$20.99/month, or an expense of \$84 for the duration of the course. Optionally, students who are interested in subscribing to all of Adobe CC's apps (e.g. Photoshop, Premiere Pro) should consider **Adobe's academic discount** (all apps for \$19.99/month), but note that it requires a one-year commitment.

AVID Media Composer First is a free version of their industry-standard software, which is commonly used to edit film and video for distribution.

You may use your college-issued Surface Pro laptop or another (so long as it runs macOS or Windows and is capable of handling the required software). Students using a college-issued laptop will typically need the [SCKans Help Desk](#) to type in an administrator's password during installation.

MOTIVATION

A classic visual story: *Batman #1*, 1940 (warning: spoilers)

