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1. Project Proposal – Innovative Concept Document

We are designing **Note app**, a mobile-first collaborative note-taking and project

planning app.

Our idea is unique because it combines editable notes, team task management, and

a paper-style

interface into one easy-to-use workspace. It allows users to create projects, assign

roles, and

work together in real time.

Target users include university students, study groups, and remote teams who

need a shared

space for planning and organizing tasks.

Interaction method: Users interact through a sidebar menu, toggles, checklists,

and editable

note sections. The UI is clean, mobile-friendly, and intuitive.

Expected outcome: A high-fidelity prototype that improves productivity and

teamwork with

built-in structure and a familiar interface.

Team roles:

• Mark – UX Designer, Research Lead

• Other members – Collaborators with assigned roles in Figma (Admin, Editor)

2. User Research Report

Our research shows that **students and remote teams** often struggle to organize shared work and documents. They want simple tools that combine notes, tasks, and team collaboration in one place.

We used **surveys and interviews** to learn about user needs. Most users prefer a clean design,

mobile access, and the ability to assign roles.

We created **personas** like:

• *Tara*, a student managing group projects

• *Justin*, a classmate organizing shared notes

• *Clark*, who prefers visual and paper-like layouts.

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Panel 2 (middle):

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Good Morning

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Editor

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Notes

Agenda

Action Item

Panel 3 (rightmost):

TEAMS/COLLABORATIONS

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Projects

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Project Plan

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Action Item