

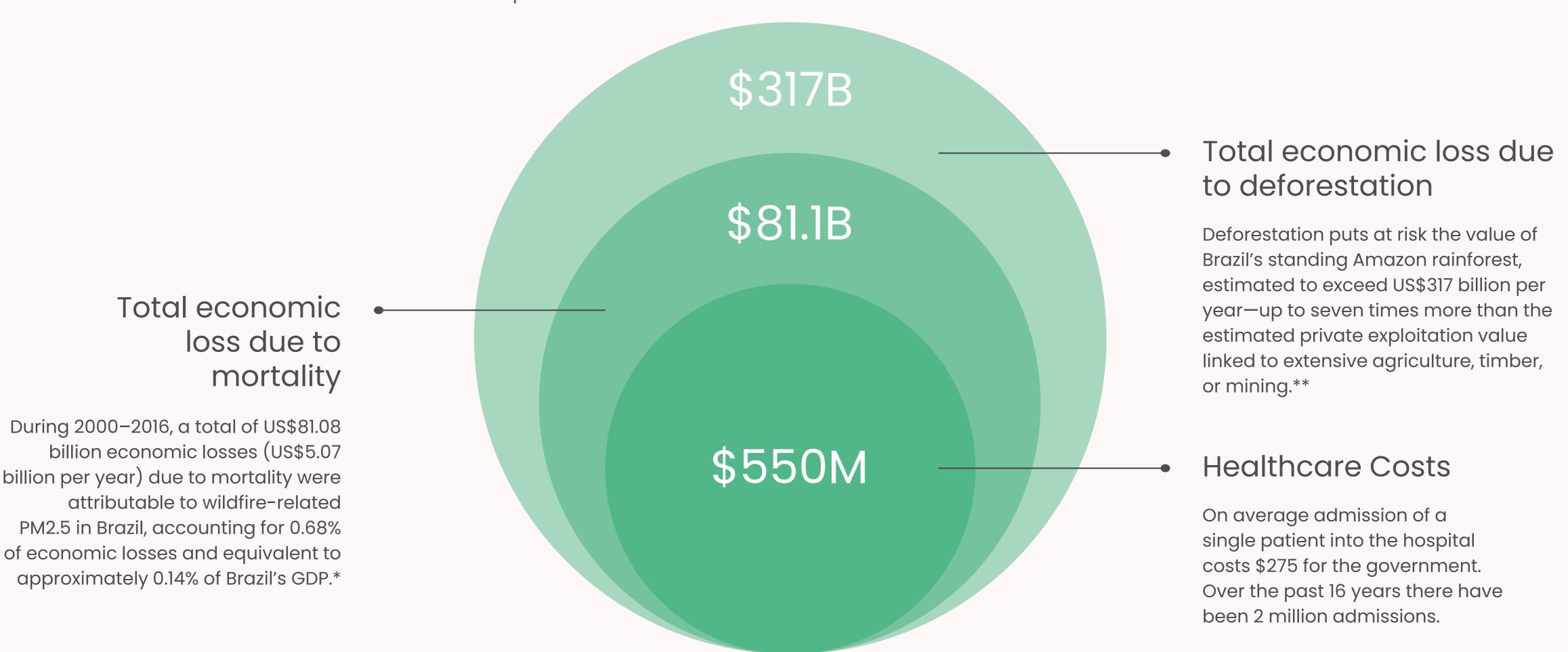
Transforming Brazil's Future through Wildfire Innovation

Presented by Team: Leuven friends

For START Hack 2024 Case presented by G20 Global Land Initiative and the Universitat Politècnica de Catalunya

The Economic Impact of Wildfires

Financial Loss Estimations Presented are for the entire period of 2000–2016

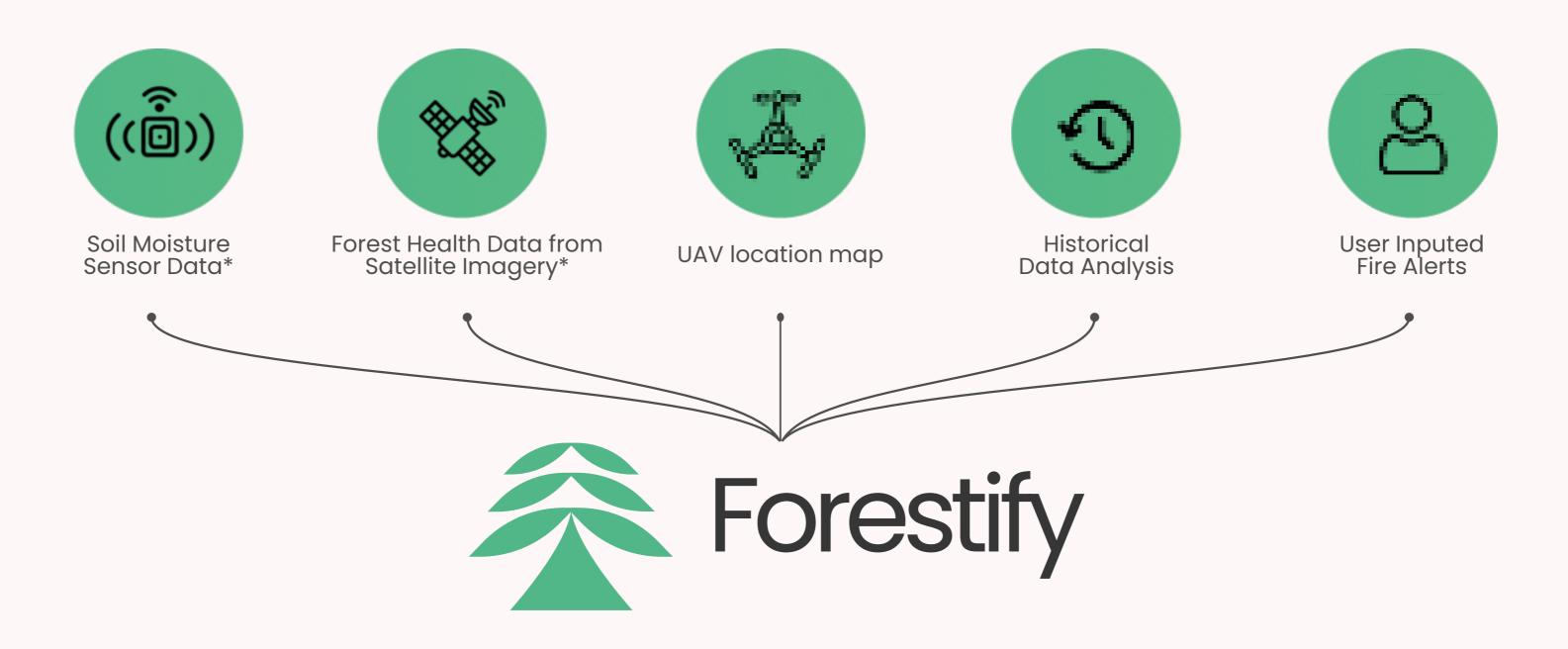


^{*}Source: Wildfire-related PM2.5 and health economic loss of mortality in Brazil by Yao Wu a, Shanshan Li - https://doi.org/10.1016/j.envint.2023.107906

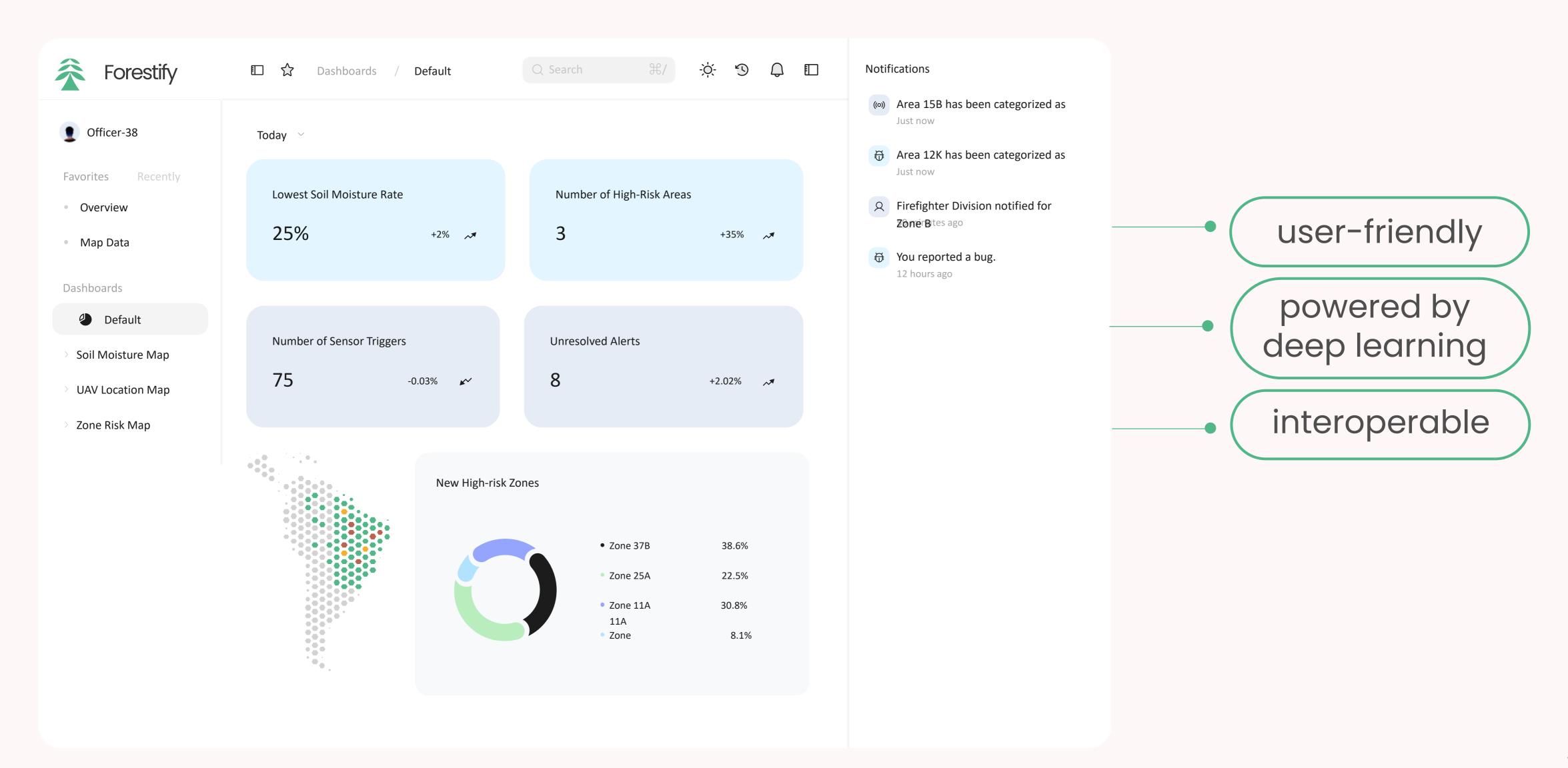
^{**} A Balancing Act for Brazil's Amazonian States - report by WorldBank:

All-in one monitoring system for wildfire prevention

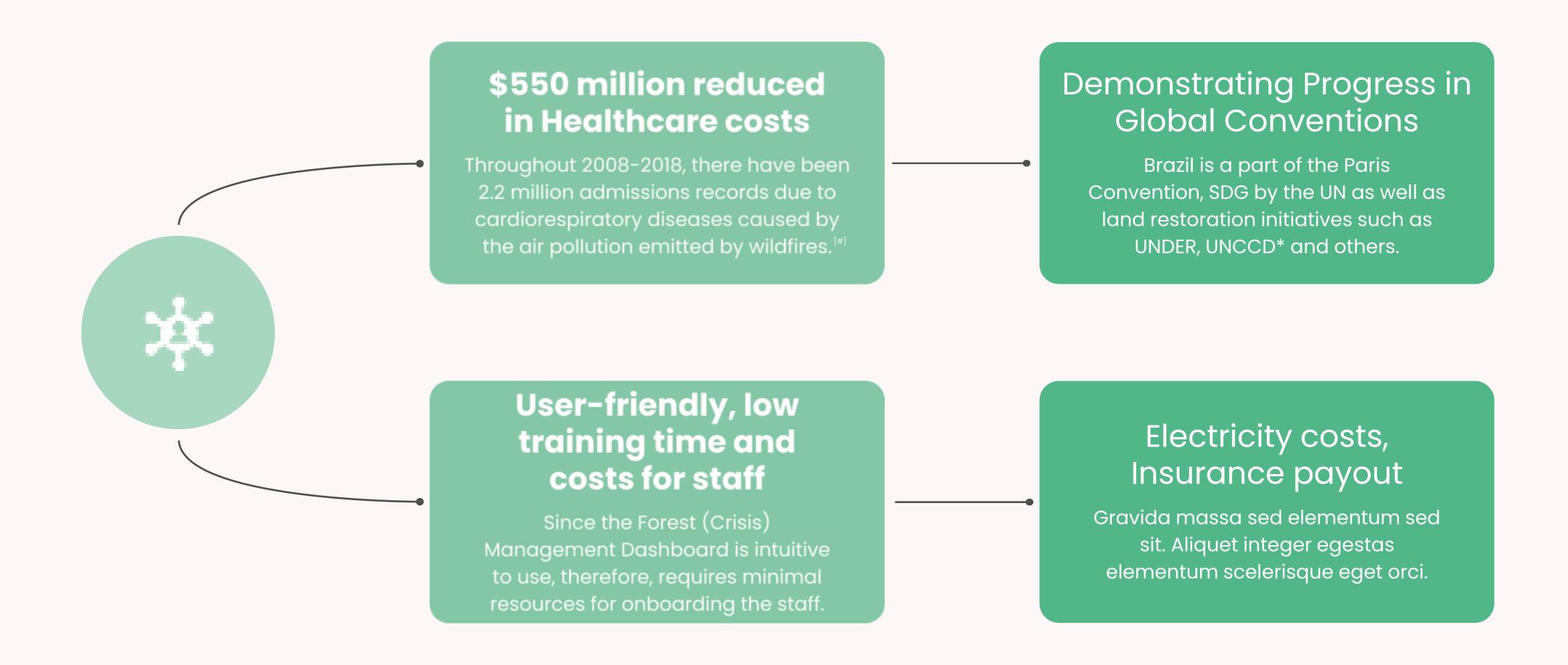
Future implications: not only crisis management, but also forest management tool for carrying out maintenance works in dried areas to prevent wildfires.



Dashboard of Wildfire Risk



What's In It For You?



^{*}Source: Goals and Commitments for the Restoration Decade - https://www.mdpi.com/2071-1050/14/19/12270

Cost breakdown of investing in forest management system

Investing

Cost Estimations associated with investing in a Forest Management Infrastructure:

- Sensor Installations across High-Wildfire-Risk areas:
 1.000.000 sensors x \$25/sensor = \$25.000.000 sensor
 (best in cost effectivity) variable cost*
- Drones, installation of sensors costs, development of the platform (\$45M) fixed cost - platform is scaleble



/S Not Investing

According to the data estimations from the research paper "Wildfire-related PM2.5 and health economic loss of mortality", the research suggests over \$5.1B economic opportunity loss due to the damages associated with the wildfires.



Total cost associated:

^{*}Source: Early Wildfire Detection Technologies in Practice—A Review, Ankita Mohapatra, Computer Engineering Program, California State University



Ignite Change, not Flames

Scan to go to our Wildfire Impact Dashboard to learn more about how small changes can make a difference

linktr.ee/forestify

Appendix: Forecast, Verify, Act

